Based on the "Internet plus" in Higher Vocational English teaching mode

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Abstract: with the new curriculum reform, quality education has been paid more attention in the teaching of Higher Vocational Education in the work of flood, cultivation of student's comprehensive ability is becoming more and more important. In the "Internet plus" era, education informationization has become a new trend of its development, but the English Teaching of Higher Vocational Education in China industry is still using the traditional teaching mode, generally the existence of the phenomenon. The theory and practice of light industry in Higher Vocational English teaching, English teaching is very important, plays a very important role in the cultivation of students English skills. This paper outlines the industry English foundation, proposed "Internet plus" era of Vocational English teaching status and strategies, and This paper analyzes the feasibility of the reform of Vocational English teaching mode in Higher Vocational Colleges and hopes to serve as a reference for the development of English Teaching in Higher Vocational Colleges in China.

Keywords: "internet plus"; vocational English teaching

Introduction
In higher vocational education, English is an important public basic course, its aim is to cultivate high-quality skilled talents, cultivate students' comprehensive ability to use English in order to meet the industry demand for talent. Foreign language communicative ability of English curriculum occupation more obvious characteristics of the industry, has a very important role in cultivating students' English and the future occupation related business ability.

1. An overview of industry English
For the non English Majors of higher vocational students, professional English belongs to the public English teaching content, its remarkable characteristic is public English subject, auxiliary teaching is its main purpose. So the professional English is different, also have significant differences with basic English. Specifically, the main difference is: English (1). English for the industry, which is the basis of English Enlightenment in English Teaching in higher vocational colleges, mainly related to the relevant professional knowledge, according to the industry and language requirements set comprehensive language skills and professional English category more widely and more deeply. (2), English teaching is an important profession in Higher Vocational English Education The content, is the foundation to a professional curriculum transition, public English teacher is responsible for teaching. Professional English belongs to professional courses, teaching the general responsible for the professional teacher. (3), in the teaching objectives, contents and methods of business English and specialized English. Different in content, the traditional basic English Teaching content in language and culture the main teaching process pays more attention to basic language skills such as listening, reading, writing, and translation etc. industry English teaching is mainly to the professional work flow, through teaching reflect the occupation and job requirements, work simulation operation and improve students' language ability.
2. The analysis of the current situation of Higher Vocational English teaching Internet plus era "

At present, many higher vocational colleges began to attach importance to English teaching industry, but in the actual teaching, there are still the following problems: (1) industry, the different levels of development of English textbooks. For English textbook compiling and publishing industry, education management department has not yet developed a unified plan, material development is still in the exploratory stage. The content of current teaching material all kinds of confusion. For example, due to the lack of in-depth study on the actual working process, careful analysis and research, the food content inconsistent with the actual, poor integration of English language skills and working content. (2), the higher vocational schools to develop independently, self compiled teaching materials, making the industry the lack of unified English Teaching With the mode of teaching system. Professional English textbooks have different professional requirements, to be different, but because of some higher vocational colleges do not have the ability to meet the needs of different industries to develop English teaching the complete teaching system. As a professional English teacher, should be in-depth business and professional experience, business and professional advice, according to the characteristics of students' specialty development. Suitable for Higher Vocational Colleges Students in the application of industry English textbooks.

3."English teaching strategies in Higher Vocational Internet plus industry era"

3.1 Innovative teaching mode to supplement classroom teaching

For certain types of business English, the paper textbooks and PPT courseware teaching is boring, students' learning willingness and enthusiasm is not high. Such as machinery industry English, according to the structure, and the operation of CNC machine tool, mold type, use, molding, application of laser technology, combined with the rich images or 3D animation, audio and video teaching resources, to simplify, display the teaching content directly, to attract the attention of students. These pictures, animation and audio and video equipments such as teaching resources, teaching in the classroom is not only a short-lived, to meet the needs of students ready to use, so the campus network or professional group to be effective Way. So to make full use of the Internet means, gradually extended classroom teaching essence. From the form of speaking, restricted class and other factors on the classroom teaching is not fully realized. The connotation of industry English teaching can make use of the micro teaching mode, easy for students to present a basic knowledge of language users, make up for the lack of classroom teaching in order to meet the different needs of students. Or take advantage of the Internet to establish QQ or WeChat group, the students, English teachers and professional teachers together to strengthen the interaction between the teacher and the students on the basis of through questions and answer questions, make the full complement of classroom teaching.

3.2 The use of network resources, rich forms of practical activities

The practice content, according to the characteristics of the industry, with the basic knowledge, ability and quality as an opportunity to ensure that the training of language skills can meet the basic norms of the industry and requirements. In terms of the form, in the aspects of design and organization language skills, basic English teaching development is complete, structured, professional English workbook design you can learn from. Should pay attention to two different emphases, changed the whole language. In addition, the form of exercise is not entirely to writing, writing on paper, recording, filming and production of audio and video, more popular with students, especially in listening exercises design. From the organizational forms from classroom practice, class After homework, second classroom activities, personal activities and group tasks, etc., in various forms, the key is that the goal is clear, feedback in a timely manner and put in place.

