

# The Historical Inheritance and Contemporary Value Reconstruction of Shandong's Red Cultural Resources

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**Abstract:** In the context of the new era, the value and significance of red cultural resources need to be re-examined. How to reconstruct the contemporary value of red cultural resources based on protection and inheritance, so as to make them more in line with the needs of the times, has become a common concern in both academic and practical circles. Based on this, this study aims to deeply explore the historical inheritance methods and paths of Shandong's red cultural resources, and analyze the value and application of red cultural resources in contemporary society.

**Keywords:** Shandong; Red Cultural Resources; Historical inheritance; Contemporary Values

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## Introduction:

Shandong Province is located in the eastern coastal area of China and is one of the important birthplaces of Chinese civilization, as well as an important birthplace of red culture. Red culture, as an important component of the revolutionary culture of the Communist Party of China, contains rich historical heritage, revolutionary sites, and revolutionary traditions. These cultural resources are the spiritual pillar and cultural cornerstone of the great rejuvenation of the Chinese nation, and are of great significance for promoting the excellent traditional Chinese culture and promoting the prosperity and development of socialist culture in society.

## 1. Overview of Shandong Red Culture Resources

As an important birthplace of red culture, Shandong Province has a rich and profound historical development vein of red cultural resources. In the long-term historical evolution, Shandong's red cultural resources have gone through a process of development from germination, growth to maturity. During the Anti Japanese War and the Liberation War, Shandong became an important revolutionary base, with numerous revolutionary struggle stories and heroic figures emerging one after another, laying a solid foundation for the accumulation of red cultural resources. During this period, the red culture of Shandong became an important component of the national revolutionary culture with its distinct characteristics of the times and profound historical connotations. After the establishment of the People's Republic of China, the red cultural resources in Shandong have been further protected and developed. Government departments and relevant institutions have invested a large amount of manpower and material resources in the protection and restoration of red cultural sites. At the same time, through various forms of display and dissemination, more people can understand and remember this history. Since the reform and opening up, with the rapid development of economy and society and the promotion of cultural diversity, Shandong's red cultural resources have begun to blend and integrate with other types of cultural resources, demonstrating a more diverse and colorful development trend. In this process, Shandong's red culture not only inherited revolutionary traditions and spirit, but also added modern elements and values, making it glow with new vitality and vitality in the new era background. This development process not only enriches the connotation and extension of red cultural resources, but also provides strong support for their inheritance and development in contemporary society.

## **2. Historical inheritance methods of red cultural resources in Shandong**

### **2.1 Exhibition display**

Exhibition and display are one of the important ways to inherit Shandong's red cultural resources. The rich red cultural sites and museums in Shandong Province present a vivid and complete picture of revolutionary history to the public through regular red cultural exhibitions. These exhibitions recreate the heroic deeds and noble spirit of revolutionary martyrs through cultural relics, images, and various materials, enabling visitors to have a more intuitive and profound understanding and experience of the history and connotation of red culture. For example, the Shandong Revolution Museum in Jinan has attracted a large number of tourists and scholars through its rich and diverse exhibits and advanced display methods, becoming an important place for red culture education and research. These exhibitions not only promote revolutionary traditions, stimulate people's patriotism and national pride, but also provide strong support for the inheritance and development of red culture. Through exhibitions and exhibitions, the red cultural resources in Shandong have been more widely and deeply disseminated, making more people realize the important value and significance of red culture, laying a solid foundation for cultivating socialist core values and strengthening patriotic education.

### **2.2 Digital Inheritance**

Digital inheritance is an innovative path for the inheritance of Shandong's red cultural resources. By utilizing modern information technology, Shandong Province has digitized and displayed red cultural resources, ensuring the long-term preservation and sustainable utilization of these precious resources. For example, the Qingdao Red Culture Digital Museum adopts technologies such as virtual reality and augmented reality to reconstruct red cultural resources in three dimensions, enabling audiences to have a more intuitive and vivid understanding of revolutionary history and red culture through interactive experiences. This digital inheritance method breaks through the limitations of time and space, enabling the wider and deeper dissemination of red culture. Meanwhile, through online platforms, the digital content of red culture can quickly reach the whole country and even the world, attracting more people to understand and learn about red culture, and realizing a new possibility for the inheritance of red culture. This digital inheritance not only enriches the forms of dissemination of red culture, but also expands its scope and audience, providing strong support for the modern inheritance of red culture.

