

Research on the Cultivation and Dissemination Strategy of the Humane Concept of College Students in the New Era

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Abstract: As the successors and builders of socialism, it is necessary for college students to cultivate and disseminate the concept of humanity for them, and it is also an important measure to promote the construction of social civilization. Therefore, in order to ensure the effectiveness of the cultivation and dissemination of humanitarian concepts among college students, this paper will analyze the current problems existing in this work, and put forward some optimization strategies for how to improve the cultivation and dissemination effect of humanitarian concepts, for the reference of relevant people.

Keywords: Humanitarian concept; College students; Cultivate; Disseminate

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Introduction

As an important part of promoting the sustainable development of human society, the core of the concept of humanity lies in advocating human values and capabilities, respecting human dignity and rights, emphasizing human commonality and solidarity, and paying attention to human well-being and interests. As one of the main groups practicing the concept of humanity, it is of great practical significance for college students to cultivate and disseminate the concept of humanity, and it is also a key path to promote the long-term development of China's humanitarian cause. To this end, it is necessary to conduct research on how to cultivate and disseminate the concept of humanity among university students.

1. Problems existing in the cultivation and dissemination of the concept of humanity among college students in the new era

1.1 Insufficient publicity for humanitarian causes

Based on a survey of university students, the vast majority of them are unable to answer exactly what the concept of humanity is and how it manifests itself in life. As an institution engaged in humanitarian causes, the Red Cross is equivalent to a charity in the perception of university students, and lacks an in-depth understanding of the nature of its organization and some of the specific things it does, which to a certain extent reflects the lack of cultivation and dissemination of humanitarian concepts

1.2 The potential of college students' humanitarian action has not yet been fully realized

According to the survey results, many college students have not participated in public welfare activities, such as donating blood and helping disadvantaged groups. University students are the main force engaged in social volunteering, and if they fail to cultivate their humanitarian ideas, it will bring great obstacles to the development of humanitarian causes. However, the reality is that the potential of university students' humanitarian action has not been fully exploited, and the fundamental reason is that universities do not pay much attention to the cultivation and dissemination of humanitarian concepts, and fail to incorporate them into the education system, which will also affect the actual effectiveness of education ^[1].

2. Effective strategies for cultivating and disseminating the concept of humanity among college students in the new era

2.1 Increase publicity on advanced deeds in the humanitarian field

In view of the lack of understanding of the concept of humanity among some college students, it can be solved by increasing the publicity of advanced deeds in the humanitarian field. The power of role models cannot be ignored, especially for college students, who are in a critical period of physical and mental development, and need the influence and guidance of role models at this time. At this time, if universities can pay attention to the promotion of advanced deeds in the humanitarian field, it will help to enhance students' awareness of humanitarian concepts and actively participate in humanitarian causes. For example, education administrators and counselors in colleges and universities should continue to collect some advanced examples on campus, including volunteer service, emergency care, unpaid blood donation, etc., and then widely publicize them through campus media, so that more students can understand such deeds and can be positively influenced. In addition, advanced individuals and collectives who have made outstanding contributions to humanitarian causes can be selected every year and given corresponding awards, which will not only help mobilize students' enthusiasm for extensive participation in humanitarian causes, but also form a good cultural atmosphere on campus. In addition, in the competition of guiding students to participate in innovation and entrepreneurship projects, they should also be encouraged to engage in some public welfare projects, and the university should provide corresponding support, which is of great significance to promote the spread of humanitarian concepts among college students.

