The Analysis of College English Blended Learning Model in the Digital Age Fuzhou University of International Studies and Trade

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Abstract: Along with the fast development of modern education, college English teaching has improved rapidly. Achieving optimization and innovation of college English teaching is vital to the English knowledge structure construction. In the digital age of college English teaching practice, it still remains many issues to be resolved. As a new innovative teaching method, the blended learning model plays a significant role in increasing student participation and engagement.

Keywords: College; English Teaching; Digital Age

With the deepening of modern teaching reform, the pertinence, effectiveness, scientificity of education measures are under heated discussion in developing college English education. The drawbacks of traditional teaching methods are becoming obvious. As a new innovative teaching method, the blended learning model plays a significant role in increasing student participation and engagement. In the digital age, in order to find a better approach to integrating blended teaching into the college English teaching system to improve the comprehensive curriculum effect, college teachers need to explore and innovate actively.

1. Blended teaching model will foster the development of college teaching

Nowadays, along with the development of China’s economy, the demand for education scientificity and entertainment for students is becoming higher and higher. During the English teaching process, a large number of students cannot put what they have learned into practice. Therefore, they will gradually lose their interest in learning English. As a professionally qualified college teacher, it is necessary to know the importance of students’ learning interests. It is the duty of all the teaching staff to look for more interesting ways for blended teaching. Through the life-oriented and diversified teaching methods, students could break the bottleneck of traditional cognition and learning system, and therefore achieve a better teaching result. Based on hybrid teaching, teachers could combine the textbook knowledge with the hot spots which the students’ concerns in reality, in order to increase college English learning attraction. For college students, the majority of them did not find an appropriate effective, and scientific approach to learning English. One of the important reasons is lacking in learning interest. Thus, all the college teaching staff should take their responsibility to increase students’ learning interest to promote the development of modern English teaching.

2. Main issues in college English teaching

It is imperative for us to gain a better understanding of the main issues existing in college English teaching before promoting college English blended teaching innovation. This is the premise and key to applying a mixed learning approach.

2.1 Intellectual plurality promote teaching methods innovation

In such an increasingly open and pluralistic backdrop, college students can access mass information through different platforms everyday. Their thoughts are free from shackles of traditional ideas and become more variable and their subjectivity is continually expanding. This is one of the first issues for modern education face to tackle. However, during the English teaching process, many teachers had ignored the positive significance of teaching thought innovation and lead the whole teaching model old and tedious. Hence, only by obtaining the advanced and innovative teaching thoughts, modern education can better satisfy students’ multivariable needs and then realize the education goals.

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2.2 Education interest promote curriculum optimization

Nowadays, college students are quite active and open-minded. The characteristic of college students determines that they have a strong demand for education interest. While the teachers and students do not interact with each other a lot in the real teaching process, most of the teachers do not pay attention to education innovation and students only obtain what the teacher teaches passively. Students cannot acquire personalized reviews from their teachers because of the defect of teaching time and curriculum setting. How to increase education participation and education effect through improving the teaching interest is the key issue for college teachers.

2.3 Practical training improve teaching effect

A large number of students cannot adapt to the demand of enterprise after graduation because of lacking practical ability. The main reason leads to this is the lacking of practical training in the college English teaching process. Therefore, how to increase the students' participation and application effect in the teaching process is a vital issue for all the college teaching staff. As a college English teacher, they should not only care about students but also concern about themselves, find various ways to widen their knowledge and improve their teaching approach and eventually could enhance the student's practice skills.

3. Three principles of college English blended teaching in the digital age

3.1 Datamation principle

Undoubtedly, digital data teaching techniques play a significant role in improving the comprehensive teaching effect. For instance, multimedia material creation and integration have been applied in college English teaching. Through the combination of voice, image, and video, the richness degree of the class has been widened and therefore the education effect has been greatly improved.

3.2 Participation principle

For college English teaching, many teachers use traditional teaching methods which are not good for students' cognition effect and constrain their thoughts. This unchangeable pattern of thought may restrict the development of students' abilities. To let students participate in the teaching process instead of only passively learning what the teacher says in the class is imperative.

3.3 Adaption principle

It is always necessary for students to put the theory which they learned from college into practice. Thus, under the guidance of the adaption principle, the barriers between textbook knowledge and students' real-life could be broken down. Students could acquire inspirations in the learning process and then increase their cognition ability. On the other hand, life-oriented teaching could directly affect the efficiency of classroom teaching.

4. Specific tactics for college English blended teaching innovation

4.1 Implement college English teaching activities based on big data technologies

In the digital age, through the extensive application of project teaching, students could develop their abilities in different aspects. Their cognition and skills could be improved in the simulative problem-solving process rather than simply remember what the textbook writes. Though the traditional teaching methods could cultivate students' knowledge system, it can not link these theories into practice. Since project teaching based on big data could simulate different scenarios which the English application may face in reality, the students' ability to accommodate alternations and the ability to solve problems could be greatly enhanced.

4.2 Implement college English teaching activities based on Micro-lecture.

As a modern advanced informative teaching technique, Micro-lecture has a promising prospect in the college English teaching area. Firstly, micro-lectures could compress the knowledge into small pieces and attract students' eyes quickly by using videos, music, slides, and so on. Secondly, students could focus their attention on the small project in the lecture and generate more interest in learning English. Lastly, compared with traditional English teaching, micro-lectures could release the teachers' burden in some way. What needs to be emphasized is that micro-lecture is more valuable than its form, teachers should concentrate more on the micro-lectures contents and techniques.

4.3 Build an online interactive learning platform based on big data technologies

In order to get rid of the limitations of the traditional classroom, the online curriculum is an effective method which can promote students' participation and discussion, students could interact with each other freely on the platform at any time anywhere. Furthermore, users could easily upload and download learning resources on the platform. All these can make English learning more convenient, interesting and effective.

4.4 Cultivate students' self-learning awareness

In order to take advantage of blended teaching, teachers should have a better and deeper understanding of students' needs. During the English teaching process, there are a large number of specific practical contents. How to
increase students’ self-learning awareness is becoming a key issue. As the ancient Chinese proverb says, teaching one to fish is better than giving him fish. Thus, all educators should take responsibility and try their best to cultivates students’ scientific, humble, prudent, and self-learning attitude.

5. Conclusion

To sum up, how to effectively apply the blended teaching model to increase the scientficity and pertinence of college English teaching is the main issue for all the teaching staff. As the leader in higher education, college teachers should endeavor to explore more advanced education theory and then integrate them with practice. Only in this way, the whole comprehensive education effect and students’ learning result will be tremendously improved.

Reference