

A New Path of Cultural Education in Colleges and Universities from the Perspective of Ideology and Politics -- Taking the Theme Culture Hall of Dalian University of Finance and Economics as an Example

Xingyan Wang, Chong Zhao

Propaganda Department of Party Committee, Dalian University of Finance and Economics, Dalian 116000, Liaoning, China

Abstract: Cultural education is one of the important means to promote the implementation of ideological and political education in colleges and universities. Making good use of the key role of culture in the process of education can promote the cultivation and development of college students under the ideological and political vision. Taking the construction and development of the theme cultural center of Dalian University of Finance and Economics as a sample, this paper takes the characteristics and advantages of the theme cultural center of colleges and universities, takes the construction and development of the monetary history theme museum and other cultural centers of Dalian University of Finance and Economics as an entry point, closely focuses on culture education, and proposes targeted use of resources such as the theme cultural center of colleges and universities. To better provide students with knowledge learning, moral character shaping, innovative practice path research and countermeasures.

Keywords: Great thinking and politics; Culture education; Theme Culture Hall; Ideological and political education

Fund Project:

2021 Liaoning Province Social Science Planning Fund Project (College Ideology and Politics) Youth Project - "Research on the Education Function of Liaoning University Theme Culture Center from the perspective of Big Ideology and Politics" project number: L21CSZ019

The theme cultural center in colleges and universities has gradually become a new path and way of educating students. Relying on the construction and development of the theme cultural Center in colleges and universities, it gives full play to its all-round functions and takes it as an important campus cultural base for students' teaching practice, ideological and political education, and cultural edification. Comprehensively and specifically improve students' comprehensive literacy, help teachers and students grow into talents, and improve the quality of school talent training.

1. The basic functions of the university theme culture Center

Cultural centers, also known as cultural centers or cultural activity centers, carry out cultural activities of a mass nature. The theme cultural museum in colleges and universities is a cultural venue established by colleges and universities, mostly located in the campus, such as Space Museum, weapons museum, etc. It is an extension of the theme culture in colleges and universities, and it is also an exhibition hall inheriting excellent traditional Chinese culture and presented in material form. It not only has the inherent characteristics of cultural museums, but also in the unique environment of colleges and universities. Gradually, it has played an increasingly important role in cultural inheritance, teaching and research, personnel training and social services.

1.1 The cultural inheritance function of the university theme cultural center itself

Culture sometimes refers specifically to the knowledge and facilities of education, science, art, etc. The original intention of the construction of the theme culture museum in colleges and universities is mainly based on the development of colleges and universities

and the education and teaching of students. The theme culture museum in Dalian University of Finance and Economics focuses on the construction of the exhibition hall for finance and economics majors. To sum up, the rich and specific types and contents of cultural knowledge contained in the theme cultural museum of colleges and universities make the cultural inheritance function of the theme cultural museum of colleges and universities particularly prominent, and become an exhibition hall and base for subject teaching, traditional culture education, patriotic education and other contents.

1.2 The inherent teaching and scientific research function of the university theme culture museum

With education and teaching as the main task of colleges and universities, the theme culture museum in colleges and universities plays an obvious and prominent role in assisting teaching and scientific research. The various cultural contents contained in the theme cultural museum of the university can directly assist the teaching. The Monetary History theme exhibition hall of Dalian University of Finance and Economics displays, lists and explains most of the knowledge of ideological and political theory courses, economics, accounting, finance and other courses in colleges and universities. At the same time, graphic explanation and exhibition hall design are used to obtain intuitive knowledge, so as to improve the scientific research thinking and development of teachers and students in the academic field from the perspective of education and teaching.

1.3 The talent training function of the university theme culture museum

The basic task of colleges and universities is to build the theme culture center of colleges and universities, and talent training is one of the keys. As non-profit organizations, most of the themed cultural centers built by colleges and universities want to display more comprehensive and specific content that is conducive to the growth and development of college students with less investment. In the process of visits and learning by teachers and students, through explanation or independent study and visit, they can appreciate the connotation and key points from the perspectives, feelings and understandings, and absorb the essence subtly. It has played the role of talent training.

2. Education function analysis of university theme cultural center

The establishment of the theme culture center in colleges and universities aims to improve the knowledge reserve and inner quality of teachers and students, and in the continuous development, it has imperceptible formed the effect of educating people.

2.1 Disseminate and carry forward the traditional cultural spirit

The theme cultural museum of colleges and universities firmly grasp the importance of promoting traditional culture education and patriotic education, and most of the exhibition halls focus on the development and evolution of the spiritual pedigree of the Communist Party of China, traditional Chinese culture, the glorious history of the development of the Party and the country, scientific and technological revolution, economic development, historical process and other contents. The knowledge is presented in the physical exhibition hall in the form of pictures, pictures, objects, micro-exhibition halls and videos, so that traditional cultural knowledge is not confined to books and networks, so that students can feel the cultural influence in the physical exhibition hall, spread and carry forward the internal knowledge connotation, promote patriotic education, carry forward the traditional Chinese culture, spread the spirit of quality, and achieve the actual effect of educating people.

