

Research on the Integration of Labor Concepts into Ideological and Political Education in Colleges and Universities

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Abstract: Strengthening education on the concept of labor is an important way for colleges and universities to cultivate moral character, a fundamental requirement for the modernization of education, and of great significance for cultivating newcomers of the times with comprehensive development. At present, some colleges and universities have made some achievements in the education of labor view but there are still deficiencies, and the study of labor view education into the ideological and political education of colleges and universities is in line with the new requirements of education in the new era.

Keywords: Labor perspective; Colleges and universities; Pathways

1. Connotation of labor value education

Labor value is the basic viewpoint of Marxism, labor creates the world, labor creates wealth, labor creates mankind, Marx's labor value for the first time to make "labor is glorious" get the supreme status.^[1] The Marxist concept of labor constitutes a key part of the Marxist theoretical system, covering three core ideas: first, human beings are the result of labor activities, and labor provides all the necessary material and spiritual conditions for human survival. Labor is inseparably and intrinsically linked to nature, and it is the material source and driving force behind the emergence and development of human social history. Labor is not only the basis of human life, but also the starting point of all social activities. As part of life, people need to address basic needs of life, such as food, clothing and shelter. They must devote themselves to productive labor, through which they can improve the natural environment and obtain the necessary resources for life from nature; as the main body of social and historical activities - individuals, to complete the transformation from natural man to socialist, they are also bound to undergo material transformation and spiritual change. Secondly, labor constitutes the foundation for the establishment and growth of all social relations among human beings. Labor not only provides people with material products and spiritual wealth, but also generates certain social relations. In their labor activities, people establish a connection with nature and at the same time form a productive relationship among themselves; thus, labor becomes one of the most direct sources of social consciousness. Thirdly, labor is regarded as the central driving force for social and historical progress. In Marx's theory of the constitutive factors of labor, when Marx discussed the constitutive factors of labor on different occasions, there were obvious differences in his analysis of these factors. He had previously made it clear that the three core components of labor are: the process of labor, the goal of labor, and the materials needed for labor.

Model workers and advanced models are the most trustworthy force in the workforce, In the current new environment, China's working class and the broad masses of laborers need to continue to study the advanced, actively pursue the advanced, and consciously practice socialist core values. Schools of all levels and types should strengthen education on labor attitudes for students and guide them to establish a correct outlook on life and the world. The whole society should promote the values of labor and seeing the virtuous, strengthen the publicity of model workers and advanced workers, and tell the stories of model workers, labor, and craftsmen, in order to promote the social trend that labor is the most glorious, noble, great, and beautiful. Schools at all levels and of all types should strengthen the teaching of labor classes and improve students' labor literacy, so that they can understand and love their professions and become new types of idealistic, ethical, educated and disciplined workers. We need to conduct publicity and educational activities

centered on the idea that “labor creates happiness”, integrate labor education into every aspect of talent training, and ensure that education covers all levels of education, from university, middle school and elementary school to all levels of schooling, as well as all levels of the family, school and society. Our goal is to educate and guide young people to establish the concept of labor, which is proud of hard work and shameful, and to nurture generations of high-quality workers who are passionate about, diligent in, and adept at labor.

2. The main content of labor concept education in colleges and universities

First, establish the concept that labor creates happiness. Labor is regarded as the core driving force to promote the forward development of human society, and since ancient times, the deep emotion for labor has always been the traditional virtue of the Chinese nation. The Chinese nation is a hard-working and good at innovation, because of the existence of labor, we have been able to create countless brilliant moments; it is the innovation of labor, so that we have achieved today’s brilliant results. At present, our country is still in the primary stage of socialism, and it is expected to last for a long time. In order to realize the Chinese dream and create a better life for all the people, we are faced with a great responsibility and a long-term path, which requires sustained efforts and hard work from each of us. Students in colleges and universities are the talent support for building the motherland, the hope and future of the motherland. Educating students in colleges and universities on the concept of labor is in the process of cultivating students to establish the value of creating value through labor and the value of creating happiness through labor. Guiding students to remember, the world is never a good thing, never a good thing without work, to be happy we must struggle, to harvest we must labor.

Second, establish the concept of “respect for labor, love of labor, hard work, honest labor”. Marx once said: “any one nation, if you stop labor, not to mention a year, is a few weeks to perish.” Thomas Edison said, “There is nothing of real value in the world that can be obtained without hard labor.”^[2] Labor is an excellent traditional virtue of the Chinese nation, the concept of labor education into the study of ideological and political education in colleges and universities, guiding students to actively participate in the actual labor, through the practice of labor to experience the significance of labor in life, in the labor of a profound study of the significance of the practice and to guide in the new era of thriving in colleges and universities of the love of labor, active labor, and write a new chapter under the era of labor.

