

A Research on the Transformation of the Ecological Value of College Students' Ideological Education

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Abstract: This paper aims to explore the transformation mode and effect of college students' ideological education and ecological civilization ideological education. First of all, the importance and relevance of college students' ideological education and ecological civilization thought are introduced. Subsequently, the transformation of the idea of ecological civilization into the ideological education of college students is discussed, including improving the curriculum and teaching methods, strengthening social practice and practice activities, the cooperation and co-construction of schools and society, and the importance of cultivating students' participation and subjectivity. Further, the evaluation method of the effect of college students' ideological education into ecological civilization thought, including the change of students' ideas and values, the cultivation of environmental awareness and sense of responsibility, the improvement of innovation ability and practical ability, as well as the evaluation of social feedback and influence. The research aims to provide reference and basis for improving and enhancing the ideological education of college students.

Keywords: Ideological education of college students; Ecological civilization thought; Transformation mode

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1. Research background and significance

In today's society, the ideological education of college students and the ecological civilization ideological education are of great significance. Ideological education of college students aims to cultivate students' correct ideas, values and moral concepts, so as to improve their comprehensive quality and social responsibility. At the same time, the thought of ecological civilization emphasizes the importance of ecological environment protection, sustainable development and green lifestyle. Combining the ideological education of college students with the ideological education of ecological civilization can cultivate college students' environmental awareness, innovation ability and social participation ability more comprehensively. The significance of this study is not only to broaden the horizon of college students' ideological education, but also to provide feasible ideas and methods for universities and educational institutions, so as to better carry out the ideological education of ecological civilization. In addition, through the promotion and application of the research results, it can provide more reference for all sectors of society, and promote the formation of an atmosphere for the whole society to pay common attention to and participate in the construction of ecological civilization. Finally, it will help cultivate more college students with a sense of environmental protection and responsibility, and make positive contributions to the construction of a beautiful China and sustainable development.

2. The transformation mode of integrating ecological civilization thought into the ideological education of college students

2.1 Improvement of curriculum setting and teaching methods

In order to integrate the ecological civilization thought into the ideological education of college students, an important way of transformation is to improve the curriculum setting and teaching methods. First of all, the content of ecological civilization thought can be added to the course, such as environmental protection, sustainable development and green lifestyle related courses. In this way, students can be exposed to the knowledge and concept of ecological civilization thought in the learning process, and enhance their environmental awareness and sense of responsibility.

In addition, the teaching methods also need to be improved accordingly. Traditional teaching methods emphasize the transmission and indoctrination of knowledge, but for the cultivation of ecological civilization ideas, more interactive and participatory teaching methods are needed. For example, case analysis, group discussion, role playing and other activities can be used to let students actively participate in the thinking and explore the practical application of ecological civilization thought. In this way, students' innovation ability and practical ability can be cultivated, so that they can apply the ecological civilization thought they have learned to real life.

2.2 The importance of social practice and practical activities

Social practice and practical activities are the important ways to integrate the ecological civilization thought into college students' ideological education. By participating in ecological environmental protection practice activities, students can experience and feel the importance and practical significance of ecological civilization thought. For example, organizing students to participate in environmental protection volunteer activities and carrying out green campus initiatives can enable students to directly participate in the practice of environmental protection and sustainable development. This can not only cultivate students' awareness of environmental protection, but also stimulate their sense of social responsibility and participation ability.

In social practice and practical activities, students can also communicate and cooperate with all sectors of society. Through the cooperation with environmental protection organizations, enterprises and government departments, students can understand the current situation and challenges of environmental protection work, and also have access to more practical opportunities and resources. This kind of cooperation and joint construction between schools and the society can provide students with a broader learning platform and practice opportunities, and promote the transformation and application of ecological civilization ideas.

2.3 Cooperation and co-construction between the school and the society

The cooperation and co-construction between school and society is one of the important ways to integrate ecological civilization thought into the ideological education of college students. Schools can establish cooperative relations with all sectors of society and jointly carry out ecological civilization ideological education projects and activities. For example, schools can cooperate with environmental protection organizations to carry out environmental protection forums and green science popularization lectures to provide a platform for students to learn and communicate. At the same time, schools can also cooperate with enterprises to carry out green innovation projects to cultivate students' innovation ability and practical ability.

2.4 Cultivation of students' participation and subjectivity

Students' participation and the cultivation of subjectivity are the key to integrate the ecological civilization thought into college students' ideological education. Schools should encourage students to actively participate in environmental activities and programs to stimulate their initiative and creativity. By participating in practical activities and social practice, students can personally feel the practical application and significance of ecological civilization thought, and cultivate their awareness and sense of responsibility of environmental protection.

At the same time, schools should also pay attention to cultivating students' critical thinking ability and critical thinking ability, so that they can think and analyze environmental problems independently, and propose solutions. By cultivating students' subjectivity, they can become ideological and responsible socialist builders and ecological civilization builders.

3. Effect evaluation of integrating ecological civilization thought in college students' ideological education

3.1 The change of students' ideas and values

Integrating the thought of ecological civilization into the ideological education of college students can promote the positive change of students' ideas and values. First, students will pay more attention to environmental protection and sustainable development, and realize the importance of the natural environment to human survival. They will gradually get rid of the concept of excessive consumption and waste of resources, and form a new mode of thinking of saving resources and protecting the environment. Secondly, students will pay more attention to social welfare and social responsibility, and recognize the impact of individual behavior on the society and the environment. They will pay more attention to the impact of their behavior on the environment and society, and form a

positive and responsible attitude towards life.

3.2 Cultivate students' environmental awareness and sense of responsibility

The integration of ecological civilization thought into college students' ideological education can cultivate students' environmental awareness and sense of responsibility. Through curriculum education and practical activities, students will understand the importance of environmental protection and realize that they should assume the responsibility of protecting the environment. They will gradually form positive environmental behavior habits, such as saving water, reducing carbon emissions, garbage classification and so on. At the same time, they will also take the initiative to participate in the practice of environmental protection, such as voluntary cleaning, tree planting activities, so as to enhance their responsibility of environmental protection.

3.3 Assessment of social feedback and impact

To evaluate the effect of integrating ecological civilization thought in college students' ideological education, social feedback and influence should be considered. First of all, we can understand the changes in environmental awareness, responsibility, innovation ability and practical ability. By analyzing the data and listening to the students' voices, the actual effect of the transformation effect can be evaluated. Secondly, we can observe the performance and achievements of students in practical activities, and understand their degree of investment and achievements in environmental protection practice. At the same time, social feedback, such as media reports, social evaluation, etc., can also understand the effect of integrating ecological civilization ideas into college students' ideological education on the society.

4. Conclusion

The transformation of college students' ideological education and ecological civilization ideological education is a long-term and complicated process. Only by constantly improving the educational methods and methods, strengthening practice and cooperation, and cultivating students' participation and subjectivity, can we truly realize the organic integration of ideological education and ecological civilization ideological education, and make contributions to the cultivation of high-quality talents with ecological consciousness and sense of responsibility.

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