

Research on Problems and Countermeasures in the Integration of Production and Education in Private Higher Vocational Colleges -- Taking the Administration Major of Shaolin Wushu Vocational College in Songshan as an Example

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Abstract: At present, the integration of production and education has become an important measure of national education reform, and it is also the guiding ideology and the only way for the development of higher vocational education. However, there are still many problems in the process of promoting the integration of industry and education in higher vocational colleges, especially in some private higher vocational colleges with imperfect management systems. Due to one-sided understanding of concepts and policies, chaotic management, and insufficient depth of participation of schools and enterprises in the integration of industry and education, they still face some development bottlenecks in the implementation and promotion of the integration of industry and education. Combined with the actual situation, this paper deeply analyzes the problems faced by the integration of production and education in higher vocational colleges and puts forward corresponding solutions to help the standardized development of integration of production and education in higher vocational colleges and deepen cooperation.

Keywords: Civilian-run higher vocational school; Integration of production and education; Problem; Counterplan

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1. Research origin

1.1 Integration of industry and education is the main theme of the development of vocational education

With the continuous development of vocational education, the integration of industry and education has gradually become the basic policy of national education development and the basic trend of vocational education development. first, At the national policy level, In 2015, the Ministry of Education, the National Development and Reform Commission and the Ministry of Finance jointly issued the Guiding Opinions on Guiding Some Local Ordinary Undergraduate Universities to transform into Application “, By December 2017, The General Office of the State Council issued the Several Opinions on Deepening the Integration of Industry and Education, To the National Vocational Education Reform Implementation Plan in 2019, We can see the importance and support of the country to the integration of industry and education, Then make the integration of industry and education become an important strategy of national education; next, From the nature of vocational education, Vocational education is a special education with the main goal of cultivating people’s vocational skills, In essence, it is a way of employment and livelihood education. Summarize the experience of the development of vocational education, it is not rare that the production and teaching integration is the basic idea of vocational skill talent training.

2. Analysis of the integration of industry and education in administrative management

of higher vocational colleges

Under the trend of the integration of industry and education in higher vocational colleges advocated by the state, the integration of industry and education has become a common trend in higher vocational colleges. This paper takes Songshan Shaolin Wushu Vocational College as a case study. Through the investigation and analysis of administrative students participating in the integration of industry and education, the current situation of the integration of industry and education is found as follows:

2.1 Rules and regulations of the integration of industry and education

Songshan Shaolin Wushu Vocational College also has imperfect system in the integration of industry and education: 77.95% of the students consider the integration of industry and education, and 18.97% of the students are unclear and 82.05% believe that the school has no special management department of industry and education; therefore, there are many problems in the management of the integration of industry and education. For example, the communication between the school and the enterprise is not smooth, the responsibility is unclear, can not timely understand the student situation and deal with the student problems.

2.2 Implementation and management of industry-education integration

The author has participated in the integration of industry and education in the administrative management major of the department, and found prominent management problems: First, the integration organization of industry and education is not standardized. According to the survey of students integrating industry and education, 66.67% of students are not satisfied with the list, and 15.90% are very dissatisfied; secondly, the management mechanism is not perfect. The survey found that about 86% of students do not understand the integration of industry and education and the integration of industry and education; again, the integration of industry and education is not good. According to the survey data, 76.92% of students are not satisfied with the integration of industry and education.

3. The problems and reasons of the integration of industry and education in the administrative management major of higher vocational colleges

In this study, among the students of the administrative management major in their own school, we find that the integration of industry and education mainly has the following problems:

3.1 The integration of industry and education policy understanding is not in place, do one size fits all

In the real process of the integration of industry and education, due to the lack of understanding of policies, some obvious problems: first of all, the implementation of the integration of industry and education, only to send students out, to the surface, resulting in a series of problems in the follow-up implementation process, the integration of industry and education can not be carried out smoothly; second, lack of experience, blindly copy the experience of other universities, without their own reality, there are forms, formality.

