

An Exploration on the Innovative Path of Higher Vocational English Education under the “Internet +” Model

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Abstract: “Internet +” has become the important trend of the development of The Times, has a profound effect on the development of all walks of life in our country. As an indispensable part of China’s education system, higher vocational English education should also carry out corresponding reforms and innovations under the “Internet +” model in order to better meet the demand for English talents in the current era. At present, English education in higher vocational colleges still has some problems, such as backward teaching idea, single teaching method and outdated teaching model. In order to promote the reform and innovation of higher vocational English education and realize the deep integration with the “Internet +” mode, higher vocational colleges should actively change the teaching concept, optimize the teaching method, innovate the teaching mode, and train more and more excellent applied talents for the society. Therefore, this paper makes an in-depth exploration of the innovative path of higher vocational English education under the “Internet +” model.

Keywords: Internet; Higher vocational English education; Innovation path

Introduction:

With the rapid development of “Internet +” model, “Internet + education” has become a form of education that cannot be ignored in the current education field. Therefore, higher vocational colleges should actively adapt to the development trend of The Times and constantly strengthen the integration and innovation with the “Internet +” model in order to better promote the reform and development of English education in higher vocational colleges. Higher vocational colleges should carry out reform and innovation based on the actual situation, optimize teaching concepts, innovate teaching methods, improve teaching models, etc., give full play to the important role of Internet technology in higher vocational English education, train more and more excellent applied talents for society, and promote the better economic and social development of our country.

1. Problems in English education and teaching in higher vocational colleges under the “Internet +” model

Under the “Internet +” model, the traditional vocational English education model has been greatly impacted and affected, and the traditional vocational English education model has been unable to meet the requirements of the new era. First of all, the teaching concept is backward. Traditional English teaching in higher vocational colleges attaches too much importance to students’ grasp of basic knowledge and training of test-taking ability, but not enough importance to students’ practical application ability and comprehensive quality. Secondly, the teaching method is unitary. The traditional English teaching method in higher vocational colleges is mostly one-way indoctrination of knowledge by teachers, and students lack independent learning ability. Thirdly, the teaching mode is outdated. The traditional English teaching mode in higher vocational colleges mainly focuses on classroom teaching, and the classroom teaching time is short and single, which can not meet the learning needs of students. Finally, the assessment method is backward, the traditional vocational English examination way is too simple, mainly written examination, lack of practical link assessment and ability assessment. Therefore, traditional higher vocational English education can no longer meet the demand for talents in the current era. In the reform and innovation of higher vocational English education under the “Internet +” model, the current teaching model, teaching concept and assessment method should also be innovated and optimized^[1].

2. The innovation path of higher vocational English education under the “Internet +” model

2.1 Change the teaching concept to stimulate students’ interest in learning

In order to realize the innovative development of higher vocational English education under the “Internet +” model, the key is to change the teaching concept, make full use of Internet technology, and stimulate students’ interest in learning. Therefore, higher vocational colleges should actively carry out the research on the integration of Internet technology and English teaching, and explore the application ways of Internet technology in English teaching. For example, teachers can make full use of Internet information technology to make teaching content into video courseware or micro-class videos, etc., and make micro-class videos to carry out classroom teaching activities. The use of these micro-lesson videos can not only more intuitively show the relevant content of English knowledge and the internal relationship between the content, but also use the animation effect in the micro-lesson videos to attract students’ attention. Through the playback of these micro-class videos, students can gain more knowledge and skills in the process of watching the teaching content.

2.2 Make full use of Internet technology to improve the efficiency and quality of English teaching

At present, English education in higher vocational colleges mainly focuses on cultivating students’ language ability, and the main goal is to enable students to proficiently use English to communicate on the basis of mastering English knowledge. Therefore, in this process, teachers should not only pay attention to the cultivation of students’ language ability, but also pay attention to the improvement of students’ language ability. Therefore, teachers can make full use of Internet technology in English teaching to enrich teaching resources and innovate teaching models, so as to promote the improvement of English teaching effect in higher vocational colleges. For example, teachers can use Internet technology to enrich classroom teaching resources to achieve the optimization of classroom teaching content. In this process, teachers can make full use of multimedia resources such as micro-class videos to design teaching links and carry out classroom teaching activities. For example, when learning the knowledge point of “Short speech”, teachers can explain the relevant content and knowledge framework of this knowledge point through micro-class videos. At the same time, teachers can also use the animation effects in micro-lesson videos to attract students’ attention. In this process, teachers can use pictures to help students understand the relevant contents of English knowledge and the internal connections between the contents. At the same time, teachers can also use animation effects to show some life scenes or situations related to English learning. In this way, students can not only better master English knowledge and skills, but also improve the efficiency and quality of English learning ^[2].

