

Research on the Application Strategy of Competition and Teaching Integration Mode in College English Teaching

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Abstract: Against the backdrop of the continuous development of economy and education, college English teaching should keep pace with the times, strengthening the cultivation of students' comprehensive English ability and professional development quality. The integration of competition and teaching into college English teaching can realize the combination of classroom teaching and practical training of ability, and help to achieve the goal of training college English talents. Based on the connotation of competition and teaching integration mode, this paper expounds its role in college English teaching, and then puts forward several strategies for reference from the aspects of optimizing teaching content, elaborately designing activities and improving teaching methods.

Keywords: College English; Competition and teaching integration mode; Use strategy

In college English teaching, the integration model of competition and teaching can greatly spur students' enthusiasm in English learning and effectively cultivate students' holistic ability to study English. However, due to the lack of understanding of the integration mode of competition and teaching, the lack of careful design of teaching and the single teaching method, the quality of college English teaching can not be guaranteed. Therefore, It is necessary to strengthen the research and analysis of the integration of competition and teaching in English teaching, accurately grasp its connotation, take effective measures to organize and carry out corresponding English teaching activities, and help to hit the goals of college English teaching faster and better^[1].

1. The Basic Connotation of Competition and Teaching Integration Mode

The integration of competition and teaching is the combination of traditional education with competition education. In other words, competition should be an extension and supplement of students' learning, and help realize the expected teaching goals more effectively. Competition education should be more embodied in competitions. As a result, students can deeply participate in classroom teaching activities, master relevant skills through experience and competitions, and students can make all-round progress development in English.

2. The Role of the Application of Competitive Teaching Integration Mode in College English Teaching

In college English teaching, teachers apply the integration model of competition and teaching, which will bring about the following three effects: (1) promote the reform of English teaching. Under the traditional teaching mode, college teachers carry out English teaching mainly focusing on the guidance in which students master relevant language knowledge and skills mainly through classroom learning. However, combined with traditional classroom teaching, competition education is introduced to achieve the deep integration of theoretical teaching and practical teaching, and finally to improve the efficiency and quality of English teaching and speed up the reform in college English teaching. (2) Guide students to study in an in-depth manner. Students used to learn English via college textbooks or directly in classroom, which lead to the negative result which means they tend to stay in the simple understanding, mastery and inefficient application of the knowledge in the textbooks. Therefore, teachers cannot meet the requirement of promoting students' in-depth English learning. Instead, by using the integration mode of competition and teaching, college teachers can organize competition activities around specific English to be taught, and in the process of participation, students can firmly grasp instead of just know the English knowledge they are taught. The mode can cultivate and develop students' relevant abilities and qualities, and

enhance students' self-confidence. (3) To achieve comprehensive development of students. In the new era, teachers should effectively apply competition and teaching integration mode in college English teaching, optimize and integrate college English teaching content, and then from a practical perspective, organize and carry out corresponding English practice experience activities, so as to induce students to improve their English skills in listening, speaking, reading and writing during participation and competition, and effectively cultivate their qualities related to future careers which help students achieve better growth and development [2].

3. The Application Strategy of Competitive Teaching Integration Mode in College English Teaching

The application of competition and teaching integration mode can not only effectively improve the efficiency of college English teaching, but also spur students' powerful desire in English learning, and enhance students' self-confidence in English learning. Teachers should improve the teaching content and carefully design teaching activities in college English teaching, and consciously integrate competition with regular English teaching and attach more importance to the mode of integration of competition and teaching.

3.1 Optimize and Improve the Teaching Content

In order to carry out English teaching in the mode of integration of competition and teaching, colleges and universities need to encourage students to integrate English learning through competition and teaching, and effectively master English knowledge related to competition, so as to lay a good foundation for students to participate in English competition activities and develop relevant abilities. In teaching, colleges and universities should first have a comprehensive and systematic understanding of the content of knowledge contained in English textbooks, and then from the perspective of competition education, dig into the relevant English knowledge content. In teaching, attention should be paid to the search and use of English teaching resources existing on the Internet to enrich the content of English teaching. In the future, college teachers will organize students to learn English in the integration of competition and teaching, so that they can effectively learn and master the English closely around the competition theme. Finally, through English competition activities, the collaborative cultivation of knowledge and ability can be realized. For example, when teaching professional English to students, many English related to professional positions are involved. Integrating competition teaching with English teaching, teachers can combine relevant English knowledge teaching with professional development related to oral English expression and reading comprehension competitions, so that students can exercise in systematic learning and competition activities and gradually establish a complete professional English knowledge structure system in the process of acquiring professional English ability.

