Research on the New Mode of Ideological and Political Education for College Students under the Network Environment

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Abstract: With the rapid development of Internet technology,the network has penetrated into all aspects of people's lives and become an important platform for people to obtain information,exchange ideas and interact and entertain.In this context,the network environment has become an important position of ideological and political education for college students.However,the traditional ideological and political education model often faces many challenges in the network environment,such as information overload,fragmentation,Internet addiction and so on.Therefore,it is of great theoretical and practical significance to explore the new mode of ideological and political education for college students under the network environment.

Keywords: Network environment;Ideology and politics;Education

1. Overview of Ideological and Political Education for College Students

Ideological and political education for college students is an important part of higher education,and an important way to train college students to have a firm political direction,noble moral quality,comprehensive quality and independent personality.Its purpose is to enable college students to form a correct world outlook,outlook on life and values and become builders and successors of the socialist cause with all-round development on morals,intelligence,physical constitution and aesthetic education through education and guidance.Through the ideological and political education for college students,we can make them clear their life goals and value pursuit,and train them to have a firm political direction and correct world outlook,life outlook and values.The ideological and political education for college students is an important way to cultivate their all-round quality.Ideological and political education for college students,can make them master modern scientific and cultural knowledge,cultivate their innovative spirit and practical ability,and improve their comprehensive quality.The ideological and political education for college students is an important way to cultivate their independent personality.

2. The Influence of Network Environment on Ideological and Political Education for College Students

2.1 The network environment provides abundant information resources for college students

In today's society,the Internet has become an indispensable part of people's life,college students as the successors of the new era,their ideas,value orientation,behavior habits and other aspects are affected by the network environment.In this case,it is of great practical significance to explore the influence of network environment on ideological and political education for college students to guide them to establish correct outlook on values,life and world.There is a huge amount of knowledge,information and opinions on the Internet.College students can learn,communicate and share on the Internet to broaden their horizons and improve their quality. However,the complexity and diversity of online information also make college students vulnerable to the erosion of erroneous ideas and harmful information.Some negative network culture,vulgar network language,network violence and other phenomena are easy to affect the ideology and value orientation of college students.Therefore,how to guide college students to form a correct world outlook,outlook on life and values in the network environment is an important issue faced by ideological and political education at present.

2.2 The network environment provides a convenient communication platform for college students

On the Internet,college students can communicate with people from different regions and different cultural backgrounds,broaden the circle of contacts and enhance mutual understanding.However,the virtuality and concealment of online communication can also lead to some problems.Some college students may be addicted to virtual worlds such as online chatting and games and neglect interpersonal communication and social practice in real life,which affect their ideological and political education.It is necessary to pay attention to and solve the problems caused by the network environment while giving full play to the positive role of the network environment,guide college students to use the network correctly,and establish a correct world outlook,outlook on life and values.

2.3 The network environment provides abundant practical opportunities for college students

There are many practice platforms related to their majors on the Internet.College students can use these platforms to practice and improve their practical operation ability.At the same time,the network environment also provides a stage for college students to show themselves and exercise themselves.Through the online platform,college students can show their talents and abilities to improve their social influence.However,the competitive pressure and utilitarian pursuit in the network environment may also cause some college students to have impetuous psychology and comparison psychology,which affects their ideological and political education.The network environment has both positive and negative effects on the ideological and political education for college students.

3. The Current situation of the New Mode of Ideological and Political Education for College Students under the Network Environment

3.1 It has strong interactivity that the new model of ideological and political education for college students in the online environment

Under the network environment,the ideological and political education for college students faces new challenges and opportunities. On the one hand,online platforms provide college students with real-time interaction opportunities.They can communicate with teachers and classmates,share ideas and views,which helps to improve the enthusiasm and initiative of learning.Through the network platform,college students can obtain a wider range of information resources,deeply understand the development of the society and the country,and broaden their horizons and knowledge.On the other hand,interaction in the network environment also has some problems and challenges.Interactions on online platforms often lack the authenticity of face to face.The virtual communication environment easily leads to the inauthenticity of information and the spread of false information.College students need to have the ability to distinguish the authenticity of information and learn to screen network information.In addition,the network environment is also prone to bad behaviors such as cyberbullying and personal information disclosure.College students need to improve their awareness of self-protection and learn to properly deal with issues such as cyberbullying.

3.2 It is relatively high that the autonomy of the new model of ideological and political education for college students in the online environment

College students can choose learning resources according to their own interests and needs.However due to the mass of information,they are easy to fall into vulgar,vulgar or even vulgar content.In addition,independent learning in the network environment is likely to reduce students'dependence on teachers and courses,which affects the quality of education. Therefore,how to guide college students to choose and use network resources correctly while ensuring their autonomy is a problem that needs to be solved in the new mode of ideological and political education for college students in the network environment.

3.3 It has greater openness that the new model of ideological and political education for college students in the online environment

College students can access information and opinions from all over the world through the network platform,which broadens their horizons.However,the rapid and widespread dissemination of information in the online environment can easily lead to the spread of erroneous views and extreme ideas.In addition,ideological and political education in the network environment often lacks effective supervision and guidance,which easily leads to the confusion of values.The new mode of ideological and political education for college students in the network environment has strong interaction,autonomy and openness,which provides a new platform and method for ideological and political education for college students.

4. The New Mode of Ideological and Political Education for College Students under the Network Environment

4.1 Individualized education

Under the network environment,the ideological and political education for college students faces many new challenges and opportunities.In the network environment,college students have more choices and autonomy.Therefore,the design of ideological and political education should be personalized according to the characteristics and needs of each student in order to improve the pertinence and effectiveness of education.Under the network environment,college students can obtain information anytime and anywhere,so ideological and political education should make full use of the advantage,adopt interactive teaching,encourage students to actively participate in discussions and exchanges to improve the attractiveness and effectiveness of education.The new mode of ideological and political education for college students under the network environment should be the synthesis of individuation,interaction,practice,case study,online evaluation and feedback,cross-border cooperation and the use of network technology.

4.2 Practical teaching

Under the network environment,college students can make use of network resources for independent learning.Therefore,ideological and political education should pay attention to cultivating students'practical ability,and improve students'ideological and political quality through practical activities.Under the network environment,college students have access to a large number of case resources. Therefore,ideological and political education should make full use of these resources and improve students'ideological and political literacy in case analysis through case teaching.

4.3 Online assessment and feedback

Under the network environment,college students can know their learning progress and effect at any time.Therefore,ideological and political education should establish an online assessment and feedback mechanism to timely understand students'learning status and adjust teaching strategies.Under the network environment,college students can have access to information and resources from different fields.Therefore,ideological and political education should strengthen cross-border cooperation with other disciplines,broaden the field of education,and improve the comprehensiveness and openness of education.Under the network environment,college students can use various network technologies to study and communicate.Therefore,ideological and political education should make full use of these technologies to improve the scientific and technological content and modernization level of education.

Conclusion

Under the network environment,the research on the new mode of ideological and political education for college students is a challenging subject that follows the pace of The Times.With the rapid development of the Internet,the Internet has penetrated into the daily life of college students,has become an important platform for college students to obtain information,exchange ideas and engage in leisure and entertainment.The research on the new mode of ideological and political education for college students under the network environment is a task with a long way to go.It is necessary to constantly explore and practice in order to adapt to the development of The Times,meet the needs of college students,and promote the innovation and development of ideological and political education for college students.

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