

Research on the Education and Teaching of Foreign Language Majors in Applied Undergraduate Universities from the Perspective of “Curriculum Ideological and Political”

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Abstract: With the continuous development of society, the state pays more attention to the education and teaching of foreign language majors in applied undergraduate colleges and universities, and the requirements are gradually increasing, especially the effect of applying ideological and political courses in teaching. Therefore, in the process of teaching in colleges and universities, in order to achieve the effect of cultivating applied talents, teachers should apply the ideological and political education in the specific teaching process, so as to promote students to optimize their own thoughts when mastering knowledge, thus establishing a good ideological and political concept, and in the innovation of teaching methods, improving their own moral self-cultivation, and finally realizing the effect of all-round education. Based on this, this paper is based on the education and teaching of foreign language majors in applied undergraduate colleges and universities, and explores the development of teaching reform under the perspective of curriculum thinking and politics, aiming to provide reference for the research of relevant personnel in the future.

Keywords: Curriculum ideological and political education; Application-oriented undergraduate education; Foreign language professional teaching in colleges and universities

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Introduction:

Under the background of cultural integration and on the basis of the high-speed transportation of the Internet, the information received by college students is diversified, pluralistic, complicated and complicated. If the students themselves fail to establish a good sense of thinking and their own speculative ability is weak, it is difficult to effectively judge the corresponding information, and their thoughts will be attacked by bad culture. In order to effectively solve this problem, in the process of education and teaching work, foreign language professional education and teaching teachers in applied undergraduate colleges and universities should dig deep into the ideological and political elements in the teaching materials, and optimize the teaching form, so that the ideological and political courses can be effectively integrated in the teaching, and escort the healthy growth of students.

1. Strengthen the Ideological and Political Consciousness of Professional Courses

The education and teaching reform of foreign language majors in application-oriented universities is the focus and difficulty of education and teaching reform. In order to better complete the teaching task of “people-oriented”, the teachers of foreign language professional education in applied undergraduate colleges and universities should strengthen the ideological and political education of students, and can strengthen the ideological and political teaching efficiency of foreign language majors

in applied undergraduate colleges and universities from various aspects^[1]. First of all, it is necessary to fundamentally eliminate the “utilitarian” educational concept. Only on the basis of completely eliminating the school’s “utilitarian” concept and carrying out ideological and political education can it be truly rooted in the masses. Secondly, it is necessary to strengthen theoretical research and enhance ideological understanding. Teachers of foreign language majors in applied undergraduate colleges and universities should conduct a comprehensive study on the thought of socialism with Chinese characteristics in the new era, and conduct a comprehensive study on the content of “curriculum thinking and politics” issued by the Ministry of Education, so as to have a comprehensive understanding of the educational functions of various disciplines, clarify its value orientation, and clarify its development goals and capabilities. Again, to strengthen the guidance of ideological and political education. Such guidance should be carried out from the perspective of supervision and from the two levels of schools and colleges. In the teaching process, we should pay attention to the design of the teaching syllabus and the optimization of the teaching plan for foreign language majors in applied undergraduate colleges and universities, guide the teaching links, and supervise the teaching links in the teaching process. As a teacher, we should not only pay attention to the ideological and political teaching content in the course of teaching, but also pay attention to whether the overall teaching goal can be achieved. Finally, schools, departments and departments should build a set of perfect curriculum ideological and political incentive system, and formulate and implement the corresponding system, so as to bring the ideological and political work and teaching effect of foreign language professional education and teaching courses in applied undergraduate colleges and universities into the evaluation of foreign language professional teachers in higher vocational colleges.

For example, in the process of teaching the course “Audio-visual English Course 1” by Shanghai Foreign Language Education Press, in order to promote students to improve their ideological and political awareness in learning, the teaching methods should be optimized according to the teaching syllabus and teaching plan, and the ideological and political content should be deeply explored in the teaching, and ideological and political education should be carried out in the communication and interaction with students, then in the practice of classroom introduction, classroom teaching, after-school discussion and other aspects of ideological and political integration and extracurricular extension, in order to encourage students to learn language skills, but also to understand different cultures, and establish correct values, outlook on life, world outlook, have firm ideals and beliefs, and cultivate patriotism, so as to provide impetus for the development of students.

