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# **Exploration on the Integration Path of Aesthetic Education and Ideological Counseling Education**

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Abstract: The integration of aesthetic education and ideological and political education is based on the practicality, esthetic appreciation and the political nature of ideological and political education. They reach a high degree of agreement in value orientation and teaching concept, and achieves the purpose of cultivating and shaping people through aesthetic education. The integration of aesthetic education and ideological and political education is a relatively complicated process, which requires both sufficient theoretical support and rich practical experience. Integrating aesthetic education into ideological and political education is helpful to strengthen students' cognition and feeling of beauty, love, kindness and truth, and guide students to establish correct outlook on life and values. At the same time, integrating aesthetic education into ideological and political education can also enrich ideological and political education means, which is of great significance to improve the quality and effect of ideological and political education. Therefore, we should promote the deep integration of aesthetic education and ideological and political education from the aspects of concept, content, method and so on.

Keywords: Aesthetic education; Ideological counseling education; Exploration on the integration path

## 1. Conceptual Integration: Highlighting the Value Orientation of Aesthetic Education in Ideological and Political Education

The integration of aesthetic education and ideological and political education needs to uphold the people-oriented concept, take students as the center, and take students as the main body of the integration of aesthetic education and ideological and political education. In practice, teachers should analyze and guide students' aesthetic psychology, aesthetic activities, and aesthetic tastes to give full play to the main role of students, fully respect their emotional experiences, actively create a lively, colorful, healthy and upward classroom atmosphere, and promote students to learn and grow in pleasure. At the same time, teachers should give full play to their own guiding role, combine the content of moral education, life practice and the characteristics of The Times and other factors, integrate aesthetic education into ideological and political education to improve students' ability to perceive and create beauty.

The integration of aesthetic education and ideological and political education not only requires teachers to pay attention to the concept of the integration of aesthetic education and ideological and political education, but also needs to be implemented in practice. On the one hand, we should pay attention to the change of teachers'ideas. In the actual teaching process, teachers should abandon the outdated concepts of emphasizing knowledge over moral education and emphasizing imparting knowledge over educating people in traditional teaching of ideological and political education, and establish a correct view on education, knowledge, and moral education. On the other hand, we should strengthen the construction of school culture. Schools should actively build the campus cultural environment and give play to the role of culture in educating people. Schools should set up art, music and other community activities and various art exhibition activities on campus, and integrate aesthetic education into it through campus culture construction, and cultivate students' good moral quality and aesthetic ability imperceptibly.

The integration of aesthetic education and ideological and political education is a value-oriented integration. Teachers should make it clear that the integration of aesthetic education and ideological and political education is not only a change in educational ideas and methods, but also a change in values.

#### 2. Content Integration:Enriching Ideological and Political Education with Aesthetic Education

The integration of aesthetic education and ideological and political education, from a content perspective, is the process of completing aesthetic experience and creation through the recognition and understanding of aesthetic subjects, aesthetic objects, and aesthetic values. Aesthetic education takes cultivating students's ense of beauty as its own duty, and its fundamental purpose is to enhance students' cultural self-confidence and cultural consciousness, enhance their recognition of socialist core values and promote students to form a correct world outlook, outlook on life and values through the appreciation and pursuit of beauty.

Specifically, the integration of aesthetic education and ideological and political education in content is mainly reflected in the following three aspects: The first is to educate people with beautiful things. Aesthetic education guides, educates and cultivates people with its unique art form and beauty. Integrating aesthetic education into ideological and political education cannot only cultivate students' noble moral sentiments, lofty spiritual realm and positive and healthy taste of life, but also strengthen students' pursuit and feeling of beauty and promote them to establish a correct world outlook, outlook on life and values. The second is to cultivate vitality through correct aesthetic education. As one of the important contents of ideological and political education, aesthetic education can enhance students' understanding of socialist core values, socialist culture with Chinese characteristics and excellent traditional Chinese culture through the understanding of aesthetic subjects, aesthetic objects and aesthetic value. At the same time, we can use aesthetic education activities, art practice and other ways to combine classroom teaching and extracurricular activities to constantly broaden the channels of students' aesthetic education. Ideological and political education is to achieve educational goals through educational means. Integrating aesthetic education into ideological and political education can stimulate students' interest and enthusiasm in learning, and enable students to improve their own aesthetic and art accomplishment while mastering knowledge and skills, so as to form a correct aesthetic conceptions and values.

