Exploration on the Application of Online and Offline Blended Teaching Mode in Art Teaching of Middle School:Based on the Background of the Implementation of the New Curriculum Standards

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Abstract: Under the background of the implementation of the New Curriculum Standards,art course teaching in middle school should break the shackles of traditional teaching mode,integrate online and offline blended teaching mode,and explore the practical strategy of online and offline blended teaching.Taking"Art and Life"as an example,combining with the characteristics of the art disciplines,relying on network information technology and taking the concept of"online-offline blended learning based on situational experience",the paper aims to create high-quality online and offline blended courses of fine arts disciplines by combing and integrating course content,developing integrated course resources and improving online learning platforms.

Keywords: The new curriculum standards;Online and offline;Blended learning;Teaching practice

1. Introduction

At the beginning of 2020,a sudden COVID-19 epidemic swept the country.In order to prevent and control the epidemic,schools delayed the start of school and students studied at home,and schools across the country actively responded to the call of the Ministry of Education to suspend classes without stopping learning,and carried out online teaching to achieve education and teaching goals.As for the art disciplines,it also faces a similar dilemma in the curriculum.In the current situation of epidemic prevention and control,how to better carry out art teaching during students'home study to better meet the needs of students'personalized,diversified and quality learning,is an important topic placed in front of the majority of front-line teachers.

Facing this major challenge,how to seize the opportunity of the new curriculum reform to promote the art curriculum reform,and build a higher quality art education system is a problem that the current art teachers should think deeply and urgently solve.In July 2020,the Ministry of Education issued the Curriculum Plan for Ordinary High School and Curriculum Standards for Chinese and other subjects(2020 Edition)(hereinafter referred to as the"New Curriculum Standard"),and in August 2021,the Ministry of Education issued the Curriculum Plan for Compulsory Education(2022 edition)(hereinafter referred to as the"New Curriculum Standard").In order to fully implement the spirit of the New Curriculum Standards,the art disciplines should also actively explore and practice the online and offline blended teaching mode according to its own disciplinary characteristics and the development requirements of The Times.

Under the background of the implementation of the New Curriculum Standards,the art teaching in middle school should break the shackles of the traditional teaching mode and integrate the blended teaching mode of online and offline.Online and offline blended learning refers to a new teaching method produced under the background of the development of education informatization.On the basis of traditional classroom teaching,it organically combines teacher teaching,student independent learning,group discussion,network video conferencing and other methods to realize the complementary advantages between offline and online.The application of online and offline blended teaching mode in art teaching of middle school can make up for the shortcomings of traditional classroom teaching,and is conducive to improving the quality and efficiency of art teaching of middle school.Therefore,the art disciplines should actively explore the application strategy of online and offline blended teaching mode in the art curriculum of middle school.

2. Overview of Online and Offline Blended Teaching

"Online"and"offline"are two aspects that cannot be ignored in the development process of education informatization.Online teaching refers to the teaching activities carried out on the Internet platform,while offline teaching refers to the teaching activities carried out in the real class.Both of them are independent of each other and integrate with each other.In practice,they complement each other and are inseparable,and constitute an organic whole.In recent years,with the development of network information technology,the process of education informatization has been accelerating.The traditional classroom teaching mode is that the teacher speaks on the platform and the students listen and learn in the classroom.The model puts more emphasis on the teacher's dominant position in the classroom,and students can only passively receive knowledge.The"online"and"offline"blended teaching mode combines Internet information technology with traditional classroom teaching to enable students to complete knowledge learning and mastery on the network platform,and realize the communication and interaction between teachers and students.The online and offline blended teaching mode combines the dominant position of teachers and the main body position of students,realizes the complementary advantages of online and offline course resources,and makes the classroom teaching more effective.

3. The Design of the Teaching Practice

The course takes"Art and life"as the theme,combines the life situation,takes students'"problems"as the guidance,guides students to explore the art resources around them,and completes a beautiful work through group cooperation.In order to achieve the teaching goal,teachers have designed a teaching strategy that combines online and offline learning.

