

The “Change” and “Constancy” of the “Indoctrination Theory” of Ideological and Political Education in the Context of Digitization

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Abstract: Under the background of digitization, ideological and political educators should correctly grasp the “change” and “invariance” of ideological and political education “indoctrination theory”, and adhere to the essence of indoctrination, indoctrination content, and indoctrination Under the premise of maintaining the essence of indoctrination, indoctrination content and indoctrination goals, we should actively respond to the “changes” in the form of indoctrination, the indoctrination environment and the relationship between subject and object of indoctrination brought about by digital technology. The practical path of scientific improvement of indoctrination methods, continuous optimization of the indoctrination environment, and dialectical view of the subject-object relationship promotes the “theory of indoctrination” of ideological and political education to be advanced in accordance with the times, transformed in accordance with the events, and new in accordance with the situation.

Keywords: Digitalization; Ideological and political education; Indoctrination theory

How to grasp the “changes” and “constancy” of the “indoctrination theory” of ideological and political education in the context of digitization has become the most important factor in re-understanding and researching the “indoctrination theory” of ideological and political education nowadays. The “indoctrination theory” of ideological and political education has become a new topic to be re-conceptualized and researched nowadays.

1. The “Change” of “Indoctrination Theory” of Ideological and Political Education in the Context of Digitalization

1.1 Forms of “change”: digitalization provides new options for the form of ideological and political education indoctrination

With the iteration of science and technology and the development of the times, digital technology has gradually released great momentum, and has put a digital stamp on ideological and political education. According to Nicolas Negroponte, “Digital existence can make our future different from the present solely because of its ease of access, its mobility, and its ability to trigger change.”^[1] Digital technology, as a product of the times, will certainly empower the development of human society and directly lead to a revolution in the teaching and learning of ideological and political education.

1.2 The “change” of the environment: digitalization creates a new space for the inculcation of an environment for ideological and political education

In order to ensure that the process of ideological and political education indoctrination in the digital environment is implemented without being suspended, the ideological and political education indoctrination environment must create a certain space for support. As the technical expression of modernization, the unique digital advantage of digital technology has profoundly changed the configuration of the elements in the space of ideological and political education as well as the transformation of the logic of ideological and political education development, creating a new space for the ideological and political education indoctrination environment.

1.3 The “change” of subject-object relationship: digitalization points out a new pattern for the subject-object inculcation relationship in ideological and political education

The subject of indoctrination, i.e. who indoctrinates, generally refers to the organizations and individuals who organize and implement the indoctrination of scientific theories. The object of indoctrination generally refers to the object of theoretical indoctrination activities, i.e., the educated.^[2]The subject and object of indoctrination embodied in What to Do is both the relationship of guiding and being guided, and the relationship of learning and being learned. With the ever-changing iterative optimization and upgrading of science and technology, technology gradually shows its autonomy and subjectivity, and the relationship of “human-technology” begins to show a kind of inter-subjectivity, and the technology sometimes even affects the user’s trajectory of action in turn.^[3]

2. The “Unchanged” Theory of “Indoctrination” in Ideological and Political Education in the Context of Digitalization

2.1 Essential “invariance”: the unchanging nature of ideological and political education

“The general pivot of all issues of ideological and political education and the basis of the thesis of the whole ideological and political education”.^[4]Under the background of the development of digital technology, data is showing more and more important value in ideological and political education activities, the whole process of ideological and political education relies more on the collection, analysis and processing of data authenticity. With the emergence and development of ideological and political education forms such as “network ideology”, “intelligent ideology”, “digital ideology” and so on, the whole process of ideological and political education relies more on the collection, analysis and processing of data authenticity.

2.2 Content “unchanged”: the content of ideological and political education remains the same

In the era of digitalization, the production, interaction and use of digital information have become the norm, but digital technology has given rise to the phenomena of “deep counterfeiting” and “information cocooning” in the course of its increasing iteration and wide application, which affect the security of the mainstream ideology of the country, and may even lead to the destruction of the mainstream ideology of the society. It may even run the risk of dissolving the mainstream ideology of society. Therefore, as a practical activity of inculcating and indoctrinating the dominant ideology of the society, must always maintain the purification of the digital space, and the inculcated content must always be centered on the content of the mainstream ideology of the country, and the study of Marxist theory should be strengthened.

