

DOI:10.18686/ahe.v7i33.11963

# Reform of Teaching Mode of Ideological and Political Theory Course in Colleges and Universities under the Background of Mobile Internet

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Abstract: In recent years, the rapid development of Internet has brought new opportunities to the teaching of ideological and political theory courses in colleges and universities. The teaching of ideological and political courses in colleges and universities under the Internet era should adapt to the new era, keep up with the trend, strive to improve teaching methods, and constantly improve and improve teaching efficiency, so as to achieve the purpose of profound education. Ideological and political theory course in colleges and universities is the main channel to strengthen ideological and political education of college students. The application and reform of the teaching mode of ideological and political theory courses in colleges and universities must follow the correct guiding ideology and specific basic principles. The reform of the teaching form of ideological and political courses in colleges and universities needs to focus on practical teaching, keep pace with the times, closely connect with the society, actively guide students to correctly understand the current situation, strengthen students' ideals and beliefs, and constantly improve the attractiveness and effectiveness of ideological and political education. According to the specific theoretical analysis, combined with the current situation of ideological and political theory course teaching mode reform in colleges and universities, we can learn from the practice of ideological and political theory course teaching and its teaching mode reform. Therefore, this paper points out that colleges and universities support the teaching of ideological and political theory courses and the reform of its teaching mode.

**Keywords:** Internet; Ideological politics in colleges and universities; Traditional teaching mode; Teaching mode reform; Thought quality

#### Introduction

The Internet is the new frontier of today's era. The interaction and integration between higher education and the Internet will also become a new trend of its upgrading and development <sup>[1]</sup>. Therefore, in the era of mobile Internet, ideological and political theory course education in colleges and universities should adapt to the new era, seize opportunities, solve problems, speed up the reform of teaching methods, continuously improve the effectiveness and rationality of theoretical course teaching, and stimulate college students' enthusiasm for ideological and political research.

The Internet is full of the environment in which college students grow up, changing the way of thinking, learning methods and living habits of post-00 students. College students can use smart phones, laptops and other electronic devices in class to get information and exchange ideas in real time. However, almost all college courses, including ideological and political theory courses, are still traditionally taught on PPT and blackboard, so the traditional teaching habits of ideological and political theory teachers still exist, and some teachers will instinctively resist the implementation of new teaching methods. This situation is far from the reality of the mobile Internet society in the new era, and it can't effectively meet the strong demand of college students for communication. Even if the teaching content is very good, if it can't attract students' attention, the actual effect will be greatly reduced. Therefore, the educational reform of ideological and political theory courses in colleges and universities is imminent [2].

# 1. Impact on students' thinking and value leadership

After decades of continuous development, the Internet has great influence in people's daily life. Especially among young people, young people in the new era can't learn, live and work without the Internet every day. At this stage, college students are mainly concentrated in the post-90s generation, and there are also post-90s students. Living in the age when the Internet is relatively mature, the Internet has a great influence on their lifestyle and thinking mode. In the process of Internet development, the most representative ones are "mobile phone" and "computer". The position and role of mobile phones and computers in people's minds have deepened the connection between college students and the Internet. The development of the Internet has brought convenience to their lives. They can hardly live without the Internet now, so their dependence on the Internet is gradually increasing. With the rapid development of mobile Internet, the boundaries between international and domestic, online and offline, virtual and real, external and internal of the system become increasingly blurred, and the field of public opinion becomes more and more complicated. Developed countries use the Internet to promote Western values, reduce political discrimination among college students and enhance their political identity. In the competition between mainstream value education and education in other countries in the course of ideological and political theory, the changes in methods of various hostile forces have caused the pluralism phenomenon of college students to a certain extent, which has affected the leadership posture of Marxism in the field of thinking mode and multidimensional value thought. In some areas, this situation should arouse our great attention. How to win the battle of ideas online, how to compete for online status more effectively, and how to innovate ideological and political theory courses online are important tasks to promote socialism with Chinese characteristics and college students' sense of identity.

# 2. Overview of the reform methods of ideological and political courses in colleges and universities

#### 2.1 Implement relevant policies and improve teachers' teaching ability

The key to improve the effectiveness of ideological and political theory courses in colleges and universities lies in teachers. Colleges and universities gradually realize the importance of ideological and political theory courses, and increase the training of ideological and political theory teachers in colleges and universities is uneven. With the continuous development of the Internet, some teachers can't keep up with the pace of "internet plus", and some teachers can't adapt to the guidance of ideological and political theory. For example, some teachers focus on teaching and neglect scientific research. These teachers think that there is not a big gap in theoretical knowledge, and theoretical knowledge can't be updated in a short time. However, teaching methods should keep up with the development of the Internet and constantly innovate. Therefore, the balance between theory and teaching is collapsing. Some teachers attach importance to scientific research, but their teaching innovation ability is weak and the classroom is boring. These teachers only pay attention to the value of learning, but do not pay attention to new things, and do not accept new teaching methods. Pay no attention to strengthening teaching methods and learning and training of new skills. The traditional "Internet +" teaching model is difficult to integrate into the student group because there is no student group, and classroom teaching cannot resonate with students, which is not conducive to student learning, especially some older teachers have conservative ideas, in the face of such a rapidly changing Internet world, it is powerless to improve their own teaching ability.

