

# Research on the Innovative Integration of Student Management and Moral Education in Higher Vocational Colleges

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**Abstract:** This paper analyzes the current problems of student management and moral education in higher vocational colleges, and discusses the strategy of integration and innovation of student management and moral education in higher vocational colleges. The research results show that the integration and innovation of student management and moral education in higher vocational colleges is an effective way to improve students' comprehensive quality and cultivate their innovative ability. The research results of this paper have important theoretical and practical significance for the improvement and promotion of student management and moral education in higher vocational colleges.

**Keywords:** Higher vocational colleges; Student management; Moral education; Innovation integration

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## Introduction

As an important place to train applied talents, student management and moral education have always been an important part of education work in higher vocational colleges. However, at present, there are some problems in the practice of student management and moral education in higher vocational colleges, such as the singleness of traditional management mode and the disconnection between moral education and professional training. In view of these problems, this paper aims to explore the integration and innovation of student management and moral education in higher vocational colleges, in order to put forward feasible solutions to promote the improvement of students' comprehensive quality and the cultivation of innovative ability.

## 1. The necessity of innovative integration of student management and moral education in higher vocational colleges

### 1.1 Value and significance of the innovative integration of student management and moral education in higher vocational colleges

The innovative integration of student management and moral education in higher vocational colleges is of great significance to the overall development of students and the core competitiveness of schools. Through the combination of student management and moral education, we can pay more attention to students' personality characteristics and development needs, provide diversified training ways and opportunities, cultivate students' comprehensive quality and practical ability, and make them have better career competitiveness. Integration can improve the quality and effect of education. Integrating moral education into the process of student management can make students feel the guidance and practice of moral concepts in practice, enhance moral awareness and professional ethics, and cultivate good behavior habits and moral qualities. The effective implementation of student management also provides strong support and guarantee for moral education. Integration can promote the overall development of higher vocational colleges. The innovative integration of student management and moral education can enhance the overall reputation and image of the school, enhance the core competitiveness of the school, improve the employment quality of students and social recognition, and further promote the sustainable development of higher vocational colleges<sup>[1]</sup>. Therefore, the innovative integration of student management and moral education in higher vocational colleges is of great value and significance.

## **1.2 Theoretical basis for the integration of student management and moral education**

There is a wealth of theoretical research on student moral education. Humanistic education theory holds that students are the core of school education and should pay attention to the all-round development of individuals and the cultivation of personality. The integration of student management and moral education can pay more attention to the individual characteristics and needs of students and promote their all-round growth. Social learning theory emphasizes that students learn moral behavior and values through social interaction and experience. The integration of student management and moral education can create a social environment and practical opportunities conducive to students' moral development. Constructivism education theory holds that students are the subjects who actively participate in the construction of knowledge, and the integration of student management and moral education can promote the cultivation of students' autonomous learning and moral judgment ability through students' participation in management decision-making and moral discussion. The theory of integrated education holds that the development of students has comprehensive characteristics and needs to be cultivated in multiple fields.

## **2. The main existing problems of student management in higher vocational colleges**

### **2.1 Traditional student management mode is single**

In the management of students in higher vocational colleges, there exists the problem of unitization of management means. This manifests itself in an over-reliance on one management tool or approach and a lack of diversity and flexibility. Managers may rely too heavily on traditional administrative tools, such as rules and discipline, to the neglect of other means of motivation, guidance, and education. This single management means may not be able to meet the needs and characteristics of different students, leading to the limitations and deficiencies of management effects. In the management of students in higher vocational colleges, there exists the problem of obsolescence of management ideas. The traditional management ideas may overemphasize discipline and standardization, and neglect the importance of students' personality development and overall quality training. This outdated management concept cannot meet the diversified needs of students in modern higher vocational colleges and the challenges of social change<sup>[2]</sup>.

