

The Cultivation of Craftsman Spirit in English Teaching in Higher Vocational Colleges under the Background of “One Belt and One Road”

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Abstract: The Belt and Road Initiative aims to strengthen international exchanges and cooperation and promote economic, cultural and educational exchanges among countries. As a key part of English education, the cultivation of craftsman spirit in English teaching in higher vocational colleges can help students adapt to and integrate into the needs of international exchange and cooperation. By cultivating students' professional quality, language ability and cross-cultural communication ability, they will be able to actively participate in and contribute to the construction of the “Belt and Road”. This is of great significance for students' personal development and job prospects. This paper will carry out a corresponding analysis on the cultivation of craftsman spirit in English teaching in higher vocational colleges under the background of “The Belt and Road”.

Keywords: “The Belt and Road”; Vocational English; Teaching; Craftsman spirit; Cultivate

The cultivation of craftsman spirit in English teaching in higher vocational colleges is of great significance under the background of “One Belt and One Road”. By training students to adapt to the needs of international exchanges and cooperation, improving teaching quality and students' competitiveness, strengthening the importance of teacher education and training, and promoting the reform and innovation of English education, we can make positive contributions to the improvement of the quality of English education in higher vocational colleges and adapting to the needs of the “Belt and Road” construction.

1. The significance of cultivating artisan spirit in English teaching in higher vocational colleges under the background of “One Belt and One Road”

1.1 Meeting the needs of international exchanges and cooperation

The Belt and Road Initiative aims to strengthen international exchanges and cooperation and promote economic, cultural and educational exchanges among countries. As a key part of English education, the cultivation of craftsman spirit in English teaching in higher vocational colleges can help students adapt to and integrate into the needs of international exchange and cooperation. By cultivating students' professional quality, language ability and cross-cultural communication ability, they will be able to actively participate in and contribute to the construction of the “Belt and Road”. This is of great significance for students' personal development and job prospects.

1.2 Improving teaching quality and students' competitiveness

The cultivation of craftsman spirit in English teaching in higher vocational colleges emphasizes teachers' professional ability and educational dedication in the teaching process. By focusing on the innovation of teaching content and methods, the teaching level and quality of teachers are improved. The excellent performance and professionalism of teachers will directly affect the learning effect and academic competitiveness of students. By applying the craftsman spirit to English teaching in higher vocational colleges, teaching quality can be improved, students with innovative spirit and lifelong learning ability can be cultivated, and their competitiveness in the job market can be enhanced^[1].

1.3 The importance of strengthening teacher education and training

In the process of cultivating the craftsman spirit of English teaching in higher vocational colleges, the role of teachers is very important. Therefore, it is very important to strengthen the education and training of teachers. Teachers need to have professional knowledge and skills, and constantly update their teaching ideas and methods to adapt to the new educational environment and needs. This requires educational institutions to strengthen training programs and professional development opportunities for teachers, promote teachers to enhance professional quality, improve teaching ability, and integrate the spirit of craftsmanship into teaching practice.

2. Ways to cultivate artisan spirit in English teaching in higher vocational colleges under the background of “One Belt and One Road”

2.1 Do a good job of top-level design for cultivating artisan spirit

From the perspective of top-level planning and design, universities should integrate the cultivation of craftsman spirit into the overall goal system of English teaching. Formulate clear teaching objectives and training requirements, and clarify the embodiment and cultivation of craftsman spirit in the teaching process. Schools should strengthen training and support for teachers, provide relevant training courses and resources, and help teachers fully understand and apply the spirit of craftsmanship. It is of great significance to cultivate students' craftsman spirit in college English teaching. The craftsman spirit consists of attention to detail, the pursuit of excellence, and dedication and patience to the work. These qualities are equally important in English learning. Cultivating students' craftsman spirit is helpful to improve their language level and expression ability.

First of all, universities should clearly emphasize the cultivation of craftsman spirit in their teaching objectives. Teachers need to help students clarify their goals and guide them to pay attention to details in their learning and strive for high-quality learning outcomes. Schools can develop specific assessment criteria to evaluate students' performance and progress in artisan spirit.