## 3. Method Integration: Achieving an Organic Combination of Teaching Methods of Aesthetic Education and Ideological and Political Education

Aesthetic education and ideological and political education can be organically combined in teaching methods, and different teaching methods can be adopted according to different teaching contents and different educational objects, so as to improve students' participation and enthusiasm. Under the guidance of the fundamental task of 'Nurture Morality and Foster Talent', we should organically combine aesthetic education with ideological and political education, actively explore the education mode that meets the requirements of talent training in the new era, and improve talents' training quality.

On the one hand, we should enrich the teaching methods of aesthetic education and carry out ideological and political education in a more lively and diversified way. For example, we can organize students to participate in various art activities through various forms, and actively guide students to feel the beauty of art; Activities such as "Promoting and Cultivating National Spirit Month" and "Collecting Literary and Art Works" can also be carried out to enrich students' aesthetic experiences and strengthen teacher-student interaction and communication. On the other hand, we should promote more diverse and flexible teaching methods for ideological and political education, and combine students' different life experiences, knowledge backgrounds, and interests to carry out ideological and political education work

## 4. Organizational Integration:Integrating Aesthetic Education with Ideological and Political Education to Enrich Teaching Activities

In terms of organization, we should give full play to the main channel role of classroom teaching, integrate aesthetic education with ideological and political education, combine ideological and political education with aesthetic education, and integrate the content of ideological and political education into classroom teaching. Teachers should make full use of their own professional advantages, carry out ideological and political education work that gives first place to aesthetic education, incorporate aesthetic education into classroom teaching plans to guide students to understand aesthetic education theory and learn aesthetic education knowledge in a purposeful and planned way. At the same time, teachers should also choose courses suitable for students according to their learning interests, professional direction, personal hobbies and so on. In the teaching process, we should make full use of the network, new media and other modern teaching means to enhance the vividness, attractiveness, and infection force of ideological and political education.

In terms of teaching activities, we should give full play to the role of new media in classroom teaching. Excellent works for aesthetic education and related knowledge can be pushed to students through online platforms; Online live streaming, online communication, and other methods can be used to encourage students to participate independently in the classroom; Short videos, micro lessons, and other

forms can be used to promote excellent works for aesthetic education to students; Some excellent literary and artistic works and related knowledge can be recommended to students through new media platforms; Ideological and political education can be integrated with aesthetic education to create some knowledge-based and interesting aesthetic education courses. In addition, we can also carry out some practical activities to educate people with aesthetics, culture and beauty.

#### 5. Technology Integration: Using New Media Technology to Optimize the Process of Ideological and Political Education

Under the background of the current information age,technology integration has become an important means to promote the deep integration of aesthetic education and ideological counselling education. New media technology plays an irreplaceable role in optimizing the process of ideological and political education with its unique characteristics of interactivity, immediacy and extensiveness.

Firstly,new media technology provides a broad space for the innovation of teaching methods. Through virtual reality (VR), augmented reality (AR) and other technologies, vivid situational simulation can be constructed to concretize abstract ideological and political education content, so that students can understand and internalize knowledge in personal experience, thus improving the attractiveness and effectiveness of education. For example, we can use VR technology to reproduce historical scenes, so that students can feel the moral choices and social responsibilities in historical events, which greatly enhances the infection force and influence of education. Secondly, new media platforms, such as social media and online education platforms, provide a convenient way for the integration and sharing of educational resources. Teachers can customize personalized learning resources according to students' needs and interests, and guide students to actively participate in online discussions, interactive questions and answers, etc., to form a good atmosphere for ideological and political education.

#### 6. Conclusion

Through in-depth analysis of the integration path of aesthetic education and ideological counselling education, this paper emphasizes the importance of integrating the value orientation of aesthetic education into ideological and political education, so as to stimulate the inner emotional resonance and moral consciousness of the educatee. On the content level, we propose to enrich the connotation of ideological and political education with aesthetic education elements to make it more humanistic and appealing; In terms of methods, the effective combination of the two teaching methods should be realized to innovate the education model and improve the effectiveness of education. At the same time, in the form of organizing activities, it advocates the combination of aesthetic education practice and ideological and political education to create an all-round and three-dimensional educational environment. At the technical level, with the help of new media technology, the process of ideological and political education can be further optimized to enhance its interaction and attraction.

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