

Research on Educational and Teaching Reform Strategies for Cultivating Innovative Talents of Musicology Majors in Higher Normal Colleges and Universities

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Abstract: Training high-quality innovative talents is not only the inevitable requirement of the era of knowledge economy, but also the actual demand of social development. In recent years, the training of innovative talents has been the focus of the national Ministry of Education. Training of top innovative talents is not only a new task given to education by the development of The Times, but also a specific action to comply with the strategic goal of “Culture-Nurtured Country”. At present, with the popularization of higher normal education in China, the competition of musicology majors is increasingly fierce, which brings new challenges to the cultivation of music professionals in higher normal colleges and universities. Therefore, it is necessary to change the educational concept, carry out the reform of education and teaching of innovative talent training mode, and explore an integrated path suitable for the cultivation of musicology professionals in higher normal colleges and universities, which is not only a realistic choice for the cultivation of musicology talents in higher normal colleges and universities, but also an important path to promote the development level of music discipline.

Keywords: Normal colleges and universities; Musicology; Innovative talents; Training and education

The General Secretary Xi said: “Innovation is the soul of a nation’s progress, an inexhaustible driving force for a country’s prosperity, and a distinct national endowment of the Chinese nation 1. The “Creative Practice” in the 2022 Compulsory Education Art Curriculum Standards continues the innovative concept, which not only leverages the innovative characteristics of various types of art, but also reflects the creative empowerment value and comprehensive educational benefits of art comprehensive practical activities, thereby cultivating a new generation with innovative spirit and practical ability 2. The implementation of the new curriculum standards has promoted the cultivation of innovative talents in colleges and universities, and musicology major should focus on cultivating students’ artistic and aesthetic qualities. Therefore, how to reform and innovate the talent training system and realize the reform of education and teaching mode in education and teaching has become a common concern of all parties. This reform should not only change from the educational idea, but also combine with the practical teaching practice to constantly innovate. Therefore, based on the background of social development, the formulation of education and teaching strategies for the cultivation of musicology majors in normal colleges is not only the focus of this paper, but also an important direction to improve the effectiveness of the cultivation of musicology majors^[1]. The article analyzes the implementation strategies of educational and teaching reform for cultivating innovative talents in musicology majors of higher normal colleges and universities from three aspects: transforming teaching concepts, highlighting characteristic teaching, constructing a curriculum system for music majors, and adjusting educational and teaching methods.

1. Changing the Teaching Idea, Highlighting the Characteristic Teaching

Idea is the precursor to carrying out educational activities. In order to better solve the existing problems in musicology education in higher normal colleges and universities, we need to conduct rational research on these problems. The reasons for the establishment of musicology majors in normal colleges and universities are as follows: firstly, because of the rapid development of our economy and society, people’s demand for higher education of all levels and types is increasing day by day, and it is also produced to meet

the requirements of the public to accept higher education. Secondly, it is the requirements of the social market for complex and applied innovative talents. Thirdly, it is the requirement for higher normal colleges and universities to strengthen the comprehensive development of disciplines and majors. It is a prerequisite for running a good school teaching, but it does not mean that society needs so many musicians and teachers now. Musicology major has the unique advantage of "specialization" in the cultivation of talents. Musicology major education in normal colleges and universities should focus on the training of music teachers in primary and secondary schools. Therefore, higher normal colleges and universities should strengthen the comprehensive level of talent training, highlight the characteristics of innovative training, form their own advantages and characteristics, so it is possible to improve the level of music education. Therefore, according to the actual situation of talent training, musicology major in normal colleges and universities should set up the training mode which is suitable for the professional college. The comprehensive advantages formed in the long-term running of normal colleges and universities should be fully utilized to train innovative talents of musicology.

We should make use of the characteristics of interdisciplinary and multivariate complementarity. In the process of cultivating innovative talents of musicology major in normal colleges and universities, we should pay attention to transforming our own disciplinary advantages into high-quality teaching resources. On the basis of giving full play to its own advantages, the major of musicology can make full use of the resources of the university, give full play to the advantages of scientific research, carry out interdisciplinary integration, carry out comprehensive discipline construction, and highlight the characteristics of "comprehensive" education. The so-called "comprehensiveness" means to highlight the differences and complementarities among various disciplines in order to maximize their comprehensive benefits, rather than simply increasing the number of disciplines^[2]. Making full use of the advantages and characteristics of normal colleges and universities to provide effective intellectual support for China's social development and education is the strategic way to promote the sustainable development of the discipline, and also conforms to the development trend of musicology majors in normal colleges and universities.

