

Study on the Infiltration Path of Ecological Culture in Ideological and Political Education

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Abstract: Education always comes first. Since ancient times, education has drawn attention and concern from all walks of life, especially is ideological and political education. Ideological and political education has been a significant part in the teaching of colleges and universities in China, which plays an important role in cultivating students' correct world outlook, outlook on life and values. With the development of the world at present, the ecological problem exists in every country that can't be ignored. In order to strengthen the ecological civilization construction, it is crucial to establish a correct view of ecological civilization through ideological and political education. Contemporary college students are an important force to protect ecological environment, consequently the ecological culture integration into ideological and political education is conducive to the ecological civilization construction in China. This paper will discuss the integration of ideological and political education with ecological culture.

Keywords: Ideological and Political Education; Ecological Culture; Infiltration

1. Introduction

With the development and change of the world today, the education system of contemporary colleges and universities transforms as well. In the process of vigorous economy development, many ecological problems have gradually emerged, which have exerted a certain influence on the society development and aroused different levels of damage to ecological environment. In terms of current situation in ecological environment, measures should be taken to prevent and solve the problems. First of all, the measures be carried out from the ideological level. Currently, ideological and political education, which is a comprehensive applied discipline, has been implemented in various colleges and universities in China. This discipline uses Marxist philosophy theory as fundamental theory, completes thorough researches on people's thoughts and political ideas, to cultivate people's correct thoughts and ideas with scientific theory.^[1] Therefore, it is necessary to strengthen students' ideological and political education in order to realize the goal of building a beautiful China and meet people's yearning for a better life. In the meanwhile, the contents of ecological civilization should be combined with ideological and political education, so as to strengthen the ecological culture education of contemporary college students, carry out ecological civilization education from the ideological aspects, and gradually raise the awareness of college students to protect the ecological environment.^[2]

2. Ecological culture and ecological culture education

Since ancient times, all countries and regions have been confronted with different ecological and environmental problems. With the continuous advance in history, the world's economic development is getting increasingly faster, and people's living standards are constantly improving in various countries and regions. However, many ecological and environmental problems have emerged as a result of constantly extracting resources from nature to develop the economy, and even some natural disasters have been brought about, which have also affected the production and life of the whole society seriously. Many countries and regions have gradually

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realized this problem and started to protect the ecological environment and put forward the ecological culture concept. The purpose is to call on the public to protect and respect nature, and to advocate harmonious coexistence and common development with nature instead of demanding resources from nature blindly. This also indicates that people's ideas are gradually changing, and more and more focus had been put on the ecological environment protection. Ecological culture is an important achievement of the human civilization development and an important method to cultivate the basic values of harmonious coexistence between people and nature as a scientific modern culture.

Ecological culture needs to be popularized through education, especially for contemporary college students who have completed secondary school education and have acquired basic knowledge systems. Therefore, colleges and universities must carry out deeper education and teaching to further improve the cognitive level of college students.^[3] Accordingly, it is important to infiltrate ecological culture into the ideological and political education for college students, and implement ecological culture education on college students from the ideological perspective, so that students can revere nature, protect nature and truly understand the relationship between man and nature. College students can also spread ecological culture and influence others in the process of practicing ecological culture while receiving ecological culture education, therefore more people can join the team to protect ecological environment. Colleges and universities should integrate ecological culture education into ideological and political education, carry out ecological culture practice activities while carrying out ideological education, so as to cultivate students' awareness in ecological civilization, improve students' ecological cultural literacy constantly, and then train high-level talents required by the society.

3. The main approach of ecological culture infiltration in ideological and political education

The integration of ecological culture education and ideological and political education in colleges and universities demands colleges and universities to take necessary measures to realize the goal. Colleges and universities should properly introduce knowledge related to ecological culture in the process of ideological and political education in order to achieve this goal, which can not only enable students to further learn knowledge in ecological culture and form a complete cognitive system, but also enable students to further master knowledge in ecological culture while accepting ideological and political education. What's more, colleges and universities should organize multiple campus environmental protection activities and cooperate with social organizations to cultivate students' ecological concepts through different practical activities.

