

Research on the Reform Measures of Oil Painting Teaching under the Background of Contemporary Art Education

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Abstract: In art education, oil painting teaching occupies a crucial position and is an important part of it. With the continuous development of art education and the updating of educational ideas and teaching methods, oil painting teaching also needs to make corresponding innovation and improvement, so as to better cultivate students' professional quality and comprehensive ability, so that students can better adapt to the development needs of the industry, which has a far-reaching impact on students' personal development. This paper probes into the reform measures of oil painting teaching under the background of contemporary art education, and puts forward scientific and reasonable suggestions based on the actual situation, so as to provide support and help for teachers to better carry out oil painting teaching, promote the cause of art education and the overall development of students' comprehensive quality.

Keywords: Oil painting; Teaching; Contemporary art; Education; Reformation

Oil painting is a well-known form of art expression, and it is also deeply loved by the broad masses of people. Especially with the continuous improvement of the national economic level and the wide spread of modern education concepts, both students, parents and teachers attach increasing importance to art education, which makes the number of students learning oil painting gradually increase. This change has also played a positive role in promoting the development and progress of contemporary art education. At the same time, based on the background of contemporary art, social and economic development has put forward higher requirements for oil painting teaching. In particular, the development of visual media and the renewal of artistic concepts have promoted the connection between art and real social life to become closer and closer, and also promoted the diversified development of art forms. Therefore, the reform and innovation of oil painting teaching is the inevitable requirement of social and economic development, and also the inevitable requirement of contemporary art education and talent training.

1. Some problems in oil painting teaching

1.1 The process of transformation from oil painting teaching to social service is lagging behind

In the early period when oil painting was introduced into our country, it was always taught by words and examples and by hearing and seeing. After the founding of New China, China's education has been strongly supported by the state. For oil painting teaching, in the field of higher education, the professional construction of related majors, and then formed the academic oil painting teaching system. The main goal of this setting is to cultivate professional oil painting talents. Through the systematic teaching content and standardized teaching mode, the goal of cultivating oil painting talents on a large scale has been realized. Nowadays, the enrollment scale of fine arts majors in colleges and universities is expanding day by day. With the gradual increase in the number of fine arts majors, the employment pressure continues to increase. Therefore, under the current social background, it is the inevitable trend of oil painting teaching to transform to the direction of social service. Under the background of contemporary art education, the requirements for oil painting talents have been very different from the past. However, the transformation speed of oil painting teaching is extremely slow. Even many teachers still hold the traditional concept of pure art in their teaching ideas, and their teaching contents tend to be pure art. As a result, oil painting teaching is disconnected from social development, and it is not fully integrated with the diversification of visual media, breaking through artistic boundaries and training of innovative ability in contemporary art education. Even ashamed to combine oil painting teaching with business. This kind of thinking has hindered the transformation of oil painting

teaching to social service, resulting in a lag in its transformation ^[1].

1.2 Insufficient application of new concepts and technologies in oil painting teaching

With the rapid development of modern social economy and science and technology, the educational concept and teaching technology have been greatly innovated. However, in the teaching of oil painting, there are serious deficiencies in the application of new ideas and new technologies.

At present, in oil painting teaching, traditional teaching concepts still have a huge impact. Many teachers prefer pure art concepts at the subjective level and lack a deep understanding of social service-oriented education ideology. In teaching and talent training, they do not implement social service-oriented consciousness into practice, which makes it difficult for new educational concepts to effectively guide teaching activities. It leads to the separation of oil painting teaching from reality, which is not conducive to students' daily entry into society.

In addition, oil painting teaching is still dominated by traditional teaching mode, and the application of new teaching technology is seriously insufficient. Students lack a clear, accurate and profound understanding of the actual development of contemporary art, do not understand the new needs of the society for oil painting talents, and cannot introduce new materials and the latest information into oil painting creation at the first time. As a result, oil painting works lack innovation, and students' own innovation ability cannot be inspired and cultivated.

Contemporary art education is more practical, such as packaging design, plastic arts and so on. However, the introduction of new ideas and technologies in oil painting teaching is seriously insufficient, which makes students lack of understanding of the practical value of oil painting art, and their practical ability is relatively weak, which greatly limits the ability of students to break through the boundaries of art, and restricts the creation technology of oil painting to the pure art field, which is difficult to achieve cross-border teaching, which is extremely unfavorable to the future career development of students.

