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## Research on Cultivating College Students' Legal Consciousness in We-media Era

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Abstract: In the era of we-media, information dissemination is more convenient, but there is also the problem of bad information. Therefore, college students need to cultivate legal consciousness, distinguish the truth and falsity of information, and avoid being harmed by bad information. In addition, personal speech spreads faster in the era of "we media", so college students need to establish legal awareness, be responsible for their words and deeds, and avoid hurting others due to impulse. This paper also discusses the basic ways to cultivate the legal consciousness of college students, such as promoting the legal consciousness of college students, enhancing the publicity of the legal consciousness of college students on the Internet and starting from the self.

Keywords: We-media era; College students; Legal consciousness

#### 1. Introduction

In the era of we-media, the speed of information dissemination is very fast and the scope is very wide. This makes college students face more opportunities and challenges when obtaining information. Therefore, it is extremely important to enhance the legal consciousness of college students in the era of we-media. The era of we-media makes information dissemination more convenient, but at the same time there are bad information. This requires college students to cultivate legal consciousness, distinguish the authenticity of information, and avoid being harmed by bad information. Secondly, in the era of "we media", the speed of personal speech transmission is accelerated, and an individual's casual sentence may have great influence. Therefore, as a college student, we should establish legal awareness, be responsible for our own words and deeds, and avoid hurting others because of impulse. Only by establishing legal awareness and being responsible for our own words and deeds can we better cope with the opportunities and challenges of the We-media era, become a better self, and progress with The Times!

### 2. Opportunities and challenges of cultivating college students' legal consciousness in the We-media era

#### 2.1 Opportunity

When the Internet first arose, people used it to shop, study, work, etc. We enjoy the efficiency and convenience brought by digital life. With the emergence of short video platforms, we all record the beauty of life by shooting videos and Posting them to online platforms to share the joy of this moment with everyone. Until the outbreak of the epidemic, we are forced to work at home and study, mobile phones have become our essential tools, the pace of life for most people has become faster, and short videos have become a way to amuse ourselves. The anonymity and virtuality of network provide a hotbed for the formation of network violence. In the process of network communication, netizens can use an anonymous identity to make comments and do not have to take responsibility for their own behavior, thus repeatedly breaking the moral bottom line to express their own opinions emotionally. At that time, China's punishment for network violence was not severe, and there was a lack of effective legal constraints, and these only dared to hide

behind the screen keyboard warriors dared to be so rampant.

#### 2.2 Challenge

Cyberviolence is a bloodless but endless slaughter, and every keyboard executioner is an accomplice to this slaughter. Cyber violence blurs the line between good and evil, blurring the distinction between public and private domains, and malicious attacks are like bullets, hurting others and tearing society apart. Some people will always stand on the moral high ground to blame others, but forget that the essence of morality is to discipline oneself, not to blame others. The 24-year-old graduate girl was full of joy with the admission letter to her grandfather in front of the hospital bed, and posted a warm photo of this scene to the short video platform to share the joy of this moment with everyone. However, just because she dyed pink hair, she encountered a large-scale Internet storm, and various rumors flew, denouncing the origin of her admission letter and denying all the efforts she had made for the exam. While recording the evidence of Internet violence, she tried to defend her rights through legal channels, she complained to the platform but failed repeatedly, Internet violence is nowhere to be found, the difficult road of evidence and rights protection, so that she suffered from depression, perhaps, finally failed to find the keyboard man hiding behind the screen, became the last straw that crushed the camel. Zheng finally passed away due to depression, which made people feel very sad. A grandpa selling sugar water in Wuhan, because the price has not increased for 17 years, sugar water only sells 2 yuan on the hot search, and some people on the network think that he does not wear gloves and masks, the ingredients used are not clean, grandpa was finally forced to give up sugar water trading, he decided to return to his hometown. However, the people who hide behind the screen to commit cyber violence are not punished, and they are still waiting on the network to find and attack the next victim. Many people regard the Internet as a place of absolute freedom, thinking that what is said on the Internet can be done as they please, without thinking.

# 3. Analysis on the basic path of cultivating college students' legal consciousness in the We-media era

#### 3.1 Enhance legal awareness

In the Internet age, everyone has a microphone and everyone has a vest. But this does not mean that anonymity can be an umbrella, and virtual can be a get-out-of-jail-free card. The Internet is not an outlaw place. The Internet is our tool, not our weapon. Article 1024 of the Civil Code stipulates that civil subjects enjoy the right of reputation. No organization or individual may infringe upon the right of reputation of others by means of insult, slander, etc. Anyone who causes damage to others as a result of a tortious act shall be liable for civil tort compensation. In addition, depending on the specific circumstances of the online violence, the perpetrators may also be suspected of insulting and defamation or picking quarrels and provoking trouble. Even with the law, some keyboard Warriors are still in action. The original purpose of law is to prevent people from a certain behavior by means of compulsory constraints, and its real purpose is to completely eliminate this phenomenon. At present, the national legal system on Internet violence is not very perfect, and the power that can be guaranteed by national coercive force is not much, which gives those keyboard warriors the opportunity to arbitrarily slander and abuse others.

#### 3.2 Enhance the publicity of college students' online legal awareness

Internet is a double-edged sword, the wrong use of it will lead to bad results, the right use of it can improve the legal awareness of college students. We can use the "we media" platform on the Internet to publish amendments to legal provisions, explain legal knowledge in plain language, and guide students to pay attention to hot legal issues in society to think about, thus enhancing their legal awareness. Secondly, lectures and activities on the rule of law can be held on the Internet cloud platform, and well-known lawyers, judges, prosecutors and other legal professionals from law firms can be regularly invited to PuFA for everyone, so that students can understand the latest legal developments, so that everyone can know the law, understand the law and abide by the law. In addition, activities such as legal knowledge competitions and moot courts can be held on the Internet to let everyone personally feel the sanctity

and nobility of the law.

#### 3.3 Start with yourself

Praise can be blurted out, disparage before you speak. In the Internet age, we seem to have lost our sensitivity to the circumstances of others, resulting in extreme views and emotional cruelty. If all illegal acts are not punished, then the deep darkness of human nature will be infinite release, many people regard the network as an invisible environment, infinite release of their own deep darkness, blaming others for their mistakes, to obtain a moral balance, and even this kind of accusation, just to cover up their own mistakes. The Internet is not an invisible space, and we need to take responsibility for our own actions. Respect for others is respect for yourself, and respect for yourself is also respect for others. The Internet was invented to bring people closer together, not to despair. The role of the law is only to tell us the responsibility and punishment if you are an abuser. And the really effective solution to the Internet violence, to resist the Internet violence, is to rely on tens of thousands of people to stand up and speak out, everyone spontaneously to maintain the security of cyberspace, in time to stop this behavior of Internet violence. Lu Xun once said, "If we look on coldly today, when disaster comes to us, there will be no one to wave the flag and shout for me." Social fairness and justice need us to jointly maintain, social harmony and stability atmosphere also need us to jointly create. I hope we can use our conscience to control what we have learned, and return the Internet to a pure land.

#### 4. Conclusion

All in all, in the era of "we media", there are both opportunities and challenges on the way to cultivate college students' legal consciousness. We should enhance the legal consciousness of college students, enhance the publicity of legal consciousness, starting from the self. College students are a solid force in the youth group, the Internet is not a place outside the law, as a promising generation, we should pay attention to their words and deeds on the Internet, timely stop the occurrence of network violence, be a person who knows the law, understands the law, and is law-abiding, to avoid bad results because of their own impulse. I hope we can join hands to jointly maintain the peace and stability of the network!

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