

# Research on the Integration of Practice Base Construction and Labor Education Based on the Platform of School-enterprise Cooperation

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**Abstract:** At present, there are some problems in labor education of college students, such as vague labor values, low labor skills and less opportunities for labor practice, the construction of practice base based on school-enterprise cooperation platform is an important way to realize college students' labor education. On the basis of analyzing the problems existing in the construction of practice base and labor education of college students, this paper puts forward some measures for the integration of practice base construction and college students' labor education based on the platform of school-enterprise cooperation. Second, actively carry out social practice activities to enrich the social practice experience of college students; third, build a platform for school-enterprise cooperation to guide college students to participate in enterprise production and management activities; fourth, strengthen school-enterprise cooperation, to establish a long-term stable relationship between schools and enterprises.

**Keywords:** School-enterprise cooperation platform; Practice base construction; Labor education integration

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## 1. Introduction

Labor education is an important part of the all-round development of education, and it is of great value and significance. At present, the development level of higher education in our country is improving, and the system of higher education is improving day by day. It has become the consensus of the whole society to strengthen the labor education of college students. However, there are still some problems in labor education of college students, which are mainly manifested in the following aspects: first, the lack of awareness of the importance of labor education and the lack of concrete guidance; Second, college students lack the opportunity and platform to participate in social practice, which makes it difficult for them to have a deep understanding of social production and people's life, can not fully implement the long-term mechanism of school-enterprise cooperation. Therefore, it is necessary to strengthen the labor education of college students, and to build a labor education model that fits the cooperation platform between colleges and enterprises.

## 2. The present situation of practice base construction in colleges and universities

The construction of practice base in colleges and universities is an important way to realize college students' labor education. Through the practice base, students can be familiar with the enterprise production and management environment, understand the enterprise production, management, sales and other links, for the development of labor education in colleges and universities provide the necessary conditions. At present, colleges and universities in our country generally adopt the way of school-enterprise cooperation to carry out the construction of practice base, and the cooperation agreement between schools and enterprises is signed to carry out the construction of practice base, taking advantage of the advantages of teachers and equipment resources of schools, enterprises

to provide the corresponding production and operation sites and equipment facilities resources, in the joint efforts of both sides to achieve a win-win situation. However, there are some problems in the construction of practice base in our country's colleges and universities. Second, the number of off-campus practice base is insufficient, uneven distribution. Thirdly, there are some problems such as irregular management and insufficient funds in practice bases outside schools. Fourthly, the construction and management of practice bases outside schools need to be strengthened, and a good cooperation mechanism between schools and enterprises has not yet been formed. In the current higher education, the status of labor education is still relatively low, has not been given full attention. Labor education should run through the whole process of personnel training, but there is a certain degree of neglect of labor education in actual teaching. Therefore, it is necessary to actively explore how to integrate labor education into the process of talent training in colleges and universities, so as to improve the overall quality of talent training.

### **3. There are problems in labor education for college students**

The integration of college students' practice base construction and college students' labor education means relying on practice base and cooperating with school and Enterprise, to organize students to carry out activities such as productive labour, social practice and Diligent Work-Frugal Study Movement, so as to cultivate students' correct labour concepts, good labour habits and the spirit of hard work. With the adjustment of the training goal of college students in the new era, labor education has become an important part of higher education and ideological and political education for college students, it is also an important carrier of ideological and political education for college students. But judging from the present situation, there are many problems in the construction of practice base and labor education for college students, such as the lack of overall planning and management in the construction of college students' practice base, the construction of college students' practice base can not play its educational function. From the angle of the cooperation platform between colleges and enterprises, this paper takes the construction of practice base in colleges and universities and the integration of labor education for college students as the object of study, aiming at providing new ideas and Measures for labor education in colleges and universities.

### **4. We will strengthen cooperation between schools and enterprises and promote labor education for students**

We should strengthen the cooperation between colleges and enterprises, establish a long-term and stable cooperative relationship between colleges and enterprises, give full play to the role of enterprises in labor education for college students, so that college students can better meet the requirements of labor practice in enterprises. School-enterprise cooperation is mainly through the school-enterprise cooperation, to establish a long-term stable cooperative relationship for students to provide practical opportunities. The construction of practice base and labor education are the important ties between universities and enterprises. Through the construction of practice practice base, colleges and universities can provide students with good opportunities for labor practice, and enhance the enthusiasm and initiative of students to participate in social practice, so that college students in the labor practice to further master labor knowledge, skills and attitudes. At the same time, the school can also according to the needs of enterprise talent, timely adjustment of professional structure, improve the employment competitiveness of students. Through the cooperation between colleges and enterprises, colleges and enterprises can complement each other, share resources, achieve the goal of personnel training and enterprise needs of the effective docking. Therefore, colleges and universities should strengthen the leadership of labor education for college students and the construction of cooperative relationship with enterprises through the platform of school-enterprise cooperation. On this basis, colleges and universities should actively explore effective ways and methods of in-depth cooperation with enterprises in curriculum system design, teaching material construction, teacher team construction and so on. In addition, we should also focus on communication and interaction between enterprises, and constantly optimize the teaching content and methods.

### **5. Cooperation between schools and enterprises to achieve mutual benefit and win-win results**

Institutions of higher learning should respond positively to the state's demand for vocational education, strengthen the training of students' practical and innovative abilities, and encourage enterprises to participate in their education and teaching, thus the formation of schools, enterprises, students win-win situation. Taking Changsha University of Science and Technology as an example, Changsha University of Science and Technology education, as a key construction university in Hunan Province, has been made a compulsory subject in the talent training program. School leaders attach great importance to students' labor education, actively implemented in the curriculum teaching. The school has established a number of production, teaching and research

cooperation base, actively involved in enterprise product development projects. The school regularly invites enterprises to conduct technical guidance and personnel training activities, such as the Changsha University of Science and Technology mechanical engineering and sany group co-established “Sany group student practice base”. In the base, students learn about the production process and technical points of the enterprise, and learn about the enterprise culture, values, enterprise spirit, etc. , it realizes the combination of labor education and professional education, and the combination of theoretical teaching and practical teaching, and improves the comprehensive quality of students.

## 6. Conclusion

At present, there are still some deficiencies in labor education for college students, such as some college students do not develop good labor habits, there are social comparison psychology. Colleges and universities should attach great importance to the labor education of college students and take effective measures to solve these problems. Colleges and universities should guide college students to set up correct labor concept by deepening the teaching reform of ideological and political theory course, developing social practice activities and building the cooperation platform between colleges and enterprises. In addition, colleges and universities also need to establish a long-term and stable cooperation between colleges and enterprises to ensure that the construction of practice bases for college students and labor education for college students can be truly integrated by strengthening the cooperation between colleges and enterprises, it provides guarantee for cultivating socialist builders and successors who develop in an all-round way in moral, intellectual, physical and aesthetic work.

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