2. Constructing a Curriculum System for Musicology Majors

In the past educational and teaching methods, the teaching of musicology majors in some normal colleges and universities paid too much attention to the academic and professional nature of the course, and only echoed what the books say, which led to the gradual disconnect between the educational and teaching contents and the real needs, and failed to effectively improve the music literacy and learning enthusiasm of musicology majors^[3]. Therefore, it is necessary to reform the current professional curriculum system, pay attention to the cultivation of students' ability, put the improvement of comprehensive quality in the center of the teaching construction of musicology majors, combine the professional theory and practical development, ensure the rationality and scientificity of the teaching content, and conform to the needs of the development of The Times. The first is to build a high-quality teaching resource base and introduce the practice in teaching into the whole teaching system. For example, in the establishment of the teaching curriculum system, according to the theory and requirements of music teaching, the course structure method of stratification and classification is adopted to promote the systematic improvement of the curriculum system and enhance its scientificity. At the level of teaching resources, we attach importance to the construction of high-quality teachers and teaching equipment.

3. Adjusting Educational and Teaching Methods

There are various ways to improve the educational and teaching level of innovative talents majoring in musicology in normal colleges and universities. Especially for current college students, they hope to give full play to their own subjective initiative by experiencing diversified teaching methods, so as to improve their own music literacy and learning ability. At the same time, the number and quality of professional teachers should be increased, and excellent music education experts and artists from home and abroad should be introduced to improve the teaching level and artistic accomplishment of teachers. Teachers should be encouraged to actively participate in subject research and promote the innovation of teaching concepts and methods. In the optimization of teaching methods, firstly, we can start from the perspective of collaborative education to grasp the inherent law of musicology majors, and build a diversified collaborative education mechanism with the development concept of cross-specialty, cross-institution and cross-industry. For example, normal colleges and universities can cooperate with local schools, art theaters, etc., to provide musicology students with an opportunity to practice learning outside the school, which can not only improve students' professional level, but also improve their practical ability. Diversified teaching methods such as group discussion, case study, practice exercise, etc., can be adopted to stimulate students' active learning awareness and creativity. We should focus on cultivating students' practical ability and provide them with rich practical opportunities, such as holding concerts and participating in musical performances. We can also cooperate with other professional institutions such as music colleges or concert halls to build practical training platforms and practice bases to provide more practical opportunities for students. Through cooperation with all walks of life, students are exposed

to the real environment of the music industry, and their practical ability and professional quality are cultivated. The second is to establish a “double degree” educational and teaching mode, that is, based on the school’s own second-degree education, we should actively guide students to establish a second major learning course in addition to learning musicology major courses, so as to increase students’ employment channels and enhance their competitiveness. The study of the second major also helps students to have a deeper understanding of relevant theories of musicology, and lays a solid foundation for improving students’ comprehensive ability^[4]. The third is to make overall adjustments to the proportion of minor courses to make the types of minor courses more diversified. Micro-major courses can be built according to local characteristics and culture. Micro-major means that students can use the current Internet or practical activities to increase other knowledge content in their spare time, such as inviting local cultural celebrities and non-genetic inheritors to classroom teaching to explain more knowledge beyond the music major to students, which can not only promote the formation of students’ ideological system, but also broaden their horizons and let them know the knowledge outside the professional course of musicology. Learning more diversified content in the whole music field environment can not only promote students’ mastery of the basic knowledge of musicology, but also comprehensively improve their artistic and cultural connotation. Combining teaching content with excellent traditional culture is not only to promote traditional culture, but also to spread and develop aesthetic concepts.

Conclusion

With the development of China’s society and economy to a higher level, the reform of higher education and teaching continues to deepen, which provides an opportunity for the educational and teaching reform of cultivating innovative talents in the musicology majors of higher normal colleges and universities. On this basis, normal colleges and universities should change the teaching idea, give full play to the teaching advantages of normal colleges and universities, and establish a comprehensive and integrated talent training model, which is an effective strategy to improve the quality of training innovative talents of musicology majors and realize the diversified development of teaching.

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