

# Research on Promoting the Development of College Teachers with Professional Ethics in the New Era

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**Abstract:** In the new era, the professional ethics of college teachers have an increasingly prominent impact on the education cause and the growth of students. College teachers are not only the imparters of knowledge, but also the leaders of morality and values. They should shoulder the responsibility of shaping the future pillars of society, and the improvement of their professional ethics is directly related to the quality of education, academic innovation and the development of teachers themselves. This paper will analyze the importance of professional ethics in the professional development of college teachers, and explore its positive effects on teaching quality, scientific research innovation, academic exchange and moral education of students. At the same time, it will also deeply analyze the current problems and challenges, such as the lack of ideological and moral awareness, imperfect management system, etc., in order to put forward feasible suggestions and paths to help college teachers better improve professional ethics in the new era and promote the vigorous development of education.

**Keywords:** New era; Professional ethics; College teachers; Development

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## 1. The Overview of Professional Ethics of College Teachers

### 1.1 Scientific literacy

The connotation of scientific literacy specifically refers to a set of norms that college teachers have defined for scientific research, and guide teachers to follow the norms and responsibilities they should follow in the process of clarifying their own code of conduct and using scientific research achievements to educate students. Moreover, in order to achieve long-term development, colleges and universities cannot do without their innovative personnel training mode and good academic atmosphere, so that teachers can establish the spirit of continuous exploration in the professional field in personnel training, guide students with good scientific research spirit and play a role model.

### 1.2 Management literacy

Teachers are not only education workers, but also need to do a good job in the practical work of student affairs management. In the new era, the management responsibilities of teachers need to be based on political education and implement the education work and student management work around the student-oriented concept<sup>[1]</sup>. College teachers are like enterprise managers, whose overall management style and moral level directly affect students' learning quality and efficiency in school. Therefore, in the context of a new era, college teachers need to focus on the improvement of students' management ability and scale.

### 1.3 Teaching literacy

The professional ethics of teachers is also reflected in the sense of responsibility for education cause and students. Teachers should be responsible for their own teaching quality and students' academic results, actively participate in teaching work, care about students' learning and growth, and actively help students solve problems encountered in learning.

## **2. The Role of Professional Ethics in the Development of College Teachers**

Firstly, it can shape the professional image of teachers. If teachers have noble professional ethics, and are honest, trustworthy, responsible, and fair in their work process, they can win the respect and trust of students, colleagues and the society, so as to establish a good professional image for them; At the same time, professional ethics provides the code of conduct and norms for teachers, so that they can follow the correct moral standards in teaching, scientific research, social communication and other aspects, and regulate their own behavior, which is conducive to maintaining the order of education and teaching. Thirdly, moral literacy also has an important impact on teachers' academic research and innovative work. Good moral qualities enable teachers to strictly abide by academic integrity and academic norms in the process of work, and to conduct academic exchanges and cooperation with other teachers more fully to promote the output of scientific research results<sup>[2]</sup>. Finally, the moral qualities of teachers can directly affect the moral concept and value orientation of students. A teacher with good moral qualities can become a model and guide for students, and set an example to cultivate students' moral qualities and humanistic spirit, which is conducive to students' all-round development.

## **3. Problems Existing in the Cultivation of Professional Ethics of College Teachers**

### **3.1 Absent ideological and moral consciousness**

The professional ethics of college teachers is the personal professional ethics of college teachers. Improving professional ethics is indispensable for continuous learning and accumulation. Teachers in colleges and universities bear the heavy task of educational research and educational tasks. Some teachers have the difficult responsibility of implementing specific matters related to school enterprise cooperation<sup>[3]</sup>. Each task requires the teacher's full commitment. They do not have the time and resources to improve their ideology and moral qualities, so they gradually weaken their personal thoughts and moral conscience. The lack of moral thinking leads to the weakening of school teachers' consciousness and professional spirit, shakes the professional attitude of college teachers, leaves room for utilitarianism, and causes related problems.

### **3.2 Imperfect management system**

From the perspective of the operation of the teaching and research funds management system, the university adopts the management rules of the general fiscal year in the management of teaching and research funds, so the university can only supervise the use of education and research funds in accordance with the financial management plan of the current fiscal year. In the operation of teacher evaluation system, universities often pay more attention to the theory and thesis research results of educational research items rather than the practical application results of educational research items.

