

Research on the Teaching Methods and Strategies of Ideological and Political Theory Courses in Universities in the New Era

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Abstract: This article is based on the theory and practice of ideological and political education, and explores the teaching methods and strategies of ideological and political theory courses in universities. By analyzing the construction overview of ideological and political theory courses in universities and their relationship with ideological and political education practice, this article explains the key points, difficulties, value goals, and achievement analysis that should be paid attention to in the teaching of ideological and political theory courses. Furthermore, specific case studies are employed to provide concrete analysis. The research findings indicate that employing systematic teaching methods, practical teaching methods, problem-based teaching methods, multimedia teaching methods, and individualized teaching methods can effectively enhance the effectiveness of ideological and political education in the teaching of ideological and political theory course. Additionally, optimizing teaching content, establishing a favorable educational environment, emphasizing practical teaching, and strengthening faculty development are crucial strategies for promoting the simultaneous development of Construction of Ideological and Political Theory Courses in Universities and Practice of Ideological and Political Education in higher education institutions. This research provides references and insights for expanding the teaching methods and means of ideological and political theory courses in universities, improving teaching quality and effectiveness.

Keywords: Ideological and political education; Marxist theoretical; Teaching methods; Teaching strategies; Educational development

1. Introduction

Ideological and political education in higher education institutions is crucial for cultivating well-rounded individuals. The study of Marxist theoretical disciplines plays an essential role in this education, providing students with a unique system of theory and methodology that helps shape their worldviews, outlooks on life, and values.

2. The relationship between the Practice of ideological and political education in universities and the teaching of ideological and political theory course

There is a close relationship between the practice of ideological and political education in universities and the teaching of ideological and political theory courses. Marxist theory is the central course of ideological and political courses in universities. Firstly, the teaching of Marxist theory plays a fundamental role in ideological and political education in universities. The study of Marxist theory is core content in cultivating students' correct worldview, outlook on life, and values, which are essential components of ideological and political education^[1]. Through learning Marxist theory, students can gain a deep understanding of socialist core values and the basic principles and theories of socialism with Chinese characteristics, thus enhancing their ideological and ethical qualities.

Secondly, The teaching of Marxist theory provides a source of vitality for the practice of ideological and political education in universities. The purpose of ideological and political education in universities is to guide students to establish correct worldviews, outlooks on life, and values, and to cultivate their moral, legal, and cultural qualities through educational activities. As an important

component of ideological and political education, the teaching of Marxist theory provides students with scientific and systematic theoretical knowledge and thinking methods, helping them to comprehensively understand and grasp socialist core values. Ideological and political education in universities requires the support and abundant resources of Marxist theory to provide specific theoretical guidance and academic support.

3. Methods and Strategies for Improving the Validity of Ideological and Political Education in Marxist Theory Teaching

In the context of teaching Marxist theory in universities, there are several methods and strategies that can be employed to enhance ideological and political education.

Firstly, a systematic teaching approach is crucial in constructing a comprehensive discipline system of Marxist theory. This involves organizing the curriculum in a logical and progressive manner, ensuring that students are exposed to the fundamental principles and concepts of Marxism from basic to advanced levels^[2]. By building a solid foundation of knowledge, students can develop a comprehensive understanding of Marxist theory.

Secondly, practical teaching methods should be utilized to encourage student participation in social practice and to enhance their ability to apply theoretical knowledge. By engaging students in real-world situations and encouraging them to actively contribute to society, they can gain practical experience and develop a deeper understanding of how Marxist theory can be applied to analyze and solve practical problems.

Furthermore, a problem-oriented teaching approach is important in fostering critical thinking skills and independent problem analysis among students. Instead of simply imparting knowledge, Teachers should guide students to analyze, understand, and interpret classic works and texts of Marxist theory. This approach helps students develop their analytical and evaluative abilities, enabling them to become more independent and creative scholars.

4. Methods and Strategies for Enhancing the Political Leading Function of Marxist Theory Courses

In the teaching of ideological and political theory courses in universities, it is crucial to enhance the political leadership function of the courses. Firstly, optimizing teaching content by updating and deepening it according to the requirements of the times and students' practical needs is essential. As society rapidly changes and develops, It is important to ensure that the content is politically correct and keep pace with the times. Furthermore, adjusting the teaching content based on students' practical situations and interests can make it more engaging and applicable.

Creating an educational environment that cultivates a positive and healthy learning atmosphere and campus culture is another important strategy. Establishing an environment that is positive, open, inclusive, and supportive allows students to freely express their opinions, engage in meaningful discussions, and grow together^[3]. Additionally, Encouraging students to participate in various activities such as volunteer services and red research learning to strengthen educational goals can help cultivate their patriotism and sense of social responsibility.

Emphasizing the practical teaching of ideological and political theory courses is also a crucial strategy. By integrating theoretical learning with practical applications, students can enhance their practical abilities and problem-solving skills^[4]. This can be achieved through practical activities, social services, and dedication to schools, allowing students to apply Marxist theory to solve practical problems.

5. Case analysis: Successful Experience in Teaching Ideological and Political Theory Courses in Universities

A university has achieved a successful experience in ideological and political theory teaching by introducing an innovative and high-quality course titled "Marxism and Contemporary China." To enhance the effectiveness of teaching, the course employs various methods such as lectures, group discussions, case studies, and field visits. Through this approach, students are able to gain a deeper understanding and practical application of Marxist theory.

The key aspect of this course lies in the integration of theory and practice. The course content is closely linked to contemporary issues in China's economy, politics, and culture, allowing students to apply theoretical knowledge to real-world situations. Teaching techniques like case studies and field visits enable students to experience firsthand the realities of society and develop problem-solving abilities. Additionally, the course encourages active student participation in social practice activities, Including employment and entrepreneurship, volunteer service, and dedication to society. Such involvement not only allows students to apply their learned

knowledge in practice but also fosters a sense of social responsibility and patriotism.

This case example showcases a successful experience in ideological and political education at the university level. By offering innovative and high-quality courses that integrate theory and practice, while also encouraging student engagement in social practice, the university provides a comprehensive educational environment for students. The key takeaway from this experience is the importance of addressing students' actual needs, bridging theory with real-world issues, and enhancing their political judgment, practical abilities, and ideological awareness. Drawing inspiration from this experience, other universities can explore effective strategies for implementing ideological and political education, cultivating socialist builders and successors who possess a strong sense of commitment and responsibility.

6. Conclusions

Through the study of the methods and strategies of teaching of Ideological and Political Theory Courses in Universities, it has been discovered that employing systematic teaching methods, practical teaching methods, problem-based teaching methods, multimedia teaching methods, and individualized teaching methods can effectively enhance the effectiveness of ideological and political education. Simultaneously, optimizing teaching content, establishing a favorable educational environment, emphasizing practical teaching, and strengthening faculty development are crucial strategies for promoting the simultaneous development of ideological and political education and the teaching of Marxist theoretical disciplines in higher education institutions. In the future, further research should be conducted on methods and strategies in the teaching of ideological and political theory courses that are suitable for contemporary social backgrounds and student needs, ultimately making significant contributions to the cultivation of comprehensively developed and competent talents.

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