3.2 Carefully Design Teaching Activities

To attract students to actively participate in the integrated teaching activities of English competition and teaching, it is necessary to carefully design the integrated teaching activities in accordance with the established teaching objectives and students' learning conditions. College English teachers should first understand the training goals of English talents in the new era, then go deep into the student group, understand the English learning situation and students' actual needs of learning English, and finally integrate the obtained information to organize and design teaching activities. Teachers in colleges and universities can make multi-faceted consideration and reasonable arrangement of English teaching activities of competition and integration, mainly from the following three aspects: before class, during class and after class. Before class, teachers will show students the English knowledge content to be taught in class by means of multimedia courseware, and evoke students' interest in learning by means of competitions. In the class, teachers will design a series of inquiry activities based on the established teaching objectives of English knowledge and ability development, such as article reading comprehension, problem analysis and discussion, theme debate contest, etc., so that students can solve the important and difficult knowledge in contents of classroom teaching through participation and completion, via which teachers will achieve the cultivation of students' comprehensive English ability. After class, teachers will organize learning and competition activities related to teaching content according to students' performance in classroom learning, such as improving the knowledge structure system, inspiring students' thinking horizon, participating in English skills competitions, etc., to further develop students' comprehensive English ability and quality [3].

3.3 Actively Improving Teaching Approaches

In order to ensure the quality of integrated teaching, we should pay attention to optimizing and improving the teaching approaches. On the one hand, college English teachers can make students participate in English teaching activities by creating situations and guiding cooperative exploration, combine the content of English skills competition with the actual teaching content to create the relevant workplace situation, so that students can understand the content of the situation and restore the simulation

through role playing. In this process, students can realize the learning of English knowledge and cultivate vocational ability and quality. Finally, let students participate in the English vocational skills contest in the form of group competition, reward the outstanding team and members, encourage other students to get closer to them, and guide students to actively participate. On the other hand, with the combination of online and offline teaching methods into integrated English teaching, teachers should focus on specific competition topics, such as English reading comprehension training, publish relevant course content through online education platforms, let students conduct independent learning and reading analysis, and organize corresponding offline reading comprehension competitions according to students' learning conditions. Let the students complete the specified reading, translation and expression within the specified time, so that the students' English learning becomes more purposeful, and finally effectively improve their relevant English ability.

3.4 Combination of Skill and Quality Training

The collaborative training of skills and quality is the key of the integrated teaching of English competition, which can promote the effective achievement of the training goal of college English talents in the new era. Colleges and universities should reflect on how to apply the recombination of basic English knowledge and competence training. In the wake of teaching basic knowledge of English, they should then focus on cultivating students' English skills in listening, speaking, reading and writing by relying on activities such as English reading contest, English dubbing performance, job simulation and vocational English skills competition, so as to better fit students in practical job work and cross-cultural communication^[4]. Based on the development of students' English skills, colleges and universities can introduce vocational skills competition activities into classroom teaching and show students the content of the competition, examination priorities, participation methods, etc., through multimedia courseware, so that students will be take the initiative to learn relevant knowledge and develop their ability and quality by their own efforts, and finally find their weak links on time and in time through active participation and communication in competition. In the process of the optimized teaching methods, students will make up for the weak links in English and git the fial goal of continuous enhancement in English practical skills and quality.

4. Epilogue

To carry out English teaching activities in colleges and universities in the new era which calls on English teaching to keep aligned with industry development, it is necessary to combine traditional education with competition education and apply the mode of competition teaching. Through integrating English teaching content centered on the theme of the competition and inspiring students to develop their own learning habits and methods, students can maximize the training of their comprehensive ability to study English and professional quality while learning relevant English knowledge and teachers will improve the English teaching effect in a holistic way.

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