2.2 Promote the construction of humanitarian law teachers and courses in colleges and universities

Education on international humanitarian law plays an important role in the understanding and practice of humanitarian concepts among university students, as well as in cultivating their sense of social responsibility. However, in practice, most universities do not set up such courses, and there is a lack of relevant teachers, which has caused great constraints on the cultivation and dissemination of humanitarian concepts. To this end, colleges and universities should change the previous concept of educating people and attach importance to the cultivation and dissemination of humanitarian concepts. First, in terms of teacher problem, excellent teachers in the field of international law or ideological and political education can be selected and then trained in cooperation with provincial and municipal Red Cross societies to be able to teach humanitarian law. Secondly, in terms of curriculum construction, it is necessary to develop and improve the humanitarian law curriculum suitable for them based on the situation of the university and the physical and mental characteristics of contemporary college students, and arrange the class time reasonably. Of course, in the teaching of humanitarian law, the ultimate goal is not to master the knowledge and skills in the professional field, but to cultivate their comprehensive quality and ability, so that they can truly understand the concept of humanity, and then flexibly use the knowledge and skills they have learned to help others. Therefore, during the teaching period, teachers should avoid indoctrination teaching, but respect the subjective status of students, and adopt experiential and interactive teaching methods to facilitate the effective cultivation of students' humane concepts [2].

2.3 Strengthen guidance and support for public welfare associations in colleges and universities

In the dissemination and practice of the concept of humanity, the public welfare clubs of colleges and universities play a pivotal role, which is mainly based on community activities, with the support of schools, local Red Cross societies and other social forces, to practice the concept of humanity, and to influence more people. In order to give full play to the role of public welfare associations in colleges and universities, colleges and universities need to provide maximum help for the construction of public welfare clubs, such as funding, venues, instructors and other support. In addition, it is also necessary to actively contact some public welfare organizations in the society in the name of the school, which can not only provide guidance and help for the community to carry out relevant public welfare activities, but also enable students to learn more knowledge and skills from them, and subtly improve their humanitarian literacy. In addition, colleges and universities should integrate the concept of humanity into the construction of campus culture, such as holding knowledge competitions and debate competitions on the concept of humanity, so that more students can understand what the concept of humanity is, so as to provide strong support for the cultivation and dissemination of the concept of humanity.

2.4 Give full play to the value and utility of the Internet

In the context of the new era, the way of cultivating and disseminating the concept of humanity should also be changed, and the use of the Internet should be emphasized instead of using traditional media as the carrier. At present, the use of the Internet among college students has been very high, especially with the popularization of mobile phones and laptops, the Internet has been fully

integrated into the daily life of students, so in the cultivation and dissemination of humanitarian concepts, educators in colleges and universities need to give full play to the value and utility of the Internet, so as to promote the healthy development of humanitarian undertakings in colleges and universities. For example, the official WeChat public account is used to disseminate knowledge and deeds of humanitarian concepts to students, so that they can achieve a good development of humanitarian feelings under the influence of their ears and eyes. It should be emphasized that although some universities have adopted this method in the cultivation and dissemination of humanitarian concepts, the effect is not ideal, and the fundamental reason is that this part of the content accounts for a small proportion, there is no special section for the knowledge and deeds of humanitarian concepts, and the push or update time is too long, it is difficult to have a sustainable impact on students. To this end, colleges and universities should arrange special personnel to be responsible for this work, or hand it over to the Red Cross or relevant public welfare organizations of the university, who will be responsible for creating, screening, processing and updating this part of the content, so as to give full play to the value and utility of the Internet in the cultivation and dissemination of humanitarian ideas among university students.

In addition, university students, as the main force of social volunteer service, also need the help of the Internet in order to integrate and apply the humanitarian resources of each university. At present, the Red Cross Societies in some regions have developed corresponding apps and established volunteer service management platforms, which not only help to integrate humanitarian resources, but also further spread humanitarian concepts to college students and enable them to grow in social volunteer service activities. To this end, colleges and universities should also pay attention to the application of this aspect, and constantly improve the volunteer wisdom management information platform, such as setting up online training services, activity release, volunteer service evaluation system and other functions, so as to facilitate more college students to participate in social volunteer service activities and enhance the cohesion and attractiveness of volunteer service.

Conclusion

The cultivation and dissemination of humanitarian concepts for college students not only helps to promote their all-round development, but also plays a non-negligible role in building a harmonious and civilized society. However, in reality, the cultivation and dissemination of humanitarian concepts have not been paid attention to by universities, so that many college students do not understand what humanitarian concepts are and how to practice them in their lives. Therefore, relevant educators need to pay attention to the cultivation and dissemination of the humanitarian concept of college students, and put forward corresponding optimization strategies based on the actual situation, so as to lay a good foundation for the sustainable development of humanitarian undertakings in China.

References:

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