2. Choose the teaching content of the times

First of all, in the process of curriculum ideological and political education, we must fully implement the mission of establishing morality and cultivating people, adapt to the basic requirements of modern high-quality talents, keep up with the pace of development of the times, and reform the teaching of ideological and political classes. to ensure that the training of modern talents meets the requirements of social development for talents^[2]. Secondly, it is necessary to adjust and improve the traditional teaching content, change the simple professional skills teaching guidance content, and focus on the ideological education of students and the guidance of social behavior. For foreign language teachers in applied undergraduate colleges and universities, they should not only learn English language in limited class hours, but also spread excellent Chinese stories and Chinese voices in language expression, show a good new style of reform and development in the new era of China, so as to improve students’ comprehensive English literacy and strengthen their comprehensive English ability. Thirdly, on this basis, build a teaching resource library of core knowledge, allowing students to actively receive online knowledge education such as micro-classrooms and short videos on the network platform when they are free. Finally, foreign language teachers in applied undergraduate colleges and universities can also improve their professional skills and knowledge quality through self-study, break the shackles of regular education time and space, actively participate in social practice, and adjust their teaching content according to their actual situation, introduce hot topics that college students care about in the new era, and communicate and discuss with students in class to revise their ideas and actions..

For example, in the process of teaching the course “English Newspaper Reading Course” by the Foreign Research Publishing House, teachers can guide the teaching of news reporting in combination with the contents of the reading practice part, integrate the contents that students are more concerned about at present, and combine the micro-class teaching to present different newspaper reading teaching forms for students. For example, in the “Highlights of Current Affairs”, teachers can integrate the current international forms and national development, explore the news of upcoming conferences and expositions, and match the videos of previous years’ conferences and the contents of expositions, so as to stimulate students’ enthusiasm for exploring the international development and national development forms, and distinguish and analyze the positive development in the process, so as to enhance their national pride.

3. Adopt diversified teaching methods

3.1 Situational teaching

In practice, in accordance with the relevant provisions of the curriculum ideological and political knowledge system education guide, strengthen the overall management of the school's ideological and political work, and clearly define the ideological and political work, always pay attention to the progress of ideological and political work, and reasonably increase The investment in education expenses creates a good atmosphere conducive to the ideological and political work of college students majoring in foreign languages in applied undergraduate colleges and universities, so as to ensure that the school's school conditions meet relevant requirements, and to develop a set of perfect teaching management norms to ensure the quality of teaching in schools^[3]. In the training of talents, we must create an environment suitable for professional and industrial development of applied talents. At the same time, we should also have a reasonable school concept within the school, make full use of the educational advantages of the school, establish a high-quality team of teachers, effectively use the teaching resources of the school, and practice the idea of "people-oriented. and comprehensively improve the quality of ideological and political education.

3.2 Blended teaching

Construct a modern Internet platform, combine different individual development needs, adopt a mixed education method, expand online learning methods that are interested in students, ensure the teaching quality of the entire course of ideological and political education, and build a virtual internship situation based on the professional characteristics of students. Students can learn how to communicate with others in real situations, so as to improve their moral cultivation^[4].

For example, in the process of teaching English Newspaper Reading Course by Foreign Research Publishing House, teachers can also use the way of flipping the classroom to guide before class, set up active inquiry and communication content in class, and set up corresponding articles such as current political news, economic news, entertainment news and so on for students according to the information-based teaching platform and the content of model text reading, and let students publish their own reading situation and reading comprehension in the platform, so as to understand the development of students' ideological cognition, so as to optimize students' political and ideological cognition and consciousness.

Concluding remarks

All in all, from the perspective of curriculum ideological and political education, to carry out the teaching of foreign language majors in applied undergraduate colleges and universities requires teachers to combine the development of students themselves and dig deeper into the ideological and political elements to promote students' own ideological and political awareness to be effectively improved. To achieve the organic combination of knowledge transfer and value guidance.

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