

# Exploration of Integrating Red Music Cultural Resources into Practical Teaching Paths of Ideological and Political Courses in Colleges and Universities

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**Abstract:** Practice teaching is an important part of ideological and political theory teaching in colleges and universities, and it is an important link to deepen classroom teaching. It is of great significance to improve the practical teaching effect of ideological and political course by exploring the educational elements of red music cultural resources and integrating them into the practical teaching of ideological and political course in colleges and universities. On the basis of analyzing the connotation of red music cultural resources as a composite concept, this chapter expounds the value implication of red music cultural resources in the practical teaching of ideological and political courses in colleges and universities, and puts forward the path of integrating red music cultural resources into the practical teaching of ideological and political courses in colleges and universities.

**Keywords:** Red music cultural resources; College ideological and political courses; Practical teaching; Path

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Practice teaching is an important part of ideological and political teaching in colleges and universities, an important link to deepen classroom teaching, and an important way for students to know things, acquire knowledge and master skills. Marx put it this way: "Social life is essentially practical. <sup>[1]</sup>" Mao Zedong pointed out, "Understanding starts from practice, and after practice, theoretical understanding is obtained. It is necessary to return to practice." <sup>[2]</sup> Red music cultural resources contain rich ideological and political education elements, fully stimulate the ideological and political education function of red music cultural resources, which has important theoretical value and practical significance for colleges and universities to further implement the fundamental task of moral education, promote the reform and innovation of ideological and political teaching, and promote the all-round development of students.

## 1. The connotation of red music cultural resources

Red music cultural resources is a composite concept composed of four key phrases: red, culture, music and resources. Among them, red has symbolic significance and is the symbol and pronoun of the Communist Party of China and its leadership of the Chinese people in the cause of revolution, construction and reform, such as the Red Army and the Red Flag. Therefore, the "red" symbol in red music culture is a significant sign that distinguishes it from other music cultures. Music is an expressive art that creates aesthetic

situations in the flow of time through organized musical sounds. In the field of social science, the word culture has not been a unified, clear concept. “As a historical phenomenon and historical thing, it is constantly changing with the development of society, its content and structure are always increasingly rich, and its status and role are always constantly adjusted, so the concept of culture is bound to change with it.” In contemporary society, resources are regarded as all the sources that can be exploited and utilized by human beings and produce demand utility, which are manifested as tangible material forms and intangible non-material forms. It provides a broad perspective for us to study and explore how to use red music cultural resources to serve the practical teaching of ideological and political courses in colleges and universities, instead of limiting ourselves to the narrow conceptual categories such as red songs and character stories. The above four aspects constitute an organic unity and are the basic elements of the connotation of red music cultural resources. Usually red music cultural resources are also called red music culture.

## **2. The value of red music cultural resources in practical teaching of ideological and political courses in colleges and universities**

2.1 It is helpful to cultivate the patriotic feelings of young college students. Exploring the ideological and political elements such as classic red songs and the life stories of outstanding musicians in red music cultural resources will help to arouse the patriotic feelings of young college students and strive to achieve the great rejuvenation of the Chinese nation.

2.2 Help to strengthen the cultural confidence of young college students. Red music cultural resources contain excellent traditional Chinese culture, revolutionary culture and advanced socialist culture, which is the most vivid symbol of the value pursuit of the Communist Party of China and the spiritual connotation of the Chinese nation, and a strong cornerstone for forming a firm cultural confidence. Music itself has the function of shaping and edifying human nature, triggering emotional identity and enhancing cultural identity. By integrating the red music cultural resources into the practical teaching of ideological and political courses, the excellent traditional Chinese culture, revolutionary culture and advanced socialist culture are quietly rooted in the hearts of students, which helps to strengthen cultural identity and strengthen the cultural self-confidence of young students.

2.3 Help to cultivate young college students' firm ideals and beliefs. Red music culture is an artistic reflection of the glorious history of the Communist Party of China leading the people in a hundred years of struggle, and a clarion call of The Times. Through touching lyrics and familiar melodies, red music culture conveys the ideals and beliefs of the Communist Party of China with its strong appeal and influence, and then guides young college students to understand and identify with the ideals and beliefs of the Communist Party of China. Make them “good young people in the new era who have ideals, dare to take responsibility, can bear hardships, and are willing to struggle”<sup>[4]</sup>, and actively participate in the great cause of socialism with Chinese characteristics in the new era and new journey.