### **2.2 Disconnect between moral education and professional training**

In higher vocational colleges, there is a mismatch between the goal of moral education and the professional demand. The goal of moral education usually emphasizes the cultivation of students' moral character, social responsibility and civic consciousness, but there is no close connection between these goals and the cultivation of professional skills. In the process of moral education, students may not fully understand and recognize the relevance of moral education with professional development, resulting in the realization of moral education goals limited. There is a problem of disconnection between moral education and curriculum setting of students in higher vocational colleges. Moral education is often regarded as an independent course or module, which is separated from professional courses and lacks integration and integration. This disconnect leads to students' inability to apply moral values and professional ethics to practical situations in the learning process, and the lack of interdisciplinary integration ability and comprehensive quality training. There is a disconnect between moral education and practice of students in higher vocational colleges. Moral education often stays in classroom theoretical teaching and lacks close connection with real life and vocational practice<sup>[3]</sup>. Students may lack the opportunity to apply and practice moral values and moral decision-making ability in practice, which leads to the limited effect of moral education.

## **3. Integration and innovation strategies of student management and moral education in higher vocational colleges**

### **3.1 Establish a comprehensive management model**

In order to solve the problem of separation between student management and moral education, it is necessary to strengthen the integration of the two. This means that administrators and teachers should strengthen cooperation and collaboration to form a close team and work together for the all-round development of students. Administrators and teachers need to establish effective communication channels, share information, experience and resources, and jointly formulate goals and strategies for student management and moral education. Schools can develop comprehensive management and education plans to organically combine student management and moral education to ensure that the two promote and support each other<sup>[4]</sup>.

### **3.2 Optimize the content and methods of moral education**

Optimizing the content and method of moral education is the key to improve students' moral education level. The content of moral education should be closely combined with students' actual needs and social development needs. Schools can cultivate students' correct values and codes of conduct by offering a variety of moral education courses and activities, covering morality, ethics, civic

responsibility and other aspects. Moral education should focus on cultivating students' innovative thinking, communication ability, teamwork and other comprehensive qualities to meet the needs of modern society. The methods of moral education should be flexible and varied, focusing on cultivating students' subjectivity and participation. Schools can use interactive teaching methods such as case analysis, role play, discussion and research to stimulate students' enthusiasm and initiative. Schools can also use modern technological means, such as online education platforms, virtual reality, etc., to innovate moral education forms and provide richer learning resources and experiences.

#### **4. Value of integration and innovation of student management and moral education in higher vocational colleges**

Integration and innovation can improve the comprehensive quality and ability of students. Through the organic combination of student management and moral education, schools can cultivate students' moral cultivation, professional ethics and social responsibility, so that they have good moral quality and behavior norms. Integration and innovation can promote the improvement and development of school management and education. The traditional student management and moral education mode often have problems such as single management means and outdated ideas, which can not meet the needs of modern higher vocational colleges. Through innovation and integration, schools can introduce new management concepts and methods, and improve management efficiency and education quality with the help of information technology and Internet platforms. Integration and innovation can help build a harmonious campus culture and a good learning environment, and the integration of student management and moral education can strengthen the cultural construction of the school and form a positive, united and friendly campus atmosphere. By cultivating students' moral character and code of conduct, schools can create a good learning environment and improve students' learning enthusiasm and creativity.

#### **5. Conclusion**

To sum up, through the research on the integration and innovation of student management and moral education in higher vocational colleges, this paper finds that problems such as the singleness of traditional management mode, the disconnection between moral education and professional training, and the separation of student management and moral education exist in practice. In view of these problems, it is suggested that higher vocational colleges should adopt integrated innovation strategies such as establishing comprehensive management mode, optimizing moral education content and methods, and constructing information platform. The implementation of these strategies will help to improve the cultivation of students' comprehensive quality, cultivate students' innovative ability and promote the development of higher vocational colleges to meet the needs of society. The research results of this paper have important theoretical and practical significance for the improvement and promotion of student management and moral education in higher vocational colleges.

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