Thirdly, the concept of “there is no superiority or inferiority in labor, and occupations are equal” has been established. Labor is regarded as the core driving force for the forward development of human society, and since ancient times, a deep affection for labor has always been a traditional virtue of the Chinese people.^[3] The Chinese nation is a hard-working and innovative nation. It is because of labor that we have been able to enjoy the glorious moments in history; it is the innovation of labor that has enabled us to achieve today’s brilliant results. At present, China is still in the primary stage of socialism and is expected to continue for a long time. In order to realize the Chinese dream and create a better life for all the people, we are faced with great responsibilities and a long-term path that requires sustained effort and hard work from each and every one of us. With the development of modern science and technology, the cost of manual labor is reduced, people’s laziness continues to develop, more and more unwilling to spend time on manual labor, so some students think that manual labor is cheap labor, and try to choose “seem” to be valuable and meaningful labor, rather than choosing manual labor when looking for a job. At present, under the background of utilitarianism that pervades the society as a kind of “fatherhood”, “showing off wealth”, “speculation” and “excessive commercialization”, some students have developed a tendency to take the amount of remuneration for their work as a criterion for distinguishing between high and low occupations, and to blindly pursue jobs with high remuneration without considering their own actual situation, which leads to long job searching time, difficulty in job searching, and other problems in various aspects.

3. Broaden the education path of labor view of college students

First, the labor concept is integrated into classroom teaching. The degree and way of integrating the labor concept into the classroom can affect the effectiveness of labor concept education, then the labor concept education can be organically integrated into the classroom to grasp the following three aspects. First, integrate into public courses. The public courses in colleges and universities are the courses that every college and university student has to choose, and the integration in the public courses can expand the scope of education, so that every student can receive the education of labor concept. Secondly, diversified ways of integration. College students sometimes have a weak sense of learning, educators only through the traditional mode of indoctrination is difficult to attract students’ interest in learning. Therefore, we can attract students’ interest through visual means such as film and television works and pictures, and we can also stimulate students’ sense of hearing through oral narration of some stories of model workers and playing ballads to promote labor, so that students can be interested. Finally, integrate content integrity. The labor concept is rich in connotation, teachers should pay attention to the content integrity in teaching, to avoid the situation of neglecting some of the content, resulting in

students not being able to have a complete learning and understanding of the concept of labor.

Secondly, the concept of labor is integrated into practical teaching. Practical teaching is an important platform to consolidate theoretical knowledge, deepen theoretical understanding, cultivate high-quality innovative engineers and technicians, realize the effective means of combining theory and practice, train students to master the scientific method, and enhance their hands-on ability.

^[4] Labor view education into practical teaching can start from the following two points, first of all, carry out colorful campus cultural activities. Colleges and universities have the advantage of natural activity sites, the relevant institutions should give full play to the advantages of colorful campus cultural activities, such as through dance, music, painting, poetry, calligraphy and other forms of expression, guiding students to experience from the literary and artistic works of the excellent character of the labor model characters of the spirit of hard work and selfless dedication. Secondly, to carry out group research activities outside the school, research is an important part of practical teaching, through research can improve. Students participate in practical activities and the initiative to learn the spirit of model workers, relying on local model workers to carry out educational research activities on the concept of labor. Such as teachers can organize students to visit the local model workers, so that students through close contact with the characters and thus to obtain the spirit of the model workers more strong emotions. Let the students deeply understand the rich connotation of the spirit of model workers, and consciously practice the spirit of model workers, establish a correct professional attitude, high professional quality and professional ethics.

Third, to create a network carrier of labor education. As far as the current education of labor concept is concerned, the important role of network carrier is undoubtedly extremely prominent, especially in disseminating educational information and carrying the spirit of education. To build a good carrier of labor view, the following two aspects can be grasped. One is to make good use of the communication function of the new media, the school has its own official website and different colleges have many public numbers, can use a variety of platforms for publicity and education, such as publishing the province and city model workers, the school model workers, etc., and influence the students with the influence of the characters by subtle. Second, the development of network courses, network courses is through the network performance of the teaching content of a subject and the implementation of the sum of teaching activities, is a new form of expression of the curriculum under the conditions of the information age. Network courses can break the time and space restrictions, give students more independent choice, and to a certain extent can alleviate the problem of teacher shortage.

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