2.4 Help to promote the reform and innovation of ideological and political education in colleges and universities. Red music culture and ideological and political education have a high degree of consistency in content and educational purpose. In form, as a visual art form with a high degree of student participation, it has important practical significance for filling the weak links in the practical teaching of ideological and political courses in colleges and universities. Through practical activities of red music, it is helpful to stimulate students' enthusiasm, initiative and innovation, improve students' sense of experience and gain, and enhance the practical teaching effect of ideological and political courses in colleges and universities.

## **3. The path of red music cultural resources in the practical teaching of ideological and political courses in colleges and universities**

3.1 Build a practical teaching path in the form of “ideological and political + cultural performance”. As a comprehensive form of artistic expression, cultural performance generally integrates various elements such as text creation, actor performance and team assistance. Relying on the cultural performance, the ideology and politics live in it, and realize the educational purpose of educating people by art and casting soul by art. Through the development of cultural performance, red music festival and other themed activities, expand the practical teaching forms of ideological and political courses in colleges and universities, give play to the affinity and appeal of red music, encourage, guide, edify and educate the majority of young college students to grow into talents.

3.2 Build a practical teaching path in the form of “ideology and politics + social service”. Construct the pattern of “big ideological and political course”, promote the combination of ideological and political education and social service, and expand the practical teaching space of ideological and political course. First, the use of winter and summer vacation to the countryside and other social practice activities, combined with the theme of culture to the countryside, to extend the ideological and political classroom outside the classroom. The second is to give full play to the social service function of the second class of the association, carry out the artistic

activities of the association, and integrate the ideology and politics into the social service. The third is to combine with professional education and social service practice activities, use music work, music creation, life stories, etc., to strengthen the craftsman spirit and professional ethics education of young college students.

3.3 Build a practical teaching path in the form of “thinking and politics + competition class”. Carry out college students’ competition activities with the distinctive characteristics of “art + ideology and politics”, integrate red music culture into college students’ ideological and political lessons and Party history knowledge competitions, help students understand Party history, new China history, reform and opening up history, and the development history of socialism, stimulate the vitality of ideological and political teaching practice, improve students’ enthusiasm, initiative and creativity in practical teaching, and cultivate students’ sense of right and wrong. Promote the improvement of students’ comprehensive ability of organization and language expression.

3.4 Construct a practical teaching path in the form of “thinking and politics + inquiry”. Problem-oriented, stimulating students’ ability to think, analyze and solve problems. First, carry out research activities on the theme of red music culture. Taking the current situation of the development of cultural undertakings in grassroots communities as the object of investigation, practical teaching activities are carried out in order to solve practical problems as the research orientation. The second is to develop artistic ideological and political song creation. Promote the combination of theory and practice, and improve students’ ability to integrate theoretical knowledge into songwriting practice.

3.5 Build a practical teaching path in the form of “thinking and politics + thematic scenarios”. Centering on the history of revolution, struggle and reform created by the people of all ethnic groups under the leadership of the Communist Party of China, with the theme of showing the great achievements in the four periods of the new democratic revolution, the socialist revolution and construction period, the reform and opening up and the socialist modernization period, and the new era, through the form of “ideological and political + thematic scenarios”, To deduce the life stories of famous musicians and composers in different periods, carry out practical teaching activities of ideological and political courses, and enhance the vitality, attraction and appeal of practical teaching activities of ideological and political courses.

3.6 Build a practical teaching path in the form of “ideology and politics + network”. The Internet is the main front, the main battlefield and the forefront of ideological struggle, and it is an important field for us to strengthen ideological and political education of young college students. As Tiktok, Little Red Book and B Station have become new media platforms that attract more attention from young college students, we should fully tap into the ideological and political elements of red music culture, and make good use of these new media by means of short videos, picture displays, soft articles, etc., to present the Party’s theories and policies and Chinese stories in a way that young people enjoy. Expand the network space of practical teaching activities of ideological and political courses.

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