## **4. The Path to Improve the Professional Ethics of College Teachers in the New Era**

### **4.1 Establishing the Professional Pursuit of Teachers**

Firstly, In the era of education popularization, there are opportunities, but also challenges. For teachers, in addition to focusing on improving their own ability level, they should improve their ideology and morality, effectively safeguard national interests, take the initiative to care about the implementation of national policies, strengthen social responsibility and ideological work construction, enhance legal awareness, constantly improve the methods of learning theories, and always uphold the Party's educational policy and implement it<sup>[4]</sup>. Secondly, teachers should take teacher virtue cultivation as the standard of professional ethics, put imparting knowledge and educating people into practice, and constantly examine themselves through learning and practice. Teachers should keep consistent with words and deeds, constantly reflect on and improve themselves, often reflect on whether their behavior meets the requirements of teachers' professional ethics, whether they have good professional ethics, whether they set a good example for students, develop good personal habits to make themselves examples. It is necessary to accurately grasp the ideological context of students, down-to-earth to preach, impart knowledge, and dispel doubts, and do an excellent leader on the road of students' life.

### **4.2 Continuously improving their own teaching skills**

Firstly, we should use network resources to improve the teaching effect. In the new era of network popularization, college teachers should learn to guide students to exert their subjective initiative in learning, recommend relevant learning websites in class, and encourage students to use their spare time to study independently. For example, websites such as China MOOCs, icourses, and high-quality courses on the campus website are recommended to students, so that students can consolidate the acquired knowledge with the help of professional websites, and guide students to learn independent knowledge scientifically to make up for the shortcomings of classroom learning; Secondly, college teachers should learn to use modern teaching methods. As college teachers, they must know more about information technology that plays an important role in promoting the transfer of knowledge. Modern technology can be used in teaching, such as using multiple teaching methods during class, combining online and offline teaching methods, and using software

such as Xuexitong, Ketangpai, and Dingding to assist teaching, to improve their subjective initiative in learning, and ensure that the classroom is more interesting, attract students more, and double the learning effect<sup>[5]</sup>.

### 4.3 Guiding teachers to conduct self-monitoring

In the context of Internet+, college teachers need to have a clear definition of their work. Firstly, teachers should have a comprehensive understanding of their own work and work background, and basically grasp the shortcomings in current education and work pressure, so as to face them calmly and actively make up these possible shortcomings. For example, for the evaluation of teachers' professional ethics, colleges and universities can coordinate multiple forces. After teachers pass the assessment and enter the school, they can establish a multi-level management system for students and universities, and regularly evaluate teachers' ethics and teaching, and set up a special complaint management platform to supervise teachers' professional ethics and behavior, and help teachers achieve diversified development. Secondly, teachers should establish the concept of lifelong learning, focusing on the effective integration of Internet+ and education. In brand-new social background, teachers need to change their own concept of educating people, follow the pace of the development of The Times, establish the concept of lifelong learning, and then start from the aspects of moral quality, disciplinary literacy to effectively improve their own multiple literacy.

### 4.4 Transforming assessment and evaluation methods and strengthening collaborative functions

The evaluation system is an important basis for guiding the education and teaching in colleges and universities. Colleges and universities should change their ideas, attach importance to education, give full play to the multiple collaborative functions of school education, and strengthen the role of educational curriculum in the basic educational curriculum system. The first is to increase the credit setting scientifically, gradually implement the assessment reform, and strengthen the emphasis of schools and students on education from the perspective of assessment. Secondly, the quality of college education should be regarded as an important part of the year-end evaluation, and the evaluation and scoring should be conducted from various aspects such as policy implementation, curriculum reform and practical activities. Students' satisfaction and sense of gain should be taken as important criteria to effectively promote the achievement of school education goals and further promote schools to put education reform policies into practice<sup>[6]</sup>. The third is to build a multiple linkage mechanism between society, schools, teachers, families and students. Through social attention, school reform, teacher teaching, family support, and individual student participation, a good and harmonious educational linkage pattern is formed, a superior educational environment is created, and the reform and progress of higher education and teaching are effectively promoted.

## 5. Conclusion

In the great journey of education, the shaping and upgrading of professional ethics of college teachers, as soul engineers and guides, will play a crucial role in the development of education in the new era. This paper focuses on the importance of professional ethics of college teachers to the development of education in the new era, and further clarifies its positive impact on teachers, schools and society through the analysis and discussion of the role of professional ethics in teaching, scientific research and management. At the same time, it also deeply analyzes the existing problems and challenges, and puts forward the path and suggestions to improve professional ethics. These measures are designed to help teachers establish correct values and professional pursuit, improve teachers' management ability and teaching level, and make positive contributions to the all-round development of students and the progress of society. In short, professional ethics is an indispensable quality for college teachers, which is of great significance for promoting the development of education.

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