2.3 Objective “no change”: no change in the goals realized by ideological and political education

Use of scientific theories to “indoctrinate”, educate and unite the working class “in a struggle to the death against spontaneity”,^[5]It is the key to the realization of the workers’ movement from spontaneity to consciousness. The aim is to promote the awakening of the masses of workers to conscious struggle, to arm the revolutionary youth with social-democratic theories, and to upgrade the practical training of revolutionaries. In the context of the digital era, digital technology has expanded the discourse space of ideological and political education as a “broadcasting station” that creates a symbiosis of discourses, enabling more educated people to have access to ideological and political education resources, to distinguish between right and wrong in public opinion turmoil, to take the initiative in identifying with and accepting the mainstream ideology.

3. The Practical Path of “Indoctrination Theory” in Ideological and Political Education in the Context of Digitization

3.1 Evolving with the times: scientific improvement of indoctrination methods

“Indoctrination” as a neutral word can not be simply understood as “full of irrigation”, “duck” and other forced indoctrination, in order to enhance the efficiency of ideological and political education indoctrination must focus on In order to improve the efficiency of ideological and political education, we must pay attention to the skills and methods of indoctrination. On the one hand, ideological and political educators should make full use of digital technology to optimize the teaching methods of ideological and political education. Not only can virtual reality technology be used to build a digital learning space for the educated, mobilize the initiative and mobility of students and promote their effective integration into the classroom; it can also make use of big data technology to collect a wide range of teaching materials and update the teaching content with the times. On the other hand, the updating and rapid development of digital technology has provided strong support for reform and innovation in all fields of society, and has also greatly promoted the change and development of the ideological and political education field. The inevitable trend of innovation and transformation of ideological and political education methods in the context of the digital era is to keep the traditional indoctrination methods correct and

innovative by precise indoctrination. In the context of the digital era, the carrier and form of ideological and political education are no longer subject to the limitations of time and space, and its advantages of convenience, large data capacity and panoramic interactive learning methods play a great role in ideological and political education in the new era, and gradually become the main position for ideological education in the new era.

3.2 Making things happen: continuously optimizing the indoctrination environment

The ideological and political education environment is the external guarantee for effective ideological and political education. In the context of digitalization, to effectively play the role of the environment in educating people, you can create a digital space environment for ideological and political education, effectively connecting the various elements of the environment to realize the multi-dimensional synergy, and effectively enhance the effect of ideological and political education and indoctrination. Therefore, the digital space environment should be built and optimized according to the ideological condition and developmental trajectory of the indoctrinated objects, to ensure the dominant position of mainstream ideology in the digital space environment, and to actively disseminate positive energy in order to improve the ideological awareness, political awareness and theoretical level of the indoctrinated objects. The digital space environment of ideological and political education inculcation should be injected with emotional temperature, so as to prevent the technical instrumental rationality from transcending the humanistic care of the inculcation process. Ideological and political educators in the inculcation process should start from the emotional level to master and use digital technology, optimize the inter-subjective emotional interaction experience between the educator and the educated.

3.3 New to the situation: a dialectical view of the subject-object relationship issue

In the context of the digital era, the reshaping of the subject's and object's abilities in the process of ideological and political education indoctrination, i.e., the enhancement of the subject's and object's digital literacy, is a key link in promoting the deep integration of digital technology and ideological and political education. On the one hand, Marx noted that "the educator himself must be educated,"^[5] Ideological and political educators should take the initiative to embrace digitization, actively use digitization, enhance their ability to use digital tools, digital platforms and digital resources, exercise their unique ability to understand the operation mechanism of digital technology and the advantages of educating people, and lead the technological and instrumental rationality with the subject's value rationality; on the other hand, educated people should consciously cultivate digital awareness, thickly plant the concept of digitization, consciously enhance the digital acumen, and actively explore the social value and educating resources hidden behind the technology. On the other hand, the educated should consciously cultivate digital awareness, strengthen digital concepts, consciously enhance digital sensitivity, actively explore the hidden social value and human resources behind the technology, ensure that they can defend their subjective status and independent development rights in the technological wave, and realize the double harmony between digital and individual life.

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