

# Exploration of Innovative Approaches to the Integration of Excellent Traditional Chinese Culture and Higher Vocational Ideological and Political Education

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**Abstract:** With the continuous development of educational technology and vocational education concepts, higher vocational ideological and political education has gradually entered a new stage. For current vocational students, excellent traditional Chinese culture has a significant influence on their learning. If the content of excellent traditional Chinese culture can be integrated with the current vocational ideological and political education, it can ensure that students can form correct values and ideological consciousness for inheritance during the period of higher vocational education. So when carrying out the task of ideological and political teaching in vocational education, teachers need to pay attention to the teaching role of Chinese excellent traditional cultural knowledge in the process of ideological and political education, in order to cultivate students' comprehensive literacy in the vocational period. This article proposes views on exploring innovative ways to integrate excellent traditional Chinese culture and vocational ideological and political education.

**Keywords:** Higher Vocational Ideological and Political Education; Excellent Traditional Chinese Culture; Integration

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## 1. Introduction

Under the continuous reform of education, the direction of ideological and political teaching in higher vocational education for teachers in the new era has gradually been established. However, in terms of traditional ideological and political education, teachers have always used inefficient methods of ideological and political education, and cannot integrate excellent traditional Chinese cultural content with vocational ideological and political education. In order to improve the teaching status proposed above, there is a need for teachers to understand the influence of excellent traditional Chinese culture on the current ideological and political teaching in vocational education, and then cultivate students' patriotism and other qualities during the vocational period, so that the students' comprehensive literacy can be improved. With this kind of teaching method, not only can vocational teachers enrich their knowledge system in teaching process<sup>[1]</sup>, but also build a new ideological and political teaching environment, thus achieving the teaching objectives of vocational ideological and political education.

## 2. The Current Situation of Vocational Students' Exposure to Excellent Traditional Chinese Culture

### 2.1 Students Lack Significant Autonomy and Initiative in Learning the Excellent Traditional Chinese Culture

At present, most universities have begun to offer corresponding courses on excellent traditional Chinese culture, including compulsory and elective courses. From the perspective of students' actual learning situation, they cannot develop strong interests in these courses, which makes it difficult for them to actively and independently learn these courses over a long period of time. Even if some students choose the courses mentioned above, the reason is that such courses are easier to obtain credits, and it is not due to the inherent factors of these courses that they choose to learn. Based on this teaching background, students are in a passive position in the current stage of ideological and political learning in higher vocational education, and the development of ideological and political education tasks in the new era is slowing down<sup>[2]</sup>.

### 2.2 The Excellent Traditional Chinese Cultural Resources have not been Applied to the Process of Ideological and Political Education in the New Era

Firstly, although some universities incorporate excellent traditional Chinese cultural knowledge into ideological and political courses, the integration and development of the two in actual ideological and political teaching only remain superficial. For example, in certain

ideological and political courses. Although it contains relatively more excellent traditional Chinese cultural content, its proportion is small to meet the current needs of vocational students to learn excellent traditional Chinese culture. Secondly, teachers fail to reflect the advantages of excellent traditional Chinese cultural resources in the vocational ideological and political teaching process, but only pass on more ideological and political knowledge to students from a one-sided perspective. Through this teaching method, not only does it reduce students' interest in learning excellent traditional Chinese cultural knowledge, but it also affects their learning state during ideological and political lectures in vocational education

### **3. Innovative Strategies for Integrating Excellent Traditional Chinese Culture with Higher Vocational Ideological and Political Education**