1.3 The teaching method of oil painting is simple and lacks innovation

To create excellent oil painting works, the creator must have good innovation ability. However, in the current oil painting teaching, only pay attention to teaching students oil painting knowledge and skills, and do not pay attention to cultivating students' innovative ability, which is contrary to the concept of contemporary art education.

However, at present, in oil painting teaching, teachers only focus on cultivating students' artistic innovation ability, guiding students to express their personal aesthetic and emotional concepts in oil painting creation, focusing on highlighting their personal style and characteristics. However, this single and rigid teaching method makes it difficult for students to break the conventional ideas and methods to innovate, which often causes the problem of imitating and following the style of predecessors' works, and can not truly show their own artistic personality. In addition, in the oil painting teaching, most teachers ignore the cultivation of students' innovative and entrepreneurial qualities, which is extremely unfavorable to the future development of students.

2. Reform measures of oil painting teaching under the background of contemporary art

2.1 Accelerate the transformation of oil painting teaching with social service as the orientation

First of all, teachers must change the traditional educational concept, integrate the social service oriented consciousness into the teaching, so as to scientifically design the teaching program and teaching objectives based on the social service orientation, and fully consider the relationship between the oil painting major and social development and life practice, so as to effectively optimize the teaching content and teaching methods, and scientifically guide the oil painting teaching. In order to promote the transformation of oil painting teaching towards the direction of social service, accelerate the transformation process and do a good job of protection.

Secondly, leaders and directors of teaching and research departments of colleges and universities of fine arts must actively develop their roles, vigorously support the reform of oil painting teaching, and encourage teachers to actively carry out a social service-oriented teaching model, so as to transform and transition the traditional teaching method with pure art as the purpose of teaching to the teaching method with the purpose of serving social needs ^[2].

Thirdly, we must fully combine the background of contemporary art education and optimize the teaching mode of oil painting. Based on the three directions of diversification of visual media, breaking the boundaries of art and cultivating the innovative ability of oil painting students, the teaching content is actively updated, and the teaching of oil painting is fully combined with other fields, such as packaging design, to fully realize cross-border teaching. So as to further improve the science, pertinence and systematicness of oil painting teaching, strengthen its social service-oriented teaching transformation process.

Finally, in order to effectively improve the quality of oil painting teaching and strengthen the reform of oil painting teaching, fine arts departments in colleges and universities should actively listen to the opinions of oil painting professionals and industry

professionals, and coordinate the design of teaching programs by three parties, so as to ensure that oil painting teaching conforms to the development trend and understanding of contemporary art education, restructure oil painting courses, and strengthen the rapid and stable transformation of oil painting teaching towards social service.

2.2 Innovate teaching methods, break curriculum boundaries, and integrate teaching activities

First of all, colleges and universities should actively strengthen the professional training of teachers and improve the professional quality of teachers, which is an important guarantee for deepening the teaching measures of oil painting. By promoting oil painting teachers to actively learn contemporary education concepts and teaching methods, effectively promote the effective application of new concepts and new technologies in oil painting teaching, stimulate oil painting teaching activities, and provide an important driving force for the reform of oil painting teaching.

Secondly, the leaders and directors of teaching and research departments of colleges and universities must fully perform their functions and organically integrate teaching activities based on reality, so as to effectively break the curriculum boundaries, organically integrate oil painting teaching with other fields, such as packaging equipment, modeling, etc., effectively realize cross-border teaching, enhance students' practical ability, and lay the foundation for students' career development.

2.3 Use various competitions to cultivate students' innovative ability

First of all, teachers should actively use various competitions to cultivate the artistic innovation ability and application innovation ability of oil painting students. Each competition is used to stimulate students' innovative thinking, fully demonstrate their personal aesthetic ideas and thoughts in oil painting, promote their thinking divergence, break conventional thinking and mode, and effectively improve their innovation ability.

Secondly, make full use of the Internet environment and fully combine the Internet with practical activities to provide more resources for students, promote students to broaden their horizons of thinking, enrich knowledge reserves, better apply new knowledge and technology of oil painting to create, do a good job of using competition instead of practice, and effectively stimulate and cultivate students' innovative ability^[3].

Closing remarks

Conclusions

To sum up, educators should pay more attention to the reform of oil painting teaching under the background of contemporary art education, especially oil painting teachers, should combine the background of contemporary art, actively innovate oil painting teaching methods, optimize the oil painting teaching system, so as to better cultivate students' professional oil painting skills and artistic accomplishment, promote the comprehensive development of their quality, and play a positive role.

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