

# Research on the Path to Integrate Outstanding Traditional Chinese Culture into Ideological and Political Courses in Colleges and Universities

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**Abstract:** Outstanding traditional Chinese culture is the root and soul of the Chinese nation and represents its unique spiritual identity. This paper focuses on drawing nourishment from outstanding traditional Chinese culture, turning it into a rich resource for cultivating minds, and explores its integration into ideological and political courses in universities. By using ideological and political courses as a medium, we aim to promote and pass down the outstanding traditional Chinese culture, continuously enhancing the ideational, theoretical, and scientific qualities of these courses, cultivating individuals with culture and educating through literature.

**Keywords:** Universities; Ideological and Political Courses; Outstanding Traditional Chinese Cultural Values

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## 1. Research Background and Value

History must not be forgotten if we are to pave the way for the future; good inheritance leads to good innovation. Outstanding traditional culture is fundamental to the inheritance and development of a nation. If lost, it severs the spiritual lifeline. The Twentieth Party Congress report states, "To uphold and develop Marxism, it must be combined with outstanding traditional Chinese culture. Only by rooting in the historical and cultural soil of our country and nation can the tree of Marxist truth flourish."

Outstanding traditional Chinese culture is an essential resource for building advanced socialist culture and has provided rich nourishment for the continuous development and growth of the Chinese nation. Ideological and political theory courses are key to implementing the fundamental task of moral education in schools. China pays great attention to ideological and political education, repeatedly issuing important directives on the matter, elevating it to the lifeline of all schoolwork. Universities are the primary battlegrounds for the inheritance, promotion, and innovation of Chinese culture. Integrating outstanding traditional Chinese culture into ideological and political courses in universities provides historical and cultural support for ideological and political education, which is crucial for cultivating young college students' correct ideals, values, and character.

## 2. Outstanding Traditional Chinese Culture Points the Way for University Ideological and Political Courses

### 2.1 In dealing with traditional Chinese culture, we should "take its essence and discard its dross."

In teaching ideological and political courses, according to Marxist scientific methodology, we should scientifically assess the value of traditional culture, emphasizing "refining the essence, discarding the false, progressing from the shallow to the profound." The key to integrating outstanding traditional Chinese culture with ideological and political courses lies in understanding the Marxist cultural perspective. Integrating Marxist positions, viewpoints, and methods into the study of outstanding traditional Chinese culture, and revitalizing its vitality with the spirit of the times, enhances students' understanding, comprehension, and recognition of the advanced culture of socialism with Chinese characteristics.

### 2.2 Delve deep into the essence of outstanding traditional Chinese culture

Outstanding traditional culture records the spiritual activities, rational thinking, cultural achievements, and spiritual pursuits of the Chinese nation over its long struggle. Its core content has become the fundamental cultural genes of the Chinese nation. Only by combining the basic principles of Marxism with outstanding traditional Chinese culture and integrating these rich ideological resources into the teaching of ideological and political courses can we awaken the outstanding traditional spiritual genes deeply embedded in everyone's heart, reinforcing the sense of a Chinese national community and national pride.

## **2.3 Make the spirit and intellectual resources of outstanding traditional Chinese culture an integral part of ideological and political courses**

National leaders emphasize: "The most fundamental cultural genes of the Chinese nation must be adapted to contemporary culture and harmonized with modern society." "We must strengthen the exploration and interpretation of outstanding traditional Chinese culture, striving for the creative transformation and innovative development of traditional virtues." To achieve this, based on the content and themes of ideological and political courses, the reasonable elements of outstanding traditional Chinese culture must be reinterpreted and elucidated. Only by achieving creative transformation and innovative development can outstanding traditional Chinese culture truly become an integral part of ideological and political courses, thereby achieving an organic integration of the two.

