

On Integrating the Teaching of Ideological and Political Theory Course into the Practice of Chinese Excellent Traditional Culture -- Taking the Course of Basic Principles of Marxism as an Example

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Abstract: Only when the excellent Chinese traditional culture is integrated into the ideological and political theory course teaching in colleges and universities, can the ideological and political course achieve a good teaching effect that strongly attracts students and promotes college students to improve their moral and ideological realm. At this stage, the reform of ideological and political courses in colleges and universities is being promoted continuously, which fully reflects the value of the traditional excellent cultural factors in the teaching of ideological and political theory. This paper discusses the necessity of excellent traditional culture to improve the effectiveness of ideological and political theory teaching in colleges and universities, and reasonably improves the overall design scheme of excellent culture permeating ideological and political classroom teaching.

Keywords: Ideological and political theory course teaching in colleges and universities; Chinese excellent traditional culture; Integration measures

The course of ideological and political theory is a key part of the discipline system of colleges and universities, and colleges and universities should focus on the transformation of the traditional teaching form of the basic theory of ideological and political education in the current period. The excellent traditional Chinese culture not only contains profound humanistic emotional elements, but also inspires college students to enhance their existing ideological and political consciousness, thus achieving the goal of ideological and political education. It can be seen that traditional excellent culture should be regarded as an indispensable element in the teaching of ideological and political theory in colleges and universities. At this stage, it is necessary for ideological and political teachers in colleges and universities to actively explore the innovative integration measures of excellent traditional culture to expand students' learning vision of ideological and political courses.

1. The important role of integrating the teaching of ideological and political theory courses into Chinese excellent traditional culture

1.1 Enhance the moral and ideological realm of students

Whether college students can reach the lofty moral and ideological realm is directly related to the healthy growth of students themselves, and it will also have a prominent impact on the process of cultivating students' values. The basic implementation goal of ideological and political theory teaching is to urge students to accept the correct values and use the teaching carrier of ideological and political theory to cultivate students' lofty moral feelings. In this process, excellent traditional culture can bring strong emotional resonance to college students, and help students get a very significant improvement in their moral realm^[1]. Therefore, the proper integration of national excellent traditional cultural elements not only enriches the curriculum content of ideological and political theory, but also achieves the effect of improving the ideological realm of students.

1.2 Cultivate Students' Love for Traditional Excellent Culture

The traditional excellent culture can nourish the humanistic emotion of college students and stimulate the pride of students who

love the national traditional excellent culture in their hearts. If the ideological and political theory course is to ensure the realization of the purpose of cultivating national pride and cultural self-confidence, it is necessary to innovate and adopt the penetration and integration measures of traditional cultural elements in the classroom. Teachers show students the vivid scenes of excellent national culture in the ideological and political class, activate the overall environmental atmosphere of the ideological and political theory class, and inspire students to establish the ideological values of loving national culture.

1.3 Changing the Rigid Teaching Form of Ideological and Political Theory Course

In recent years, many colleges and universities are gradually trying to improve the traditional teaching form of ideological and political theory courses. The teaching process of basic knowledge of ideological and political theory course is relatively boring, so it will easily cause many students to be tired of ideological and political theory course. Compared with the rigid explanation and implementation form of ideological and political courses, innovative teaching methods based on the integration of excellent cultural elements are more helpful to activate students' classroom associative thinking and effectively prevent students from feeling boring in the knowledge learning of ideological and political theories^[2]. Students can follow the teacher's teaching guidance to explore the profound traditional cultural connotation in the ideological and political class, which ensures that students experience the interest of autonomous learning in the ideological and political course.

2. The Existing Implementation Problems of Ideological and Political Theory Course Teaching in Colleges and Universities

At present, the most prominent teaching implementation problems of ideological and political theory courses are mainly manifested in the rigid atmosphere of classroom teaching and the lack of the auxiliary role of information technology in the integration and infiltration of excellent culture. At this stage, many ideological and political theory teachers in colleges and universities are mainly affected by the limited class hour arrangement of ideological and political courses, thus causing ideological and political theory teachers to mainly stay at the level of explaining the basic knowledge of ideological and political education, and the emotional communication between teachers and students in classroom implementation is still relatively scarce^[3]. In order to promote the improvement of students' ideological and political theory course test scores, teachers mainly realize it through course exercise training and other forms, which causes students to be generally tired of learning the basic knowledge of ideological and political theory.