#### 2.2 Create a good ideological and political classroom atmosphere

Nowadays, there is still much room for improvement in developing the Internet into a "internet plus". Without further reform and innovation in content and form, we only rely on multimedia to play videos, texts and photos, which is not fundamentally different from traditional teaching. There is almost no interaction between teachers and students, and it will not stimulate students to concentrate on the study of ideological and political theory courses. Many students use the time of ideological and political theory courses to do homework in other subjects, or do something unrelated to the classroom, which leads to a very low learning efficiency of ideological and political courses, which is also a big problem for teachers. Therefore, teachers should teach theories correctly and in detail while increasing students' recognition. However, in order to create a good classroom atmosphere, many teachers neglect to teach the basic theories, logic and ideological aspects of ideological and political theory courses. The basic purpose of ideological and political theory teaching is to enable teachers to use the basic theory of Marxism in a solid and skilled way to help students answer and solve realistic social problems. Therefore, to improve the attractiveness of ideological and political theory courses to students through the new teaching mode of "Internet +" is an important means to improve the quality of classroom teaching, and also a key way to achieve the basic purpose of ideological and political theory courses.

# 3. Reform of teaching mode of ideological and political theory course

## 3.1 Actively adapt to the times and change educational concepts.

As we all know, the Internet is a "double-edged sword". Because of its inherent advantages, the Internet keeps making progress in the tide of social development. Nowadays, we have ushered in the "internet plus" era, so teachers of ideological and political theory courses should not always be passive. First of all, teachers should gradually change their inherent concepts with the development of the times, take the lead in conforming to the trend of the times, and actively use the advantages of "internet plus" to improve the overall education level. Actively integrating the Internet into the teaching of students will not only enable them to acquire theoretical knowledge, but also improve their learning efficiency in class. Secondly, teachers should fully understand the characteristics and advantages of the Internet, and make full use of "internet plus" to improve students' interest in ideological and political theory courses and change their thinking mode, that is, to change the traditional "teacher-centered" teaching philosophy and fully consider students' needs. The consciousness of "student-centered" should be integrated into the daily courses of university teaching. And to understand the real concerns of college students, in the clear theoretical knowledge at the same time, but also to give consideration to the students for the use of political thought in daily life. Only in this way can the reform of ideological and political theory courses be realized in colleges and universities.

# 3.2 Reform and innovation of classroom teaching mode

In today's information and globalization era. In the teaching of ideological and political theory courses in colleges and universities, we should seize this opportunity, keep up with the pace of the times, organically combine Internet technology with ideological and political theory courses, and fully reflect the powerful role of "internet plus". Classroom courses are a part of theoretical education. If classroom teaching can fully combine "internet plus" with ideological and political theoretical courses, it will break the time and place restrictions and realize theoretical teaching. Students can learn ideological and political theory in class and online after class. This strengthens the interaction between teachers and students and improves the learning effect of students. For example, the continuous development of "internet plus" allows teachers to check class attendance without calling. In addition, students in the class can also send "barrage" to communicate with teachers in real time, which can not only attract students' attention and stimulate their interest in learning, but also strengthen the contact and communication between teachers and students.

#### **Conclusion**

Strengthening the reform of the teaching mode of ideological and political courses in colleges and universities is a far-reaching and important subject, and it is the key to improve college students' ideological level and cultivate their core socialist values. Only when college students improve their ideals and beliefs can the values of the whole society move in the right direction.

Through the investigation and analysis of the related concepts of ideological and political education in colleges and universities, this paper finds that the current ideological and political education in colleges and universities has made some achievements, but there are also various problems. The existence of these problems will affect the effect of ideological and political theory education in colleges and universities. Based on this, this paper puts forward the basic ideas of teaching mode reform of ideological and political theory courses in colleges and universities. By analyzing the current teaching mode of ideological and political courses in colleges and universities, the teaching mode of political courses is optimized and adjusted, so that students can be truly liberated in the teaching process. Students can think freely through the new teaching mode and broaden their horizons.

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