2.3 Optimize teaching methods and improve classroom teaching efficiency

Higher vocational colleges should choose their own teaching methods scientifically and optimize the efficiency of classroom teaching according to their students’ characteristics and English teaching objectives. First of all, teachers can combine the actual learning situation of students and their own conditions, flexibly use a variety of teaching methods to improve teaching efficiency. If the students’ foundation is relatively poor, task-based teaching method can be adopted. The basic knowledge of English, vocabulary, grammar, translation and other knowledge points are presented in the form of tasks, so that students can learn English with tasks; For students with a good foundation, the traditional classroom teaching method can be adopted. Teachers can explain the words, phrases interspersed with the corresponding melodrama performance or English dialogue, so that students in a relaxed and pleasant atmosphere to learn English. At the same time, different teaching methods can be adopted according to the actual situation. For students with a better foundation, they can take turns to be teachers and share what they have learned. For students with weak foundation, individual guidance can be adopted. In the traditional classroom, teachers can ask students with better foundation to solve difficult problems for them, and then let the students with weaker foundation explain the new knowledge. In this way, students can effectively improve their learning interest and initiative, and enhance their understanding and mastery of knowledge.

2.4 Pay attention to the construction of teachers and improve the professional quality of teachers

The teaching staff is an important embodiment of the level of higher vocational colleges and has a direct impact on the quality of personnel training. At present, the comprehensive quality of English teachers in higher vocational colleges still needs to be improved, which has a big gap with the requirement of their teaching ability under the “Internet +” mode. Therefore, higher vocational colleges should attach great importance to the construction of teachers, improve the professional level and comprehensive quality of teachers, and provide strong talent support for the innovation of English education in higher vocational colleges under the “Internet +” model. Vocational colleges should strengthen the training of teachers. They can regularly organize teachers to participate in various training

activities, invite education experts or industry elites to give academic lectures, and provide a platform for teachers to learn and improve themselves through on-campus training, social practice, visits and other forms. At the same time, higher vocational colleges should also pay attention to the training and training of young teachers, so that they can get familiar with modern educational means and information technology as soon as possible. Only by continuously improving the professional quality and ability level of teachers can we better adapt to the requirements of higher vocational English education under the “Internet +” model.

2.5 Strengthen the informatization construction and promote the informatization of English teaching

With the continuous development and in-depth promotion of English education in higher vocational colleges under the “Internet +” model, information technology has become an important support for the reform and innovation of English teaching in higher vocational colleges. Firstly, modern information technology laboratories and information technology centers should be established to provide high-quality network resources for English teaching. Secondly, network platform, multimedia classroom, microclassroom and other teaching resources should be constructed. Thirdly, we should strengthen the development of English education information software and network construction. Finally, a perfect big data platform and network evaluation system for English education should be established. Through the means of information technology to make higher vocational English classroom more colorful, lively and interesting; At the same time, it also enables students to feel the fun of learning in the learning process. After participating in the learning process, students can experience the realization of their own value and the satisfaction of learning results, thus stimulating students’ interest in learning English ^[3].

3. Closing remarks

With the continuous development of Chinese society and economy, English has become an important skill in the development of various fields in our country. The importance of English education in Chinese colleges and universities has also been fully affirmed. However, due to the influence of traditional teaching concepts, there are still some problems in higher vocational English education, such as outdated teaching mode, single teaching method and backward teaching means, which can not meet the current social demand for English talents. In order to promote the reform and innovation of higher vocational English education, Chinese colleges and universities should actively change the teaching concept, adhere to the student-oriented and employment-oriented, strengthen the integration of higher vocational English education and “Internet +” model, and explore a new era of innovative development of higher vocational English education.

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