## **3. Integrating Outstanding Traditional Chinese Culture into University Ideological and Political Courses**

### **3.1 Strengthening Cultural Confidence and Guiding Students to Establish a Positive Cultural Mindset**

Cultural confidence represents a nation's positive mental state on cultural matters. Essentially, it transitions from mere cultural identification to a deep-rooted belief and high confidence in cultural values. It encompasses distinct value orientations and behavioral directions. University ideological and political courses should follow a principle that unifies knowledge and values, reinforcing students' ideological leadership based on knowledge instruction. From a comparative perspective of Chinese and foreign cultures, students should be guided to recognize China's remarkable achievements within the global context, realizing that China is currently experiencing its best development phase since modern times, with significant enhancements in comprehensive national strength and international standing. On this foundation, the courses should analyze the reasons behind China's success, explain the benefits of socialism with Chinese characteristics, guide students to understand China's national conditions better, foster a positive mindset, and strengthen their confidence and sense of national service.

### **3.2 Building a Cohesive Teaching Team to Strengthen University Ideological and Political Courses**

National leaders have pointed out: "The key to successful ideological and political theory courses lies in the teachers, and in unleashing their enthusiasm, initiative, and creativity." To integrate outstanding traditional Chinese culture into these courses, a cohesive and research-oriented teaching team is essential. On one hand, instructors should have a profound grasp of traditional Chinese culture to appropriately interpret classic texts in their courses. Currently, most instructors' understanding of Confucian classics is insufficient, and much remains to be explored and learned about traditional culture. On the other hand, research on the integration of traditional Chinese culture with ideological courses and teacher team-building needs to be strengthened. Experts from literary and classical Chinese studies, ideological instructors, and researchers can be invited to form teaching teams. Regular seminars, academic exchanges, and collective lesson preparations should be organized, integrating elements of outstanding traditional Chinese culture into course construction, classroom teaching, campus culture, and party group activities. Teachers should embody socialist moral principles and norms in their thoughts, behaviors, and practices, inspiring students with their charisma and guiding them in their quests for knowledge and understanding.

### **3.3 Creating Cultural Contextual Teaching Methods to Improve the Quality of University Ideological and Political Teaching**

The content of ideological and political courses in universities can be somewhat dry. If instructors directly instill ideological education and traditional cultural education, it might not effectively engage students, potentially impacting learning outcomes. To address this, educators can apply situational teaching methods in the context of traditional culture. By creating engaging and lively teaching scenarios that resonate emotionally with students, educators can spark interest, encouraging active learning and deeper understanding. On one hand, instructors can leverage digital teaching tools to establish educational scenarios, using visuals like images, videos, and animations enriched with traditional cultural elements to stimulate students visually and auditorily. On the other hand, traditional teaching methods such as narration and dialogue can be utilized. Through verbal descriptions and teacher-student dialogues, students can grasp the essence of traditional culture, cultivating an intrinsic motivation to study and understand ideological and political course content.

### 3.4 Integrating Regional Culture to Enrich University Ideological and Political Course Content

Regional culture, with its locality, uniqueness, and inclusivity, can refresh the theories, principles, and concepts of ideological and political teaching. It fosters a vibrant cultural environment for education and capitalizes on regional cultural advantages for ideological education. By integrating regional culture, ideological and political teaching can span broader temporal and spatial scopes, prompting reflections on the integration of ideological and political education with market economics, mass media, environmental construction, etc. Considering convenience, safety, and efficiency, practical teaching bases for ideological courses are generally chosen locally. Thus, local material cultural resources, such as revolutionary memorials, art galleries, museums, and residences of notable figures, become prime choices for teaching bases. Moreover, historical documents, cultural relics, and literary works from the region can be incorporated into the classroom. Intangible regional cultural heritages, representing local spiritual values, can also provide unique materials for lessons on ideals, patriotism, moral awareness, and more. It's vital to deeply explore local cultural resources, organize practical teaching activities characterized by regional culture, expand teaching methods, and transform cultural resources into teaching resources.

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