When design the online and offline teaching,teachers can adopt different teaching modes such as"independent inquiry"and"reflective inquiry"according to the teaching objectives and the actual situation of students.Students obtain the required materials through the self-learning platform before class.In class,teachers explain the key points of knowledge according to the required materials,analyze students'works,encourage students to share their works after class,and communicate with other students on the platform.In offline activities,teachers organize students to complete learning tasks in groups,and discuss and create in groups.Finally,students upload their works to the learning platform.

In the teaching process,the teacher can design the following links:"Situational experience"-introducing new lessons through the introduction of the theme of"Art and life".In the context experience of the theme of"Art and Life",students can experience the art resources around them,and guide them to discover which art resources in life need to be discovered and created by us;"Inquiry learning"--carrying out independent inquiry activities based on situational experience.Students are guided to carry out exploratory activities through display of works,communication and discussion,and teachers'comments.In this process,teachers play the role of guidance and inspiration;"Reflective summary"-reflective summary based on inquiry learning and inquiry results.Teachers reinforce the key points of knowledge by giving feedback and summarizing the results of students'independent inquiry.In the classroom,collaborative creation is conducted in small groups,and the learning platform is used as a tool to showcase and evaluate the results,ultimately,it is completed that an art work with the theme of"Art and Life".

4. Blended Online and Offline Learning Based on Contextual Experience

In the teaching of"Art and Life",teachers can adopt a blended online and offline learning approach based on situational experience to carry out teaching.Under the concept of the New Curriculum Standards,we should make full use of modern information technology in classroom teaching,combine online and offline blended learning organically,and create high-quality online and offline blended teaching courses.For example,in the lesson"Understanding Color"of"Art and Life",teachers can use an online and offline blended learning to carry out teaching,so that students can observe,record and analyze color changes in life independently and apply them to the classroom.In the teaching process,teachers should teach the color knowledge involved in the lesson of"Art and Life"as the key content,while providing students with some works or materials related to color,and guiding students to independently explore the reasons for color changes.Online and offline blended learning breaks the restrictions of traditional teaching mode on students'space,time and learning style,and uses online tools and network resources to carry out the teaching of"art and life".

The promulgation and implementation of the Compulsory Education Fine Arts Curriculum Standard(2022 edition)is a new requirement for fine arts education and a new challenge to the majority of front-line teachers.Based on the above background,the application of online and offline blended teaching mode in the teaching of art courses in middle school should aim at promoting the development of students,take making full use of information technology and Internet platform to stimulate students'learning interest as the starting point,focus on cultivating students'independent learning ability,and take building knowledge network as the means to organically integrate traditional art teaching with online and offline blended teaching and realize the"student-oriented"education concept.

5. Conclusion and Future Development Direction

In short,the application of online and offline blended teaching mode in art teaching of middle school is an effective teaching strategy,which makes full use of modern scientific and technological means,combines traditional teaching with modern educational technology,and provides students with a more comprehensive and diversified learning environment.Under the background of the implementation of the New Curriculum Standards,this teaching mode is helpful to improve students'art literacy,cultivate students'innovative ability and practical ability,so that they can better use art knowledge in future study and life.However,the application of online and offline blended teaching mode in art teaching of middle school still faces some challenges,such as how to better integrate online and offline resources and how to ensure teaching quality.Therefore,we need to continue in-depth research,and explore more scientific and reasonable teaching methods and strategies,in order to promote the development of art education in middle school.

In the future,we need to further optimize the online and offline education resources,realize the sharing and complementation of resources,and provide students with more abundant and diverse learning materials.Combined with new educational concepts and technical means,we actively explore more diversified teaching methods,such as virtual reality,augmented reality,etc.,to enable students to feel,appreciate and create beauty in practice.We should pay attention to the individual differences of students,and use big data and artificial intelligence technology to provide personalized learning programs for each student to meet their individual needs. Teacher training should be strengthened to improve teachers'education and teaching ability to enable them better adapt to the needs of online and offline blended teaching mode.A more scientific and reasonable evaluation system should be established to fully reflect students'learning results and teachers'teaching effects,and provide strong support for education reform.

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