In addition, in the practical work of using integrated media technology to carry out ideological and political teaching, teachers mainly adopt the integrated media platform as the carrier of showing courseware, but fail to take a more vivid and three-dimensional form to present the scene of excellent traditional culture. Teachers and students in the after-school time lack of information technology level of communication, failed to pay attention to the students for the traditional excellent cultural resources of learning materials collection. Therefore, the existing classroom design form of ideological and political theory course is still in urgent need of innovation.

3. The Improvement Measures of Integrating the Teaching of Ideological and Political Theory Courses into Chinese Excellent Traditional Culture in Colleges and Universities

3.1 Construction of Lively and Interesting Classroom Teaching Situation Atmosphere

The interesting classroom atmosphere of ideological and political theory courses will play a role in attracting students to participate in the classroom. The construction of a vivid teaching implementation environment for ideological and political theory courses must be based on in-depth discussions between teachers and students. Ideological and political teachers in colleges and universities need to change the original teaching form of theoretical courses and pay more attention to the establishment of interesting classroom atmosphere^[4]. For example, in the process of classroom teaching of "Marxist material view", teachers and students need to jointly explore the way of life of ethnic minorities in ancient China, and then require students to deeply understand the philosophical principle that human survival must rely on material resources. Through deep emotional communication between teachers and students, students should be able to ensure that students fully experience the interest contained in the ideological and political theory course, thus mobilizing students' love of ideological and political theory knowledge learning.

3.2 Enhance communication and interaction between teachers and students

The communication factors between teachers and students in ideological and political theory courses should be paid more attention to to avoid students feeling boring and boring when learning the basic knowledge of ideological and political theory. Teachers need to adopt diversified forms of communication between teachers and students, and also need to innovate the information technology means of WeChat communication. For example, for the basic knowledge of "historical materialism" in the classroom teaching, it is

necessary for teachers to inspire students to play their own associative thinking, and require students to independently explain the role of historical materialism in the birth of China's excellent culture^[5]. Students should be required to closely combine the development law factors of excellent traditional culture to judge the internal relationship between the development of human culture and the principle of historical materialism. Teachers should patiently answer the questions raised by students about curriculum learning and build a harmonious communication environment in ideological and political theory courses.

3.3 Innovative use of information technology ideological and political course teaching platform

The close integration of ideological and political theory courses and traditional culture mainly relies on information technology to show three-dimensional and intuitive teaching scenes to ensure that students can leave a deeper impression of course learning. The innovative teaching methods of ideological and political theory courses should be concentrated in the effective combination of online media and traditional media. Teachers need to inspire students to collect independent learning materials during after-school time, and gradually cultivate students to form a good habit of collecting course learning materials. For example, in the process of explaining the basic knowledge of "the basic principles of historical materialism", we should adopt the information technology teaching means of network integration media to show students the characteristics of the long evolution and development process of China's ancient civilization, and then require students to deeply understand the inherent law factors of the evolution and evolution of human history. Students should be able to establish a more accurate conceptual system of ideological and political theory by viewing and understanding the classroom situation through intuitive media demonstration, which is beneficial for students to understand the connotation of historical materialism by using macro-grasp learning ideas.

Conclusion:

After analysis, it can be seen that only when Chinese excellent traditional culture is reasonably integrated into the process of ideological and political theory teaching in colleges and universities, can the ideological education goal of ideological and political theory courses in colleges and universities be fully realized. The integration of excellent traditional culture has a non-negligible impact on the transformation of the rigid teaching form of ideological and political theory courses, and cultivates the moral emotion of college students to love traditional culture. Therefore, colleges and universities should use the basic curriculum reform ideas that permeate traditional culture for ideological and political theory courses, and adopt the technology-assisted implementation platform of university network informatization to ensure that a more vivid and interesting practical teaching situation is established for students.

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