3.2 The integrated management system of industry and education is not perfect

At present, China lacks the corresponding legal safeguard measures in the integration of industry and education in vocational education, and it is difficult to ensure the smooth development of the integration of industry and education. Most higher vocational colleges have such common problems in the process of the integration of industry and education. The author's school also has such problems, mainly including:

The sense of school-enterprise responsibility is not strong. In the implementation of industry-education integration, schools and enterprises have no clear responsibility division and system norms, their own responsibilities, and the boundaries of student management; secondly, the school-enterprise cooperation mechanism is not sound. Lack of institutional guarantee, both sides in the integration of industry and education have not played the role of the cooperative subject in management. When problems arise, both sides shirk their responsibilities and shirk their responsibilities.

3.3 The integration of production and education is not close, and the production and teaching are “two skins”

The depth of the integration of industry and education in higher vocational colleges is not enough, and the breadth of school-enterprise cooperation is not enough, which is one of the most significant problems facing the integration of industry and education under the current situation, and the author's colleges are no exception.

4. Effective strategies for deepening the integration of industry and education in private higher vocational colleges

Private higher vocational colleges and public higher vocational colleges in the foundation and management mechanism mode has big difference, so the private higher vocational colleges in the implementation of the fusion problems are relatively sharp special, in

the research and solve the problem of fusion of private higher vocational colleges, combined with their own actual situation, to find the feasible strategy of fusion.

4.1 Correctly understand the integration policy of industry and education

In order to fully carry out the integration of industry and education, it is necessary to accurately understand the essence and connotation of the integration of industry and education, deeply understand the core meaning of the integration of industry and education, and analyze the essence of the integration of industry and education from multiple perspectives.

4.2 Improve the management system of integrating industry and education

The obvious problem in the integration of industry and education in private higher vocational colleges is the imperfect management system and cooperation mechanism. Therefore, in order to improve the quality and effect of industry-education integration, there must be a sound institutional guarantee. Based on the above analysis, it can be improved from the following two aspects:

First, establish a four-party joint management mechanism. Private vocational colleges teaching fusion can reference experience at home and abroad, build the government, schools, industry, enterprise linkage mechanism, led by the government, build fusion management institutions and cooperation platform, promote the industry, enterprises to participate in teaching fusion enthusiasm and depth, explore various modes of university-enterprise cooperation, give full play to the advantages, promote education, manages concertedly, sharing.

Second, we will strengthen legislation and oversight of government departments. National departments should strengthen the integration of legislative work, improve the legal guarantee, ensure the private higher vocational colleges and enterprise units in the integration of interests, such as tax breaks, financing, funding, etc., give a clear policy protection, crack production fusion difficulty, for fusion subject in-depth cooperation to provide legal protection.

4.3 Expand the depth and breadth of the integration of industry and education in private higher vocational colleges

4.3.1 Establish a new model of industry-education integration of the school-enterprise community

Establish a sense of school-enterprise community, and wholeheartedly promote the integration of industry and education. Schools should take the initiative to communicate with enterprises and the subjects of industry and education, unify thoughts, clarify interests, and win-win. In addition, we should strengthen the concept of school-enterprise community through institutional constraints, bind the community of interests, stimulate the power of industry-education integration, and promote the sincere cooperation and deep integration between the two sides.

4.3.2 Multiple measures to promote the “full integration” and “zero distance” integration of industry and education

In the process of industry-education integration, it is necessary to speed up the construction of school-enterprise collaborative education mechanism, borrow strength from the outside, and regularly revise and discuss the professional talent training objectives, curriculum setting, teaching content and teaching methods, so as to deepen the comprehensive cooperation and integration between the two sides. We will promote “zero distance” contact between private vocational colleges and enterprises, and promote the comprehensive integration and in-depth development of industry and education.

To sum up, the integration of industry and education in private higher vocational colleges has distinct particularity and complexity compared with the integration of industry and education in undergraduate universities or public higher vocational colleges. To promote the private vocational colleges fusion comprehensive, in-depth, efficient development, is a long-term systematic project, need private higher vocational colleges to find positioning, accurate understanding policy, establish a reasonable and effective mechanism of production fusion, actively explore new methods of production fusion, multiple forms, diversified fusion of true fusion, full fusion, really find suitable for their fusion.

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