3.3 English teaching and training week"

In actual teaching, from "professional training week" experience, explore the feasibility of English Language Training Industry Week ", supplement and strengthen the classroom teaching, it is important to improve the language skills of the students. Combined with the teaching of professional courses, the students started intensive, purposeful language basic skills training, which is the basic the target language training. In the conditions, the best language training training in professional training base, real language environment can stimulate students to participate in the practice of passion and enthusiasm, inspire their thinking and skills. In addition, the training base seat can benefit the development of group form language In the training practice. The English teacher must prepare to design and write the corresponding
language training manual, specific and quantitative requirements in language activity and exercise goal, content, steps and organization mode of top students and the requirements of objective evaluation of each language activities involved in the case, the effect of the activities, and show.

3.4 Teachers should improve their comprehensive quality

At present, vocational English teaching, teaching the general responsible for the professional or English teacher, not a level. In contrast, English teachers are more close to the English teaching. The industry does not teach industry and professional, but to teach English, but it is not entirely in English, which is on the basis of knowledge industry, basic skills and language teaching media literacy. Through the practice, rich content of practice, cultivate the basic language skills required for students to work with industry comprehensive ability. Based on this, the English teacher can give full play to its own advantages and language ability, mastering the teaching rules, skills and methods, focus on language skills training to carry out teaching activities.

4. The feasibility of the reform of Vocational English teaching mode

4.1 Do a good job in curriculum settings

In general English teaching to professional English Teaching under the background of transition, set the industry concern English courses. General English language courses with industry, have certain requirements on students' English ability, which in terms of the English poor students in higher vocational colleges, is a great challenge. So, many higher vocational colleges in the curriculum. On the basis of industry English, gradually industry English content in basic English teaching, English teaching gradually to the industry transition, in order to reach the teaching goals.

4.2 Construction of teaching staff

In English teaching, teacher quality is the key to teaching, it puts forward new requirements for teachers. Vocational English teacher must have certain English language knowledge and teaching skills, professional knowledge and practical experience is also very important. At present, in the reform of Higher Vocational English teaching, basic English teacher to industry English this is the inevitable requirement of excessive, experienced in teaching, but lack of industry knowledge based English teacher is a great challenge. Therefore, teachers of English industry from the following aspects: (1), improve the teacher industry and the development of self-consciousness. Ordinary English teachers should consciously accept re education, accurate positioning The development of the industry, fixed professional English, in-depth study of the professional and professional teachers to strengthen exchanges and mutual discussion, exchanges and cooperation, as far as possible to improve their professional knowledge. (2), to strengthen the industry practice, change to the double target. Occupation education background and lack of practical experience is common in Higher Vocational English teacher the problem, to encourage in-depth business English teacher testing exercise, hands-on work and process, understand the demand for talent and common problems, to better understand the content of teaching on the basis of this, to promote the teaching meets the needs of social development. (3), on the development of environmental industry English majors were optimized. High Vocational schools may employ enterprise backbone school training, through the case teaching, the work content and the training course together, or encourage the teacher to go out to participate in industry English teaching and training.

4.3 Effective integration of learning resources

In the English classroom teaching, the textbook is an important resource for learning. The teacher should start from students' work requirements, reasonable arrangements for teaching content and make appropriate adjustments, increased or reduced, so as to meet the professional needs of teaching contents, flexibly used in practical work. At the same time, the teaching content is not too big, most of the students can be accepted. In addition, the industry also must provide the solid English Teaching for students, open and flexible learning resources, such as the establishment of professional English curriculum website, sharing of English cultural knowledge and the dynamic development of the industry and other related information resources, establish a platform of communication between teachers and students, learning from the classroom extends to outside, in order to cultivate students' support Good independent learning ability.

4.4 Effective evaluation system
Because of the characteristics of business English courses, the evaluation methods and basic English. Different requirements in Higher Vocational English Teaching in the new curriculum reform must be introduced diversified evaluation system, diversified evaluation system primarily for evaluation of the main aspects of the way and the content of diversity and openness. (1), evaluation of the main subjects of English diversity. Evaluation of the industry to include English teacher, student, teacher and professional team, will be evaluated as a shared responsibility between teachers and students, to students, understand their own learning by self evaluation, reflection and review. (2), the evaluation of diversity. We should make a summative assessment, such as encouraging learning Students actively participate in various occupation skill competition, but also pay attention to process evaluation, improve the scores of the ratio in the process of learning, arouse the enthusiasm of students. (3), the diversity of evaluation content. The class discussion, group cooperation, work and learning attitude as evaluation content, focus on the development of the learning process and the power of students.

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To sum up, in Higher Vocational English teaching, combined with professional English occupation skill training, construction of a new teaching mode, which is a great challenge for College English teachers. The reasonable curriculum, perfect to a certain extent can promote English foundation and industry integration. Strengthening the construction of teaching staff, improve the quality of double type team. The integration of teaching resources innovation, teaching content and teaching methods, reform the evaluation system, pay attention to the learning process of students, cultivating team spirit and innovative spirit of students. So in Higher Vocational English teaching, teaching concept and mode innovation is very necessary, to regional economic development as an opportunity to combine students' personal occupation development To improve the comprehensive competitive ability of Higher Vocational College Students

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