#### **3.1 Changing the Traditional Ideological and Political Teaching Mode used in the Stage**

In the context of education in the new era, teachers have understood the significance of combining ideological and political education with excellent traditional Chinese cultural content. There are several analyses as follows: Firstly, when designing activities to integrate ideological and political education with excellent traditional Chinese culture, teachers need to consider multiple aspects such as students' interests at this stage and the time spent on ideological and political education, which aim is to find a fusion point that suits the students' situation. So that the teaching contradiction of teachers' traditional single and boring explanation of theoretical content can be solved, and the advantages of excellent traditional Chinese cultural resources in the current ideological and political teaching process in vocational education can be further demonstrated. Based on this, teachers can use festivals related to traditional culture as an important entry point for ideological and political education. Before the arrival of these festivals, teachers need to organize students to participate in a large number of ideological and political theory teaching activities and practical teaching activities, which is convenient to assess students' level of mastery of excellent traditional Chinese cultural knowledge during their vocational education period. Secondly, when completing the current ideological and political teaching work in vocational education, teachers also need to leverage the advantages of different types of information technology methods to convey the excellent traditional Chinese culture involved in ideological and political courses to students. In this teaching trend, it can not only enrich students' learning experience in ideological and political classrooms, but also stimulate students' enthusiasm for ideological and political courses, which is conducive to faster strengthening students' comprehensive literacy in vocational ideological and political education.

#### **3.2 Improving the Shortcomings in the Process of Traditional Campus Culture Construction**

Integrating excellent traditional Chinese cultural knowledge into current vocational education not only requires teachers to change the traditional ideological and political teaching mode, but also to improve the shortcomings of traditional campus culture construction. For campus culture, which has always been an implicit teaching resource in vocational colleges, it can subtly change students' ideological concepts and behavioral patterns in vocational education. So teachers should start from a professional teaching perspective, with the aim of further utilizing the advantages of the aforementioned teaching resources. The analysis is as follows: Firstly, when designing and participating in different types of campus cultural activities in vocational colleges, teachers can integrate different types of Chinese excellent traditional cultural elements into various activities, and carry out campus cultural activities with the theme of "Chinese excellent traditional culture" as soon as possible. Only then can students have a sense of inheritance. Secondly, school leaders must attach importance to the currently improving campus culture construction work, mainly integrating excellent traditional Chinese cultural resources with the campus environment, in order to arouse students' attention to the knowledge of excellent traditional Chinese culture. Thus establishing a relaxed and enjoyable environment for ideological and political teaching in higher vocational education.

#### **3.3 Designing Practical Activities for Ideological and Political Education Required in the New Era**

When integrating ideological and political education in vocational colleges with excellent traditional Chinese cultural resources, teachers should promptly design practical activities that meet the requirements of the new era. The reason is that the practical activities of ideological and political education have obvious characteristics. But this cannot be the reason why teachers currently impart knowledge to students through methods such as indoctrination. In order to cultivate students' ability to apply what they have learned in higher vocational period, teachers must enrich the applicability and practicality of the traditional ideological and political curriculum system, so

that the appropriate progress of students' participation in practical activities of ideological and political education can be ensured, which means that teachers should require students to enter different types of practical activities about ideological and political education both inside and outside the classroom. For example, in the ideological and political content teaching of "Craftsman Spirit", teachers can tell students some historical stories of "traditional Chinese craftsmen" in the classroom. After the students have a certain knowledge foundation, teachers can allow them to participate in corresponding practice activities of ideological and political teaching, for example, observing the historical museums around the school and the works of excellent craftsmen. By utilizing the teaching methods proposed above, on the one hand, students' understanding of learning excellent traditional Chinese cultural knowledge during vocational stage can be deepened. On the other hand, it can ensure that students have access to the appropriated direction of ideological and political content in vocational period and enhance their abilities in the current stage of ideological and political learning.

#### **4. Summary**

To sum up, In the current ideological and political teaching in higher vocational education, teachers are expected to actively understand the role of Chinese excellent traditional cultural resources in ideological and political teaching. The main reason is that excellent traditional Chinese culture covers a relatively richer ideological essence and spiritual connotation. Under the long-term historical accumulation, it has become the spiritual bloodline of the Chinese nation, and also become the key and difficult part for students to grasp ideological and political knowledge in the new era. So when implementing ideological and political teaching and learning tasks, teachers need to combine excellent traditional Chinese cultural resources with current ideological and political education content, in order to cultivate students' positive values.

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