

A “Big Ideological and Political” Perspective on the Path of Higher Education Funding Education

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Abstract: The “Big Ideological and Political” approach seeks to fully use the essential role that political and ideological education plays in the all-encompassing development of talent in higher education institutions. According to this viewpoint, university funding for education places equal emphasis on providing financial aid as well as fostering the development of abilities and values through sponsoring initiatives that advance the objective of comprehensive education. The concept of “Big Ideological and Political” has a significant impact on university funding and educational initiatives. This essay examines this impact. A summary of the necessity and viability of executing the four suggested approaches for the adoption of university funding for education was provided. It was made abundantly evident that supporting education at universities has a significant role in fostering social justice and the personal and professional development of students.

Keywords: “Big Ideological and Political” perspective; University funding for education; Work path

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Introduction

In recent years, with the proposal and practice of the “Big Ideological and Political” concept, Big Ideological and Political in universities has shown broader development space and deeper educational significance. In this context, how to effectively integrate funding and education work has become a key focus of current higher education reform. Funding for education should not only help economically disadvantaged students solve practical problems, but also focus on cultivating their values, forming their personalities, and enhancing their abilities, achieving a shift from single financial assistance to comprehensive education. From the perspective of “Big Ideological and Political”, this article aims to improve the effectiveness of university funding and promote the comprehensive development of students by studying the path of university funding for education. It provides useful exploration for cultivating socialist builders and successors with comprehensive development in morality, intelligence, and physical fitness.

1. The Research Significance of Higher Education Funding Education from the Perspective of “Big Ideological and Political”

From the perspective of “Big Ideological and Political”, funding education in universities is an important channel and effective way to achieve the fundamental task of cultivating morality and nurturing talents, and shoulders the responsibility of guiding students to form correct worldviews, values, and outlooks on life. The rapid development of higher education requires a more precise and effective funding system to ensure that economically disadvantaged students from families can receive education equally, thereby stimulating their inner potential and achieving an organic unity of personal value and social development. In addition, in the current new journey of comprehensively building a socialist modernized country in China, the funding and education work of universities from the perspective of “Big Ideological and Political” also has profound strategic significance. By improving and innovating the funding and education mechanism, we can effectively explore and cultivate future socialist builders and successors, and deliver outstanding talents with firm ideals and beliefs, good professional ethics, solid professional knowledge, and strong physical fitness for

the sustainable development of the country.

2. The Path of Supporting Education in Universities from the Perspective of “Big Ideological and Political”

2.1 Integrate resources and build a comprehensive education system

From the perspective of “Big Ideological and Political”, the funding and education work of universities not only focuses on the economic support of students, but also strives to shape their values and worldview, in order to comprehensively improve their comprehensive quality. This requires integrating internal and external resources to build a comprehensive education system. We should create a platform that integrates campus cultural construction with ideological and political education. By organizing rich and diverse theoretical learning, practical activities, and volunteer services, we can guide students to deeply understand the core socialist values, and encourage them to apply the knowledge and value orientation they have learned to their daily lives and future career development. This educational path not only meets the requirements of ideological and political work, but also better meets the development goals of higher education in the new era and the mission of talent cultivation.

2.2 Innovation mechanism, deepening the content and form of funding for education

In the perspective of “Big Ideological and Political”, the path innovation of university funding for education should closely revolve around establishing the concept of education for all staff, the whole process, and all aspects. Specifically, it is necessary to focus on innovation in mechanisms to deepen the diversity and effectiveness of educational content and forms, and to permeate the connotation of Big Ideological and Political into various levels of funding for education. Universities should establish a collaborative education system that extends horizontally to the edges and vertically to the bottom, establish a complete funding policy system and workflow, and achieve institutionalized and standardized management. At the same time, we will promote the construction of intelligent application platforms, simplify the application process for scholarships and scholarships, and ensure a fair, just, and transparent funding environment. Once again, universities should strengthen communication and exchange between teachers and students, as well as between students, and carry out activities such as spiritual dialogue and psychological counseling to help students solve difficulties encountered in learning and life, and promote their comprehensive and healthy growth. Create a good educational environment and enhance the effectiveness of education through forms such as group building and academic atmosphere construction.

2.3 Strengthen responsibility and implement the main role of funding and education

In the perspective of “great ideological and political education”, the work of funding education in universities needs to deeply understand the importance of the role of the main body of education, and achieve a deep integration of precise funding and ideological and political education. Strengthening responsibility first requires the senior management of the school to elevate funding for education to a strategic level and incorporate it into the overall education plan of the school, making it an organic component of the entire staff, process, and all-round education system. This involves formulating funding and education strategies that are in line with the characteristics of the school, refining the implementation path, clarifying the specific responsibilities of each functional department and all teaching staff in funding and education, and creating a good atmosphere where both school leaders and frontline teachers can take the initiative and actively participate. Furthermore, the implementation of funding for education emphasizes the comprehensive use of a combination of material support and spiritual motivation, which not only solves students’ economic problems but also enhances their self-development ability through the power of role models and education on ideals and beliefs. For example, conducting scholarship evaluations is not only based on the degree of economic difficulties, but also takes into account the ideological and political performance, social practice effectiveness, etc. of students. It is not only a recognition of their current performance, but also a guide for their future direction. In addition, professional and systematic training should be provided to the funding staff to enhance their understanding and ability of ideological and political work, in order to better guide value and exchange ideas at the funding touchpoints, transform every funding activity into an opportunity for education, and let the funding process shine with a subtle light of education, ensuring the achievement of educational goals and the comprehensive development of students.

2.4 Monitoring and evaluation to improve the effectiveness of funding for education

From the perspective of ideological and political education, the monitoring and evaluation of university funding for education not only needs to quantitatively analyze the implementation effect of funding projects, but also needs to comprehensively evaluate the effectiveness of education. This includes the progress of student ideological and political education, the construction of

values, and the enhancement of social responsibility. Monitoring and evaluation should be achieved through the construction of a multidimensional and dynamic evaluation system, which needs to be rooted in the overall requirements of ideological and political education, closely focusing on the fundamental task of moral education, and comprehensively considering the expression of students' thoughts, academic performance, spirit, and behavior after receiving funding. Specifically, information technology can be used to build an online monitoring platform, collect real-time data during the funding process, and regularly analyze the correlation between funding effectiveness and student development. Through big data analysis and other technologies, accurately identify the advantages and disadvantages of funding measures, and make timely adjustments to strategies. At the same time, establish an open feedback mechanism, encourage students, teachers, and funding managers to participate in the evaluation process, and form a comprehensive evaluation of the effectiveness of education. By using methods such as questionnaire surveys and case studies, we aim to collect subjective feelings and objective feedback from students on the effectiveness of financial aid activities, in order to more accurately grasp the effectiveness of financial aid education. Based on the evaluation results, adjust the funding policies, optimize the funding procedures, improve the funding content, and gradually form a funding and education system that is in line with the actual situation of universities, meets the needs of students, and can promote comprehensive development.

Conclusion

In summary, from the perspective of "Big Ideological and Political", funding education in universities is an important way to achieve the goal of higher education education. The exploration and practice of the path described in the article is of great significance for promoting the healthy development of higher education and socialist modernization construction in China. With the help of the concept of "Big Ideological and Political", the funding and education work of universities can better serve the comprehensive development of students, cultivate more new talents with both moral integrity and ability, and be able to shoulder the great responsibility of national rejuvenation.

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