

Study on Countermeasures of Promoting the Construction of“Ideological and Political Theories Teaching in All Courses”Through Project Teaching of Art and Design Major

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Abstract: The implementation of project teaching in art and design major can promote the construction of“Ideological and Political Theories Teaching in All Courses”in many aspects.Project teaching emphasizes on inspiring students to take the initiative to participate in it,pays attention to team cooperation and practice,and helps to improve students’comprehensive ability,including innovative thinking,teamwork,problem solving and other important aspects through the effective completion of relevant projects,which undoubtedly improves students’comprehensive quality,and better promote the improvement of their thinking quality and overall growth.

Keywords: Art and design major; Project teaching; Promote; “Ideological and Political Theories Teaching in All Courses”; Construction

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Introduction:

The characteristic of art and design courses lies in the practical operation,while project teaching enables students to contact with practical engineering projects more frequently.Through personal experience,students will be able to have a more in-depth and solid understanding and grasp of professional knowledge,while cultivating their own practical skills and creative talents.

1. The Significance of Project Teaching of Art and Design Major in Promoting the Construction of“Ideological and Political Theories Teaching in All Courses”

In project teaching,teachers can guide students to deeply think about the internal connection between art and design,society,culture,and values by setting project themes or tasks.It can not only stimulate students’humanistic care,but also cultivate their sense of social responsibility.In addition,students can be further guided to think deeply and express their personal views freely through the hot issues in current society involved in the project setting process.At the same time,teachers of art and design major attach importance to the personalized and differentiated development of students.Moreover,project teaching has the characteristic of strong flexibility,which can set corresponding project tasks according to each student’s unique points of interest,skill strength and self-characteristics.It will greatly encourage students to give full play to their imagination and creativity,and display their personalized ideas and performances,thus laying a solid foundation for their individual development and independent thinking ability^[1].

2. The Optimization Strategy of Project Teaching of Art and Design Major to Promote the Construction of “Ideological and Political Theories Teaching in All Courses”

2.1 The optimization of teaching mode

In art and design major, project teaching is one of the important means to promote the construction of “Ideological and Political Theories Teaching in All Courses”, and its high-quality implementation strategy mainly focuses on the continuous improvement of teaching mode. After careful planning and fine adjustment, the existing teaching mode can more accurately fit the goal and demand of the construction of “Ideological and Political Theories Teaching in All Courses”. In this process, the teachers proposed to further optimize the teaching mode from the following five points: Firstly, project-driven approach should be prioritized. Teachers take the project as the center and set it as the foothold of teaching, and make the project the main way and the main medium for students to learn and explore. The optimized project tasks are full of the depth of challenges and the breadth of practice, can fully stimulate students’ learning motivation and satisfy their desire for training problem-solving skills and innovative thinking. The second is the comprehensive integration of interdisciplinary knowledge. In the stage of project design, teachers fully use interdisciplinary elements to guide students to think and study from multiple perspectives. Combining unique projects of art and design with other fields such as humanities and social sciences, students are encouraged to think deeply about social and cultural traditions and values, so as to achieve the goal of integrating education with entertainment in ideological and political education. Thirdly, practical teaching should be emphasized. Teachers have greatly increased the proportion of practical teaching to give students more opportunities to apply their knowledge and skills in practical projects. By personally participating in practical projects, students can gain a deeper understanding of professional knowledge, thereby improving their practical skills and creative thinking. Fourthly, teamwork spirit should be warmly encouraged. Project teaching often requires students to work closely together to build a tacit understanding within the team. By setting team project tasks and organizing close-knit group discussions, teachers can develop students’ teamwork spirit while improving their communication skills. The fifth is to advocate critical learning. Teachers should encourage students to think deeply, think rigorously and actively innovate, and cultivate students’ critical thinking and innovative creativity in an all-round way. With the help of project teaching method, students are guided to dare to ask questions, explore and innovate boldly, so as to cultivate students’ ability of independent thinking and deep thinking.