2.2 Cultivate and improve students' comprehensive literacy and heritage

The training of contemporary students should pay attention to the parallel development of "five education". Dalian University of Finance and Economics theme Culture Center will expand knowledge to help the development of five education into the construction and operation of the theme culture center. The first is "moral education" and "intellectual education". The knowledge in the museum covers politics, economy, culture, society, etc., which reflects the economic development, historical evolution and the prosperity of the Chinese nation. It can cultivate sentiment, purify the soul, enhance national self-confidence and pride, cultivate noble moral character, and enhance happiness. The second is "sports", "aesthetic education" and "labor education". The contents displayed in the museum are equipped with multiple elements such as aesthetic works and aesthetic design, so that visitors can get artistic edification and aesthetic education when appreciating aesthetic works, and help students build perfect personalities.

2.3 Main points and essentials of knowledge involved in teaching and learning

While promoting visitors' moral education, it is also very important to enhance intellectual education. The Monetary History theme hall of Dalian University of Finance and Economics displays the circulation history of more than 3,000 years of currency from pre-Qin to today, the overall vein of more than 2,000 years of coinage history, and the collection of 824 authentic ancient Chinese coins, dozens of major RMB issued by New China and 80 currencies from major countries in the world. Relying on the construction of economic and financial majors, it fully mobilizes the strength of teachers and students of the school, and is jointly built by teachers and

students of economic and financial majors. Through the joint construction of the pavilion, students' learning ability can be improved and their learning results can be tested.

3. Expansion of educational paths for university themed cultural centers

The education of the university's theme cultural museum should not only be limited to the knowledge and connotation contained in the cultural museum, but also should seize its potential, extensible and extended multi-angle education methods, and take the theme cultural museum as the fulcrum and important starting point to expand more abundant and diversified education measures.

3.1 Expand the scope of education and make the theme cultural center a base camp for education

Relying on the theme cultural museum of colleges and universities, the cultural function of the cultural museum itself and the education function of the university as the starting point, radiation out, strengthen the consciousness of "cultural museum +". Dalian University of Finance and Economics established the B2b2C research project relying on the school's theme culture center, which combines online and offline operation, connects various organizations, gathers educational resources, and makes up for the pain points of traditional classroom education through participatory practical teaching. This can not only improve the targeted effect, more in line with the needs of parents and students, but also spread the high-quality resources of colleges and universities, and create greater welfare and resources for the society.

3.2 Extend the development of the exhibition hall to make the theme cultural museum a force for regional development

Strengthen the contact and communication with the existing cultural centers, museums and exhibition centers in the province, such as the university theme cultural center and the traditional cultural tourism center in the region where the school is located. Take the inheritance of traditional culture as the starting point, carry out in-depth series of studies, draw on each other's strengths and make use of their respective advantages and characteristics, and form a strong atmosphere. We can also make use of the high-quality resources of our teachers and students to build long-term cooperation, constantly enrich and update the content of the exhibition hall, and update, innovate, maintain and operate the facilities, exhibits and contents of the exhibition hall.

4. Conclusion

The Theme Culture Hall of Dalian University of Finance and Economics not only embodies a strong sense of culture, ideology and design, but also has unique characteristics such as exclusive financial and economic characteristics, diversified scenes and diversified content. It can greatly enrich the contents of education, scientific research, ideological and political education, form a cultural and educational atmosphere, enrich the channels for school education, and serve as an important cultural position. Give Lide new ways and methods to make it play a greater role.

References:

- [1] HAO Qiangyan. Research on the path of education in Higher vocational colleges in Shanxi Province with the help of local red cultural resources [J]. Journal of Shanxi Finance and Taxation College, 2022-78-80
- [2] Qin Haijiao. On the education value and path of Anhui Red Culture in colleges and universities [J]. Anhui Education and Scientific Research, 202:118-121

About the author:

Xingyan Wang (1993.8-), female, Han nationality, born in Dalian, Liaoning Province, graduate student of Rural Area and Development, School of Economics and Management, Dalian Ocean University, 2016, working in Dalian University of Finance and Economics as an intern researcher. Her research interests include ideological and political education for college students, news and publicity, campus culture construction and campus culture venue construction; Zhao Chong (1988.6-), female, Manchu, born in Dalian, Liaoning Province, Master of Administration, Dongbei University of Finance and Economics, working in Dalian University of Finance and Economics, assistant researcher. Her research interests include ideological and political education for college students, cultural venues in colleges and universities