

Research on the Practice of Integrating Ideological and Political Education into Student Management by College Counselors

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Abstract: In the current college student management work, it is necessary to actively build an efficient management system, according to different students' personality characteristics, ideological status, etc., to clarify the importance of counselors in student management, and deeply explore the role and value of ideological and political education. College counselors should fully realize the necessity of ideological and political education for college students based on the understanding of the current situation of ideological and political education of college students. Combined with the actual situation, College counselors should formulate a perfect education program and work plan, and strengthen the guidance and supervision of ideological and political education of college students, so as to cultivate more excellent talents with good ideological quality and moral quality. By strengthening the management of students' ideological and political education, we can provide guarantee for the improvement of college students' comprehensive quality.

Keywords: College counselors; Student management; Ideological and political education; Practical research

1. Introduction

Colleges and universities are important places to cultivate college students and the main positions for college students to receive ideological education. College counselors play an important role in student management, and their management style directly affects the growth and development of students. Therefore, college counselors should dig deep into ideological and political education resources and actively promote the effective integration of ideological and political education and student management.

College counselors are the main force to carry out ideological and political education of college students, and their work includes not only the daily management of students, but also the psychological health and career planning of students. In the current college education system, counselors play an important role. When carrying out ideological and political education, it is necessary to rely on college counselors to promote the effective integration of ideological and political education and student management, so as to promote the all-round development of college students.

With the continuous development of higher education in our country, the number of university students is also increasing. In order to guarantee the healthy development of college education, we must pay more attention to the ideological and political education of college students. From the perspective of cultivating qualified talents and ensuring the improvement of students' comprehensive quality, we should dig deep into the value of ideological and political education of college students. At present, some college students lack correct ideological concepts and political consciousness, and attach great importance to personal interests in daily life. These phenomena are closely related to the present situation of ideological and political education in our country. Therefore, it is necessary to integrate ideological and political education in student management to help college students establish correct values and outlook on life, so that they can become outstanding talents with excellent comprehensive quality.

As an important participant and executor in the ideological and political education of college students, counselors should not only do a good job in daily management, but also infiltrate the ideological and political education into the daily life of students. It is necessary to use new media platforms such as information technology to diversify the content and forms of ideological and political

education so as to enhance the efficiency and quality of ideological and political education. At the same time, it is necessary to enhance and strengthen the quality of counselors themselves, and fully realize the important role and value of ideological and political work in the growth of college students.

2. The Importance of College Counselors in Student Management

It is necessary to strengthen the basic guarantee of ideological and political education for college students. In the ideological and political education of college students, college counselors assume important responsibilities. Firstly, college counselors should analyze the ideological and political situation of college students, conduct scientific analysis of students from the aspects of their personal basic situation, personality characteristics, interests, future planning, etc., and comprehensively grasp the ideological dynamics of students. Counselors can guide students to establish a correct outlook on life, values and world outlook, and improve their overall quality. Secondly, college counselors should give full play to their own advantages, use various educational resources to carry out ideological and political education activities, and realize the comprehensive coverage of ideological and political education in college education. Finally, college counselors should strengthen ideological and political education guidance to college students in daily management, and improve students' comprehensive quality through theoretical knowledge explanation and practical activities.

It is necessary to cultivate good behaviors and moral character of college students. Under the current social background, integrating ideological and political education into college student management can not only effectively improve students' comprehensive quality and moral level, but also cultivate outstanding talents with good moral quality and behaviors. Counselors should formulate corresponding management plans and teaching plans according to the actual situation of students, and clarify the importance of ideological and political education of students. In addition, college counselors should organize and carry out a variety of campus cultural activities, social practice activities, etc., to let college students understand the society in practice, so as to cultivate more excellent talents with good ideological quality and moral quality.

It is necessary to promote the innovative development of college student management. Integrating ideological and political education into college student management can not only improve students' comprehensive quality and moral quality, but also promote the innovation and development of college student management. At present, college counselors should make clear the problems and shortcomings of ideological and political education of college students based on the understanding of the current situation of ideological and political education of college students. And starting from themselves, counselors should find effective ways and methods to solve the problem, then to effectively promote the innovation and development of ideological and political education in colleges and universities. College counselors should strengthen their professional capacity building, theoretical knowledge learning and practical experience accumulation to improve their comprehensive quality.

3. The Necessity for College Counselors to Carry Out Ideological and Political Education

The main responsibility of college counselors is to carry out ideological and political education of college students in an all-round way, to help students establish a correct world outlook, outlook on life and values, and to enable students actively show themselves and grow healthily in campus life. By giving full play to the role of counselors, the ideological and political education of college students can effectively improve the ideological and moral level of college students. Counselors should have a deep understanding of the basic situation and personality characteristics of students, and take effective measures to carry out work according to the growth needs and actual conditions of students at different stages. College counselors are an important part of the ideological and political education of college students. They should give full play to their own role and do a good job in the ideological and political education of college students.

Firstly, college counselors should undertake the work of ideological and political education in colleges and universities, and improve students' understanding of ideological and political education. College counselors should carry out comprehensive and detailed ideological and political education for college students, constantly improve their awareness of and attention to ideological and political education, and strengthen the pertinence and effectiveness of ideological and political education. By effectively carrying out ideological and political education work, we can build a good learning environment for students and cultivate more outstanding talents who meet the needs of social development.

Secondly, college counselors should develop targeted measures to carry out ideological and political education according to the characteristics of students. Under the background of the new era, with the rapid development and popularization of information technology, there are more and more channels and ways for college students to obtain information. However, with the popularization and development of Internet technology, college students have gradually become the main body of network information transmission and reception. Ideological and political education should be carried out through the combination of online and offline, classroom

teaching and extracurricular practice,so as to guide students to develop good behaviors and ideological virtues.Through strengthening the implementation effect of ideological and political education of students,the comprehensive quality level of students can be effectively improved.

4. Application Strategies of Ideological and Political Education in Student Management

Integrating ideological and political education into the management of college students requires a clear understanding of the importance of ideological and political education,and providing correct guidance for the thought of college students.College counselors should base on the actual situation,innovate the educational management mode,and build a perfect student management system. Firstly,college counselors should change ideological concepts,establish correct educational concepts,and actively integrate ideological and political education into college student management to promote the improvement of ideological and moral level of college students.Secondly,college counselors should actively expand the scope and content of student management,deeply understand the true ideas of students,and formulate perfect ideological and political education programs and work plans.Finally,college counselors should actively use the network platform to carry out ideological and political education.

In the future,college counselors will pay more attention to practice and innovation in integrating ideological and political education into student management.We will pay more attention to how counselors can effectively integrate ideological and political education into student management in practical work,and how to improve the effectiveness of ideological and political education through innovative ways and methods.In addition,we will also focus on how ideological and political education can better serve the all-round development of students in the new era,and how to enhance students'ideological quality and social responsibility through the work of counselors.

5. Conclusion

In general,it is a task of great significance for college counselors to integrate ideological and political education into student management.As the core strength of student management,counselors'work is not only related to students'daily life,but also related to students'growth and development.By deeply studying the importance of counselors in student management and the necessity of carrying out ideological and political education,we can find more strategies to integrate ideological and political education into student management,so as to better serve the growth and development of students.In short,the practical research of integrating ideological and political education into student management by college counselors is a continuous process,which requires us to continue to learn and innovate.Through continuous practice and reflection,we can find more effective ways to improve the effectiveness of ideological and political education and provide students with better educational services.

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