2.2 The construction of fine teaching atmosphere

In the strategy of promoting the project teaching of art and design major to optimize the construction of “Ideological and Political Theories Teaching in All Courses”, one of the most important parts is to build a high-quality teaching environment. Teachers should pay attention to the construction of teaching atmosphere, make it a core element of the learning environment that can have a profound impact on students’ learning attitudes, emotional fluctuations, and behavioral habits. Teachers should strive to create a learning environment that is tolerant and accepting of various perspectives, encourage students to express their personal opinions, exchange and discuss with each other, so as to stimulate the collision of ideas among students, provide inspiration to them, and cultivate students’ critical thinking and innovation ability. Teachers should fully promote team collaborative learning methods, encourage students to actively participate in class discussions and experience sharing to discuss solutions to difficult problems together. With the help of such collaborative work process, students can constantly exercise their teamwork ability and enhance their sense of solidarity and cooperation. At the same time, teachers should firmly grasp the students’ thirst for knowledge and curiosity, encourage them to challenge themselves, explore the charm of knowledge, and cultivate their optimistic learning attitude and independent learning ability. And they should strive to strengthen the close relationship between teachers and students, promote equal dialogue and interaction between each other, so as to make teachers as the mentors and role models for students on their academic and growth paths. Teachers may invite students to actively participate in practical projects, share their practical gains and achievements, and use this as an opportunity to awaken their endless learning desire and innovative potential. By carefully constructing a good teaching environment, teachers will be able to stimulate students’ enthusiasm, promote cooperation and integration among students, significantly enhance their learning experience and growth experience, and further improve the effectiveness of project teaching of art and design major in the construction of “Ideological and Political Theories Teaching in All Courses”.

2.3 Paying close attention to the learning experience of students

In the optimization process of the combination of project teaching of art and design major and the construction of “Ideological and Political Theories Teaching in All Courses”, teachers must focus on students’ learning experience. Because students’ learning experience will have a decisive role in their learning motivation, participation and final learning outcomes. Therefore, attaching great importance to and optimizing students’ learning experience will undoubtedly play a key role in improving teaching quality and enhancing the

effectiveness of ideological and political education. Firstly, teachers need to set inspiring and challenging project tasks. It can not only stimulate students' learning interest and enthusiasm, but also enable them to bravely meet various challenges in the implementation of the project and strive to solve the problems encountered, so as to participate in the whole learning process more actively and improve the satisfaction of learning. Secondly, it is also crucial to provide students with positive feedback and accurate guidance in a timely manner. This approach not only affirms and motivates them to make every progress in the project, but also helps them discover their potential and further improve themselves. Furthermore, it is also an essential measure to create an interactive and collaborative learning environment. It can encourage students to exchange experiences, share personal insights, enhance team spirit, and effectively improve learning results. In addition, teachers should pay attention to and respect students' emotional experiences, understand and meet their needs and emotional needs, build a comfortable and warm learning environment, so that students can gain a sense of achievement and satisfaction during the learning process. Finally, teachers need to encourage students to show their individuality and uniqueness in front of the project, and support them to make diversified and innovative expressions in the project, so as to promote the development of students' creativity and imagination, and at the same time help shape them to become excellent art and design talents with a sense of responsibility and innovative thinking. To sum up, by paying attention to and providing students with rich and meaningful learning experience, it is enough to stimulate and mobilize their learning enthusiasm and autonomy, improve their learning motivation and participation, then more smoothly to achieve the goal of combining project teaching of art and design major with the construction of "Ideological and Political Theories Teaching in All Courses". Only by continuously optimizing teaching strategies and strengthening care for students' learning experience can teachers effectively improve teaching effectiveness, help students' all-round growth, and cultivate more high-quality art and design talents with social responsibility awareness and innovative spirit^[2].

2.4 Carrying out practical activities of the project

The project teaching mode of art and design major is regarded as one of the optimization strategies to promote the deepening reform of the education system of "Ideological and Political Theories Teaching in All Courses", which is realized by the gradually promoted practical activities of the project. This kind of practical activities of the project is undoubtedly an effective way to closely combine abstract academic theoretical knowledge with specific practical application scenarios, which effectively promotes students' practical hands-on ability, innovative thinking and clear understanding of social responsibility, thus greatly strengthening the teaching effect of education system of "Ideological and Political Theories Teaching in All Courses". In order to stimulate students' desire to learn and actively participate in practice, the project tasks set by teachers should be challenging, and their practical features must be demonstrated, so that students can have the opportunity to fully apply the theoretical knowledge and professional skills learned to the actual project operation, thus significantly improving their practical operation ability. By integrating social practice elements in a planned way and guiding students to participate in various projects that help solve social problems or directly make significant contributions to social development, students' attention to social responsibility and basic values can be further and effectively cultivated to vigorously promote their ideological and political construction educational work^[3].

Conclusion

All in all, through the implementation of project teaching, the courses of art and design major can not only have a positive impact on the cultivation of students' comprehensive quality, strengthening practical experience, establishing a positive outlook on life and personalized development, but also make the whole teaching process more targeted, and full of practical effect and far-reaching educational significance.

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