

# Construction of Social Service Function in Higher Vocational Colleges Based on the Concept of Lifelong Education

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**Abstract:** In the operation process of higher vocational colleges, the full play of their social service function is conducive to the implementation of lifelong education concept, to safeguard the learning rights and interests of the masses, to meet the different learning needs of the masses, and to improve the level of spiritual civilization construction in China. Therefore, higher vocational colleges should have a clear understanding of their own functions, actively improve their own social service system, and bring better learning experience to the masses. This paper analyzes the shortcomings of social services in higher vocational colleges and puts forward appropriate strategies in order to achieve the goal of lifelong education.

**Keywords:** Lifelong education concept; Higher vocational college; Social service; Functional construction

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The discussion of high vocational education serving regional economy accurately under the new norma---Take Qingdao Vocational and technical college as an example.

## Introduction

In the operation process of higher vocational colleges, in order to improve the effectiveness of their social service functions, they will directly face the society and build the vocational continuing education training mechanism, so that the teaching functions of colleges are extended, meet the learning requirements of the masses at all stages, contribute to the implementation of the concept of lifelong education, and provide support for people's development. However, influenced by many factors, there are still some deficiencies in the performance of their social service functions, such as the relatively single service object, which makes higher vocational colleges pay more attention to the construction of social service system and meet the educational needs of the masses.

## 1. The deficiency of the social service function of higher vocational colleges under the perspective of lifelong education

### 1.1 The service object presents a single sexual feature

Analyze the operation mechanism of higher vocational colleges, can find its traditional full-time education maturity is relatively high, education object about more fresh graduates, the establishment of continuing education training system has certain deficiencies, the absorption of social students background is relatively complex, characteristics of diversified characteristics, the teaching environment and teaching staff structure put forward higher requirements, make college receiving social students are relatively few, students structure is relatively single, difficult to meet the demand of the development of social students, is not conducive to the implementation of the concept of lifelong education.

### 1.2 It is difficult to meet the requirements of regional development

In the operation process of higher vocational colleges, the full play of their social functions can provide talent support for the

regional development and make up for the regional talent gap. However, some colleges and universities in continuing education, not analyzing the regional actual development situation, not pay attention to the optimization of service content, and local government

### **1.3 There are certain restrictions on the service coverage scope**

From the perspective of lifelong education, China pays more and more attention to the support of vocational education, and puts forward higher requirements for the scope of social service in higher vocational colleges. And part of higher vocational colleges in continuing education and training, set up the on-the-job and post education system is insufficient, difficult to technical skills workers to provide more learning opportunities, and college economic strength and teachers are relatively limited, difficult to provide better education services for adult students, create insufficient teaching environment, makes the higher vocational education fairness is not guaranteed. In addition, some higher vocational colleges do not actively cooperate with the community, do not analyze the career development requirements of community members, and do not build a community-based education mechanism, with certain limits on the scope of education.

## **2. Strategies to improve the level of social service function construction in higher vocational colleges from the perspective of lifelong education**

### **2.1 Increase the number of service objects, and improve the absorption level of social students**

First of all, local government departments should give full play to their functions, regard themselves as supporters and promoters of the implementation of the education concept of life, improve the coordination level of the interests of all parties, supervise the education situation, evaluate the educational results, and provide suggestions for the improvement of subsequent education measures. In this process, local governments should invest more resources in continuing education, such as human resources, and give sufficient support to vocational colleges, so that vocational colleges can include more students, create relatively good learning conditions, and improve the learning effectiveness of the masses. At the same time, government departments at all levels should give full play to their own leadership. For example, the Ministry of Education should analyze the development characteristics of local industries, consider the regional development trend, improve the enrollment plan, and ensure the orderly progress of the enrollment work. Secondly, higher vocational colleges should analyze the actual development situation of the region, evaluate the corresponding talent needs, consider the development requirements of enterprises, confirm the talent training objectives, improve the level of professional structure adjustment, and send high-quality talents to enterprises. Higher vocational colleges should also build cooperative relations with enterprises, improve the level of school-enterprise cooperation, make full use of the technical personnel experience advantages of enterprises, with the advanced equipment of enterprises, reduce the funds invested by higher vocational colleges in talent cultivation, relieve the economic pressure of colleges and universities. Finally, the community should give full play to its functions, regard itself as the information transmitter between colleges and universities and social students, and timely release relevant information to social students, such as college enrollment policies, so that social students can actively participate in education and learning, and improve the effectiveness of continuing education.

### **2.2 Establish a linkage mechanism to meet the needs of regional economic development**

In the operation link of higher vocational colleges, the development level of continuing education and training can provide better services for regional construction and meet the requirements of personal career development. Therefore, higher vocational colleges should pay attention to cooperation with other institutions, build multi-dimensional linkage cooperation mechanism, improve the social service system, enhance the level of academic education, intensify social training, promote the formation of education integration mode, provide power for talent growth, lay the foundation for the establishment of lifelong education model. First of all, we should pay attention to the leadership role of relevant government departments, appropriately enhance the introduction of relevant policies, do a good job in the top-level design work such as employment guidance, and improve the level of arrangement of funding guarantee. At the same time, we should pay attention to the cooperation with enterprises, combine with the regional industrial structure and development trend, and confirm the key majors, so as to provide talents for different enterprises and improve the employment rate of talents. Secondly, higher vocational colleges should analyze their own advantages, confirm their own teacher resources, improve the depth of cooperation with enterprises in the industry, establish on-the-job education, supplemented by post-service continuing education, improve the level of talent development, ensure the talent advancing with The Times, and enrich the talent resource pool. Finally, more energy should be put into the curriculum setting, analyze the requirements of enterprise talents, increase the development of training projects, optimize the course content of continuing education courses, cultivate the knowledge transfer ability of talents, and lay a good foundation for the lifelong development of talents.

## 2.3 Expand the scope of service coverage and build a community-based service space

In order to improve their own effectiveness, higher vocational colleges should consider the actual development situation of the region, provide better services for the community, and meet the requirements of community development. First of all, we can start from the local community, build a cooperative relationship, based on the continuing education department, open community education institutions, to provide more excellent services for the community, such as vocational training of community members, improve the comprehensive quality of community residents, increase the intensity of public life education, improve the level of talent training . Secondly, higher vocational colleges should give full play to their own advantages in talents and resources, consider the characteristics of community education, namely, the whole process and comprehensiveness, analyze the characteristics of community learners, such as age, and build a lifelong learning service system, such as employment and entrepreneurship guidance, to promote the formation of community-based vocational education model. Finally, we should analyze the organizations of different institutions in the community, build a deep cooperation mechanism, expand the resources of colleges and universities, increase the development space of colleges and universities, improve the level of community service, and enhance their own strength.

## Conclusion

The improvement of people's spiritual construction level can fully reflect the appearance of national development, create a harmonious society, and enhance the stability of national development. The implementation of the concept of lifelong education can be guided from people's thinking and cognition, so that they can firm their ideals and beliefs and improve the health of people's development. Therefore, colleges and universities should pay attention to the play of their own functions, increase investment in the construction of social service system, build a multi-dimensional cooperation mechanism, meet people's learning needs, and promote the formation of lifelong education system.

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