

# Analysis on the Efficient Integration of “Hunan Craftsman” Spirit and Innovation and Entrepreneurship Education

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**Abstract:** With the increasingly fierce competition at home and abroad, the process manufacturing requirements are gradually increasing. For educators, how to realize the inheritance of the spirit of “Huxiang craftsman” in talent training and combine it with innovation and entrepreneurship has become particularly important. As an important position of talent training, vocational education is the key to realize the realization of innovative and entrepreneurial talent training. Therefore, only by correctly understanding the important connotation of the spirit of “Hunan craftsman” can we realize the efficient integration of the spirit of “Hunan craftsman” and innovation and entrepreneurship education in Hunan. Below, the relevant content will be analyzed.

**Keywords:** “Huxiang craftsman”; Innovation and entrepreneurship education; Integration

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As the global economic recovery slows further, many countries tend to create trade barriers to block China from acquiring high technology in order to protect their industries. Therefore, it is particularly important to comprehensively improve the speed of the transformation and upgrading from “Made in China” to “created in China”. Among them, the key is to cultivate innovative and entrepreneurial talents with the spirit of “Huxiang craftsman”. Therefore, it is necessary to take the spiritual connotation of “Huxiang craftsman” as the basic starting point, and combine with the actual situation to make targeted adjustments to the existing talent training mode, so as to realize the continuous improvement of the level of scientific and technological innovation. From this point of view, it is of very important theoretical and practical significance to do a good job of education integration.

## 1. The connotation of the Hunan craftsman spirit

In the literal sense, it mainly refers to the craftsmen in the process of making production, the quality of excellence, and the production skills constantly change, with the characteristics of many aspects. First, often can pay more attention to the quality of products, as far as possible to achieve perfect production, so as to achieve high-quality products. Second, the manufacturing process is relatively rigorous. Often in accordance with the corresponding technical standards and high aesthetic quality to create goods, so as to realize the production of exquisite objects. Third, do not excessively pursue fame and wealth, pay more attention to the continuous polishing of products, just to achieve the mechanism of one thing. Fourth, the spirit of Hunan craftsman expressed in the care of the world, daring to be the first, indomitable, and inclusiveness is to worry about the development of the enterprise and share the honor and disgrace with the enterprise.

In general, the spirit of “Huxiang Craftsman” is more a presentation of spiritual quality, but also the embodiment of the pursuit of perfection. Especially for talent training, the integration of such a spiritual quality and innovation and entrepreneurship education can often further improve the quality of talent training, so as to provide strong support for the improvement of the sustainable development level of enterprises. Therefore, how to combine the two becomes particularly critical. Below, the specific path analysis will be developed.

## 2. Fusion path

### 2.1 Build the construction of campus culture and the campus environment system cultivating the craftsman spirit

For the cultivation of innovation and entrepreneurship education talents, the integration of the craftsman spirit can further improve

students' ideological quality. In higher vocational colleges, therefore, as one of the important ways of talent training, to cultivate spirit throughout the daily teaching and campus life, a subtle influence in many aspects, to help students set up the correct values, and further cultivate persistent professional spirit, make the students truly craftsman spirit of comprehensive internalization, let the students have good professional quality. In this case, the school can invite relevant practitioners to the school and tell their craftsman path to each student, so that students can better understand the craftsman spirit and provide strong support for the integration of craftsman spirit and innovation and entrepreneurship education.

In addition, in order to better realize the construction of campus culture and further promote the spirit of craftsman, we can consider both hardware and software. In terms of hardware construction, it can often use a variety of reasonable ways to carry out all-round publicity in every corner of the campus, so as to further enhance the spiritual and cultural atmosphere of craftsmen. In terms of software construction, the spirit of craftsman can be integrated into different theme activities to further stimulate students' interest in learning and actively understand the relevant spiritual connotation.