### **2.3 Literary and artistic creation and dissemination**

Literary and artistic creation and dissemination are important aspects of the inheritance of Shandong's red cultural resources. Through literature, art, film and television, Shandong Province has created a large number of works with the theme of red culture. These works vividly demonstrate the spiritual essence and historical value of red culture with their unique artistic charm and profound ideological connotations. For example, novels, movies, and TV dramas set against the backdrop of the Shandong Anti Japanese War, through artistic expression, make the audience more intuitively feel the bravery and firm beliefs of revolutionary martyrs, inspiring people's patriotism and revolutionary spirit. These literary works have been widely disseminated through various media and platforms, greatly expanding the influence of red culture. This dissemination method based on literary and artistic creation not only enriches the forms of expression of red culture, but also deepens and extensively inherits the spiritual connotation and historical value of red culture, providing strong support for the promotion and development of red culture in the new era.

## **3. Reconstruction of Contemporary Value of Red Cultural Resources**

### **3.1 Contemporary Value Analysis**

The red cultural resources in Shandong have multiple values in contemporary society, which are not only reflected in cultural and educational aspects, but also penetrate into various aspects of economic and social development. Red cultural resources are an important component of the Chinese national spirit, carrying the heroic deeds and noble spirit of revolutionary martyrs. They play an irreplaceable role in cultivating the patriotism and social responsibility of contemporary youth. For example, the Mount Taishan Liberation Memorial Hall in Shandong has become an important base for patriotism education by displaying the revolutionary history, guiding people to remember their original intention and mission. Red cultural resources also have economic value. Red tourism, as an emerging form of tourism, attracts a large number of tourists. Taking the red tourist attractions in Qingdao as an example, integrating red cultural resources not only enriches the connotation of tourism products, but also promotes the development of the local economy. More importantly, the embodiment of red cultural resources in terms of social value. It provides a spiritual pillar for building a harmonious society by promoting the revolutionary spirit and promoting the practice of socialist core values. The diverse value of red cultural resources has been widely recognized and actively utilized in contemporary society, becoming an important force in promoting the comprehensive development of culture, economy, and society.

## 3.2 Value Reconstruction

In the context of the new era, the value reconstruction of Shandong's red cultural resources has become an important task, with the aim of making them more in line with the requirements of the times and better serving social development and people's well-being. Value reconstruction needs to be carried out from multiple levels, including content, form, and dissemination channels. In terms of content, red cultural resources should keep up with the times and integrate new social values and development concepts. For example, the red education in Shandong not only needs to inherit the revolutionary spirit, but also combines the value pursuit of the new era to cultivate talents with a global perspective and innovative ability. Formally, the display and dissemination of red cultural resources should adopt more diversified and modern means. Taking the Red Culture Site in Jinan as an example, visitors can experience revolutionary history more intuitively and vividly through virtual reality and other technological means, enhancing the attractiveness and infectivity of red culture.

Value reconstruction also requires strengthening the practicality and participation of red cultural resources. Red cultural resources should not only serve as historical witnesses, but should be transformed into practical forces that promote social progress. For example, the red culture activities in Zibo can be carried out through grassroots units such as communities and schools, allowing more people to participate and experience the charm of red culture, thereby realizing the practical utility of red culture. In addition, the value reconstruction of red cultural resources also needs to strengthen the integration and integration with other cultural resources. Red culture should be organically combined with local culture, folk culture, etc., to form a cultural form with local and contemporary characteristics. For example, the red culture of Yantai can be integrated with local marine culture, fishermen's culture, etc., creating new cultural products and tourism projects to meet people's diverse cultural needs.

In the process of value reconstruction, the government, enterprises, social organizations, and the public should form a joint force to promote the innovation and development of red cultural resources. Government needs system

## 4. Conclusion

This article aims to provide theoretical support and practical guidance for the protection, inheritance, and utilization of red cultural resources in Shandong through research, and promote the sustainable development of red cultural resources. The development of red cultural resources is not only the best commemoration of revolutionary martyrs, but also the inheritance and promotion of excellent traditional Chinese culture, and provides spiritual motivation and cultural support for the realization of the Chinese Dream of the great rejuvenation of the Chinese nation. Let us work together to promote the historical inheritance and contemporary value reconstruction of red cultural resources, and contribute wisdom and strength to building cultural confidence and a strong cultural country.

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