

Discussion on the Practice of College Campus Volunteer Service Construction

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Abstract: In the construction of campus, volunteers are a very important part. For college students, the experience at this stage is of great significance for their future entry into society. However, under the influence of various factors, the effect of campus volunteer service construction is not very good, and sometimes it can not play a service role, which may also have a certain impact on the construction of colleges and universities. Therefore, it is necessary to carry out in-depth analysis according to the construction of campus volunteer service to ensure that it can play a higher value. This paper makes a comprehensive discussion and analysis of the relevant content, first expounds the meaning of volunteer service, secondly lists the significance of college campus volunteer service, and finally provides measures to improve the efficiency of college campus volunteer service. It is hoped that the discussion on the relevant content can effectively optimize the construction level of campus volunteer service in colleges and universities.

Keywords: Colleges and universities; Campus volunteers; Service construction

With the continuous construction and development, higher education has become the main force to promote social progress. In order to improve the development level of colleges and universities to a greater extent, it is necessary to use campus volunteers to complete various tasks. Whether in the administrative work or in the teaching and auxiliary work, campus volunteers have played a great role. With the help of their own excellent ability and positive attitude, they have brought innovative power to all kinds of work, made all posts in the campus have fresh energy, and provided help for teachers' education. In this context, the discussion on the construction of campus volunteer service has become the focus of the current.

1. The meaning of volunteer service

Based on the word volunteer, volunteers are voluntary to participate in labor, not for profit. At present, in the social development and construction, public welfare undertakings have made great progress, and volunteer service has been greatly optimized, which has greatly improved volunteer service^[1]. After entering the university, students have more extensive contact with the society. Therefore, cultivating students' service consciousness and service spirit at this stage can provide positive motivation for them to enter the society in the future to engage in various tasks, and can ensure that students can have a stronger sense of service. In the work of college campus volunteer service, students can learn to get along with others and provide help to others, so that they can form a stronger sense of responsibility in carrying out various activities, so that students have good moral quality, and ensure that students can actively achieve healthy development.

2. The Significance of College Campus Volunteer Service

First of all, it can help students form a stronger comprehensive ability. For college students, in order to improve their comprehensive level, only relying on theoretical learning can not meet the actual requirements, but also through practical exercise to promote the all-round development of students. In colleges and universities, students can get more practical experience by participating in campus volunteer work, and ensure that students can improve their comprehensive level^[2]. Volunteers can further exert their expression ability, coordination ability and planning ability in various large-scale activities, which has a positive effect on the future development of students. The second is to promote the development of students' personality. With the help of college volunteer service work, students can better integrate into social construction, help students improve their comprehensive quality, and make them have the ability to solve problems in service work. Form good moral qualities, realize their own value and establish a more positive concept on

the basis of providing services to others.

3. Measures to Improve the Efficiency of College Campus Volunteer Service

3.1 Strengthen Management and Improve Team Building

First of all, it is necessary to create a reasonable talent acquisition mechanism. Colleges and universities need to further improve the comprehensive management and control of volunteer teams, use perfect and effective volunteer acquisition methods, optimize the construction of volunteer teams, and make horizontal and vertical comparisons with the help of application, review, written interview, selection and other links, so as to select the right personnel, so as to ensure the overall quality of the team^[3]. Secondly, it is necessary to formulate and improve the mechanism. In the process of using volunteer teams to carry out campus service construction, colleges and universities should also ensure that the rights and interests of students are not affected, so that volunteers can obtain working meals, expense reimbursement, personal insurance and service records in their work. Volunteers should not be allowed to just participate in various tasks without any protection. Finally, it is necessary to build a perfect volunteer service evaluation system, with the help of big data for volunteer service dynamic management, weighted grading and other aspects of evaluation work. If the performance of students is very positive, they should be encouraged. If they cannot meet the job requirements, they need to be adjusted to ensure the overall effectiveness of the work.

3.2 Strengthen training to improve service effectiveness

In order to further improve the overall level of volunteer team service, it is necessary to conduct in-depth analysis according to the actual situation, to ensure that it has a good volunteer spirit, to provide guarantee for the follow-up work and construction, so that it can play a practical effect, and actively carry out daily training work. From the perspective of educational philosophy, it is necessary to use ideas to lead volunteers to make continuous progress, improve students' understanding of volunteer service, help them establish correct ideas, and provide services for different positions^[4]. In the process of carrying out volunteer training, it is necessary to make them realize the value of their own work, from an overall perspective, integrate ideas and actions into the requirements of social development and the overall construction of voluntary work, and actively conduct comprehensive analysis and guidance. Make volunteers make continuous progress and provide impetus for their own actual development and construction. From the perspective of training, it is necessary to optimize various tasks in many aspects such as basic training, centralized training and professional training. In carrying out basic training, volunteers should have a good sense of service, form the ability to work, and provide them with safety education. Key training focuses on skills commonly used in volunteer services, such as basic office automation software and the use of equipment in various volunteer services. Professional services should be in-depth analysis according to the situation of different volunteer services to ensure that they can have professional knowledge. The training work should use the combination of offline training and online training to enable volunteer services to form an integrated development. With the help of flipped classrooms and micro-class videos, volunteers can use their leisure time to learn and improve themselves. The overall level of development.

3.3 Perfect Mechanism to Realize Sustainable Development

According to Maslow's hierarchy of needs theory, people's needs are divided into different contents, and social needs, respect needs and self-actualization needs belong to the relatively high-level needs. These needs are closely related to volunteer service work and volunteer spirit, and will have a positive effect on human behavior. In the volunteer service work, college students hope to show their own value and obtain the recognition of others through their own working methods^[5]. From the perspective of this theory, the construction and implementation of the incentive mechanism of college students' volunteer service can play a positive role in promoting the development of students' volunteer service. Therefore, in the actual construction, it is necessary to promote the integrated construction of volunteer work on the basis of social incentives and with the help of material and spiritual rewards. It can be seen from reality that colleges and universities can issue certificates to college student volunteers, recommend outstanding volunteers to social enterprises, or provide them with scholarships and outstanding graduates, so that the volunteer service team can improve on this basis. Their own comprehensive level ensures that college student volunteers can more actively participate in this activity and provide impetus for their follow-up development.

Conclusion:

Campus volunteers have received widespread attention and have been affirmed by faculty and staff. They provide the best return for the incumbent's work and are also positive encouragement. In this context, it is necessary to effectively optimize the overall level of the construction of campus volunteer service, so that it can play a higher value in all kinds of work, provide impetus for the

follow-up development of our country, and ensure the overall construction of campus volunteers, so that it can provide impetus for the development of colleges and universities. In the face of college campus volunteers, it is necessary to further strengthen management and improve team building. It is also necessary to strengthen training to optimize service efficiency, improve management mechanisms, achieve sustainable development, carry out scientific overall planning, and form a construction force, so as to serve the construction of college campus volunteers Work to provide a greater degree of protection.

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