3.1 Create an overall ecological cultural atmosphere on campus

The integration of ecological culture education and ideological and political education is conducive to cultivating students' awareness of ecological environment protection, but carrying out ecological culture education only from the ideological education level is insufficient. Colleges and universities should promote the unity of college students' knowledge, behavior and intention through practical operations. This demands colleges and universities to take measures to create an overall ecological cultural atmosphere on campus so that students can apply the concept of ecological culture with practical actions. Colleges and universities may organize activities associated with ecological and environmental protection. For example, colleges and universities can hold beautiful dormitory activities in the student dormitory, to advocate creative environmental protection, change waste into treasure to form a civilized beautiful dormitory, set an example of ecological environmental protection by the selection of winners and giving certain reward, to encourage students' environmental behavior. In addition, colleges and universities should strengthen the publicity on the ecological environment protection, to save resources, protect the environment and other ecological culture as the propaganda theme, ran the publicity column on both sides of the road in the theme of ecological environment protection, and slogan of "resource conservation" "don't waste food" "protect the ecological environment" can also be posted in the canteen, to let the students accept the ecological culture education atmosphere. Colleges and universities can also organize a creative environmental design competition, allowing students to give full play to their imagination and make full and effective use of various items in daily life for creative designs, in this way students can experience the ecological culture fun in practice.

3.2 Integrate theory with practice, and infuse ecological culture into the education and teaching process

Ecological culture education and ideological and political education teaching are mainly focused on theoretical knowledge study. If colleges and universities want to achieve the goal of ecological environment protection, they must combine theory with practice and learning ecological culture theory is not sufficient. First of all, colleges and universities can construct practical courses for students to have personal experiences. Students can apply the theoretical knowledge they have learned from class to further deepen students' cognition of ecological culture in practical activities, so that students can truly master the core content of ecological civilization education. Secondly, colleges and universities need to add elective courses in ecological culture in addition to the basic

courses of ecological culture theory. Each major should unify the teaching syllabus, elaborate the teaching content and integrate fragmented knowledge, so that students can study more through the elective courses and increase their ecological culture knowledge pool. Thirdly, in the process of integrating ecological culture into education and teaching, colleges and universities should make some innovations in the combination of theory and practice, to attract students' attention, and constantly improve students' enthusiasm and initiative in learning ecological culture, so as to achieve better teaching effects and improve students' participation in environmental protection. Finally, colleges and universities can make full use of social resources, such as those related to ecological and environmental protection, ecological construction demonstration area, the memorial museum of science and technology and other places, enable students to deeply understand the meaning and importance of environment protection through sensory feelings, make the combination of theory with practice closely with more comprehensive ecological philosophy, and encourage college students to invent works with environmental protection significance, to effectively use their knowledge about ecological culture.^[4]

3.3 Effective use of modern Internet information technology to enhance the dissemination of ecological and cultural values

The contemporary society is not only a society with a high degree of information, but also an Internet era with an advanced level of science and technology. The application of Internet information technology in daily life can be seen almost everywhere. The Internet information technology use can realize the goal more quickly and effectively. Therefore, Internet information technology can play a key role in the promotion of ecological and cultural values. What's more, most college students are using the Internet very often and have a certain understanding concerning the Internet. Therefore, all sectors of society can publicize the ecological cultural value through multiple Internet platforms, so that more people can understand the significance of ecological environment protection and improve people's awareness of ecological and environmental protection.

4. Conclusion

The integration of ecological culture education and ideological and political education is conducive to deepening students' ecological civilization concept. Colleges and universities should give full play to the role of ideological and political education in ecological culture education, cultivate talents who advocate green environmental protection, and promote the harmonious society development.

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