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# An Analysis of Strategies to Improve the Quality of College English Listening Teaching

**Bo Wang** 

Zhongbei College, Nanjing Normal University, Zhenjiang, Jiangsu Province, 212300

Abstract: In the process of college English teaching, listening teaching is the basic teaching content, which plays a very important role in the cultivation of students' comprehensive ability. However, in the actual teaching process, many students cannot effectively improve their English listening level due to a lack of sufficient basic listening skills. In the current social development process, English level of many college students is not high, which has a great relationship with college English listening teaching. Therefore, in the actual teaching process, college English teachers should actively explore effective teaching strategies and methods based on the actual situation of students and their own characteristics to improve students' English listening level. This paper starts from the factors that affect the quality of college English listening teaching, analyzes the problems in college English listening teaching, and puts forward relevant strategies to improve the quality of college English listening teaching, in order to provide reference for teachers in relevant universities.

Keywords: College English; Listening teaching; Quality cue; Strategy analysis

#### 1. Innovate Teaching Concept and Build Harmonious Classroom

In the actual English teaching process, college English teachers should actively innovate teaching concepts, build a harmonious classroom, take students as the main body of learning, constantly stimulate students' interest and enthusiasm in learning, enhance students' awareness of independent learning, and make students truly become the master of classroom teaching activities. At the same time, in the actual teaching process, college English teachers should strengthen communication and exchange with students, and make students willing to take the initiative to participate in English listening learning by establishing an equal, democratic and harmonious relationship between teachers and students, so as to effectively improve students' English listening level. For example, in the course of classroom teaching, college English teachers can encourage students to discuss classroom topics and make students the protagonists of classroom teaching activities. At the same time, college English teachers should provide more opportunities and platforms for students to participate in extracurricular activities. In the process of college English listening teaching, we can make full use of multimedia and other technical means to enrich the teaching content and form. For example, we can use multimedia to play music and videos to help students improve their English listening level during listening practice. In this case, it cannot only activate the classroom atmosphere, but also enable students to master more knowledge and skills, and enhance their interest and enthusiasm in English learning.

### 2. Strengthen Students' Learning for Cultural Background Knowledge

In the process of English listening teaching, it is very important for students to master the cultural background knowledge, and it is also an important basis for improving the quality of listening teaching. In the current college English teaching process, teachers should strengthen the learning of students' cultural background knowledge, so as to improve students' understanding and mastery of cultural background knowledge in the process of English listening. For example, listening materials can reflect the great differences between cultures of different countries. Therefore, in the actual teaching process, teachers should guide students to understand the different cultures between different countries and better grasp the language and culture between the corresponding countries. In the process of English listening teaching, teachers can organize students to learn the corresponding cultural knowledge according to the differences between different countries. For example, American English listening materials can reflect the enthusiasm, openness

and liveliness of Americans. Therefore, teachers can organize students to study and understand the corresponding cultural knowledge according to this characteristic. At the same time, students can also be encouraged to write down their understanding of Western culture in the learning process and communicate with each other in class. Teachers should provide timely guidance and solutions to students' problems encountered in the learning process, so as to effectively improve students' understanding and mastery of English cultural background knowledge. Through the implementation of these methods and strategies, students' English listening ability can be effectively improved.

#### 3. Reasonably Choose Listening Materials

In the process of college English listening teaching, students' English proficiency varies greatly. In the process of listening materials selection, teachers should reasonably select listening materials according to the actual situation of students. Due to the differences in the basic English ability of different students, teachers should combine the actual situation of students in the process of listening materials selection, and actively change the teaching ways and methods to improve the learning efficiency of students. In the actual teaching process, teachers should start from students' interests and choose listening materials that can stimulate students' interest in learning. For example, when teaching the unit "English", teachers can play some classic English movies or TV series "the Friends" and "Sex and the City". Through the appreciation of these movies or TV series, students can understand the culture of English-speaking countries. In the process of playing English movies or TV series, teachers should guide students to pay attention to understand some words in the movie, so that students can better grasp these words. In addition, when conducting English listening training, teachers should select some listening materials based on the actual situation of current social development and hot topics to cultivate students' interest in English learning. For example, when teaching the unit "Quiz", teachers can play some English movies such as "The Asian American Pepper". In addition, in the process of English listening teaching, teachers can also play some English news, English speeches and other video materials for listening teaching. When choosing these materials, teachers should pay attention to their difficulty and length. Listening training through these materials can effectively improve students' English listening level. At the same time, teachers can also adopt a proper grading system to improve students' learning efficiency.

#### 4. Adopt Diversified Listening Teaching Mode

In the current college English teaching process, many teachers just adopt the traditional listening teaching mode, which cannot effectively improve students' English listening level. Therefore, in the actual teaching process, teachers should actively explore the listening teaching mode suitable for students according to the actual situation of current students. For example, teachers can adopt"task-based teaching"mode to conduct listening teaching. The so-called "task-based teaching" means that in the course of classroom teaching, teachers design some difficult and challenging listening tasks, and let students improve their English listening level by completing the tasks. For example, teachers can ask students to complete some short reading tasks and reading comprehension tasks for short essays. When completing these tasks, students should actively think and analyze problems based on their own actual situation, and then carefully understand the listening texts specified by the teacher. Teachers should design reasonable listening learning objectives and tasks according to the actual situation of students, and enable students to improve their understanding and analytical abilities of English listening materials while completing these tasks. In this way, students can effectively improve their own English listening level and promote the improvement of students' comprehensive English ability. The diversified teaching mode can effectively enrich the classroom content and form, and arouse students' learning interest and enthusiasm. The so-called "situational teaching" refers to the introduction of a large number of real events, scenes or characters in the classroom teaching process, so that students can carry out listening learning in a relaxed and pleasant atmosphere. For example, teachers can provide students with some news reports, travel information and other related materials to enhance students'understanding of English listening materials.

## 5. Set Up the Curriculum Structure Scientifically and Pay Attention to the Cultivation of Students' English Cultural Literacy

In the process of college English teaching, curriculum setting is also a very important link, many schools have a big problem in curriculum setting, the lack of cultivation of students' English cultural literacy, resulting in students' English learning effect is not ideal. Therefore, in the actual teaching process, college English teachers should combine the characteristics of students to set up the curriculum structure scientifically, and train the students' English cultural literacy. For example, English reading courses can be set up to learn English cultural knowledge in the process of reading. At the same time, we can also open "College English" listening course, which is one of the main contents of college English listening teaching. Teachers should organize students to study in class and practice after

class to combine knowledge and skills effectively. In such a learning process, students can not only improve their listening ability, but also improve their cultural literacy.

#### 6. Conclusion

By innovating teaching concepts, building a harmonious classroom, strengthening the learning of students' cultural background knowledge, selecting listening materials reasonably, adopting diversified listening teaching modes, and scientifically setting course structures, emphasizing the cultivation of students' English cultural literacy, we can effectively improve their English listening level, thereby improving the quality of English teaching in the entire university.

However,we will continue to explore more strategies and methods to improve the quality of college English listening teaching. For example,we can study how to apply new technologies such as artificial intelligence and big data to listening teaching to improve teaching effectiveness. We can also study how to better utilize online resources and courses to provide richer and more diverse listening learning resources.

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