Secondly, universities need to provide support and training for teachers. Schools may organize special training courses to train teachers to understand and use the spirit of artisans. Teachers need to learn how to guide students to pay attention to detail, how to stimulate their creativity and focus. In addition, schools can provide relevant teaching resources and tools to help teachers integrate the craftsman spirit into classroom teaching^[2].

2.2 Do a good job in cultivating the connotation of students' “craftsman spirit”

The curriculum and teaching activities of the school play a crucial role in cultivating students' professional quality and innovative spirit. First of all, students should be encouraged to pursue detail and excellence in English learning. For English, details determine the difference in language ability. Therefore, schools can set up some details training courses to help students improve their detailed observation and memory ability in English, so as to effectively improve their language expression ability.

Secondly, in order to cultivate students' innovative spirit, schools can organize various activities such as competitions, paper reports and project practice. By participating in these activities, students can exercise their teamwork and practical skills. For example, schools can organize English writing competitions to encourage students to write creative articles. It can also organize group project practice, so that students can solve practical problems through cooperation, and cultivate their innovative thinking and practical operation ability.

In addition, schools can stimulate students' interest in learning English and exploring innovation by establishing platforms such as English corners, thematic lectures and academic seminars. English corner can provide a place for students to communicate freely. They can improve their oral expression ability by communicating with others. Thematic lectures and academic seminars can provide students with an opportunity to learn about different fields of knowledge and cutting-edge research, thereby stimulating their enthusiasm for academia and innovation.

2.3 Do a good job in the development of a multi-channel artisan spirit training system

Colleges and universities can establish a multi-channel craftsman spirit training system to promote the all-round development of students. Traditional classroom teaching is an important way to cultivate students' theoretical knowledge and thinking ability. Colleges and universities can set up elective courses and lectures on craftsman spirit, so that students can deeply understand and experience the connotation of craftsman spirit. Through these courses, students can realize the importance of craftsman spirit and understand the elements of professional ethics, professional skills and innovative thinking contained in the craftsman spirit. In addition to traditional classroom teaching, practical teaching is also an important way to cultivate students' craftsman spirit. Colleges and universities can cooperate with enterprises and industries to carry out practical training programs and provide practical

job opportunities and platforms. Through practice, students can have a deeper understanding of the working environment and requirements of related industries, and cultivate problem-solving ability and teamwork spirit^[3]. In addition, practical teaching can also help students apply the theoretical knowledge to practical work and improve their practical ability and creativity. At the same time, colleges and universities can also set up online learning courses, so that students can study anytime and anywhere. Through online learning, students can choose to learn and enhance their craftsman spirit. The advantage of online learning is that it can provide more flexible learning methods and resources, and can interact with the learning community, mentors, and industry experts in real time. Through online learning, students can learn from each other through sharing and discussion, and expand their knowledge and vision.

2.4 Do a good job in the innovation of the “craftsman spirit” under information technology

First, schools can leverage online learning platforms and educational technology tools to provide personalized and self-directed learning opportunities. Through the online learning platform, students can choose their learning content according to their learning progress and interests, and study anytime and anywhere. Educational technology tools, such as online testing and assessment systems, can help students keep abreast of their learning and adjust learning methods and strategies in a timely manner. Such personalized and self-directed learning opportunities can cultivate students' independent thinking and problem-solving skills, and enhance their learning interest and motivation. Secondly, the use of virtual laboratories and simulated practice environments can provide a more realistic and realistic learning experience. The traditional experimental teaching is limited by time, space and resources, and it is difficult to meet the learning needs of students. By using the virtual laboratory and the simulated practice environment, students can carry out practical operations in the simulated scene, and cultivate students' practical operation ability and innovation consciousness.

Conclusion:

Under the background of “One Belt and One Road”, the cultivation of craftsman spirit in higher vocational English teaching includes doing a good job in the top-level design of the cultivation of craftsman spirit, doing a good job in the cultivation of the connotation of students' “craftsman spirit”, doing a good job in the formulation of the multi-channel integration of the craftsman spirit training system, and doing a good job in the innovation of “craftsman spirit” under the information technology. Through these ways, we can comprehensively promote the cultivation of artisan spirit in English teaching in higher vocational colleges, and provide strong support for the construction of “The Belt and Road”. This will help cultivate English talents with high professional quality, innovative spirit and practical ability, and inject new vitality and impetus into the construction of the Belt and Road.

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