## **2.2 To guide the public opinion of cultivating the craftsman spirit in Hunan**

With the continuous development of information technology, the publicity advantages of new media are being further highlighted, which is also an important opportunity to realize the efficient integration of the spirit of "Huxiang craftsman" and innovation and entrepreneurship education. The publicity of Huxiang craftsman spirit can refer to the network platform mode of "Learning to Strengthen the Power", establish an online learning and publicity interactive terminal of "craftsman strong province", and create a digital publicity platform with registration points system and full interaction. In addition, in terms of talent training, we can also fully draw lessons from the excellent qualities of foreign manufacturing industries, such as the manufacturing technology of Swiss watches and German equipment, and then compared with China's modern manufacturing industry, which can stimulate the public to pay more attention to the positive energy of the craftsman spirit. In general, public opinion is also one of the important contents of talent cultivation. Only by forming a good social atmosphere can people better respect the spirit of craftsmanship in their daily lives.

## **2.3 Build a practice platform for cultivating the craftsman spirit in Hunan**

For the integration of the craftsman spirit in innovation and entrepreneurship education, it is not only necessary to vigorously publicize the relevant spirit, but also to further baptism in practice. As one of the talent training positions, higher vocational colleges should make full use of the great advantages of on-campus practical training and further improve the cultivation level of craftsman spirit in practice. Therefore, different majors should establish a corresponding skill training system according to the actual job requirements and professional characteristics, further standardize the relevant operation process, and strictly require students with higher quality standards, so that students can develop quality awareness during their school study, and lay a foundation for the cultivation of craftsman spirit. This requires teachers to carry out targeted research on the teaching mode of the craftsman spirit, and comprehensively improve the level of practical teaching, and encourage students to carry out after-class summary and analysis. In addition, we should also make effective use of relevant social resources and hold more skills competitions to further improve students' skills, so as to effectively practice the spirit of craftsmanship. For example, in the practice teaching, the teaching site can introduce the management methods of excellent Huxiang enterprises and implement fine management. The cultivation of Huxiang craftsman spirit is implemented into the aspects of equipment arrangement, working environment cleaning, and practical training record filling, so as to help students develop excellent habits from the details. It should be noted that the cultivation of the craftsman spirit is not possible in a short period of time. Not only needs the maintenance of the campus environment, but also needs a good teaching practice system, so as to realize the formation of talent training carrier. And invest more energy in skill strengthening and in-post internship to provide effective support for the integration of craftsman spirit and innovation and entrepreneurship education.

The cultivation of Huxiang craftsman spirit is a long-term work, which needs not only the cultivation of campus environment, but also the cultivation of enterprise culture and entrepreneurship. It is necessary to make full use of the talent training carrier of school-enterprise cooperation with the integration of industry and education, arrange students' skill training and post practice reasonably and scientifically, and strengthen the practice and cultivation of the craftsman spirit in Hunan.

## **2.4 Enrich the teaching content of innovation and entrepreneurship courses, and fully reflect the spirit and concept of craftsmanship**

In order to further improve the level of talent training and better integrate the spirit of craftsmanship into innovation and entrepreneurship education, the curriculum of mass entrepreneurship and innovation has become particularly important. Take the Notice of the Ministry of Education on the Employment and Entrepreneurship of 2016 National Institutions of Higher Learning Graduates as an example, which clearly stipulates the specific facility requirements and implementation methods of innovation and

entrepreneurship courses, not only to optimize the course content, but also to establish a credit system. Especially for college students who have started to start their own businesses, higher vocational colleges should even provide entrepreneurship and innovation guidance, and invest more energy in thinking breakthrough, so that students can truly understand what the craftsman spirit is. In order to help higher vocational students to better conduct entrepreneurship and innovation, we can establish special funds to let students have more entrepreneurial opportunities. In addition, higher vocational colleges should innovate the traditional education and teaching methods, provide strong support for the combination of innovation and entrepreneurship education and craftsman spirit cultivation, and effectively improve the quality of talent training.

### **Epilogue:**

With the continuous development of The Times, higher requirements are put forward for talent training. We should not only have a certain innovation and entrepreneurship ability, but also have a certain craftsman spirit. Therefore, higher vocational colleges, as one of the important positions of talent training, should innovate the course content of relevant customers, and strengthen the publicity of the craftsman spirit, so as to form a good social and campus cultural atmosphere, and provide strong support for the efficient integration of the “Hunan craftsman” spirit and innovation and entrepreneurship education. It should be noted that the construction of any curriculum system should be completed according to the actual situation, otherwise it will be meaningless. This requires fully implementing the relevant requirements in the Notice of the Ministry of Education on the Employment and Entrepreneurship of National College Graduates in 2016, and further improving the quality of talent training.

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