

# The Importance and Effective Methods of Learning German

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**Abstract:** German is a language with rich cultural connotations, profound historical heritage, and extensive influence. Under the "the Belt and Road" initiative, China's political exchanges and trade cooperation with other countries are increasingly frequent. International investment, cross-border e-commerce, international technical cooperation and other activities are increasingly related to the application of German language. German language learning plays an important role in expanding employment channels, enhancing vision, enhancing cultural literacy, and exercising language skills, helping individuals develop their careers, enhance their abilities, and realize their value. Therefore, it is necessary to actively explore learning methods that are both applicable, scientific, and efficient, relying on situational learning, interest learning, reading learning, and online learning, effectively improving the quality and efficiency of German learning, mastering language skills such as listening, speaking, reading, writing, and translation in German, and promoting the improvement of one's cross-cultural communication ability.

**Keywords:** German language learning; Importance; Method; Cross-cultural communication

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With the overall promotion of the great strategy of the "the Belt and Road", the exchanges and cooperation between China and the German speaking regions of Western Europe have been deepening, and the exchanges in politics, economy, culture, technology and other aspects have become increasingly frequent, which has driven the demand for German speaking talents in the economic market and created huge development space for German speaking talents. However, due to the influence of language environment and learning conditions, some students still face many difficulties and obstacles in learning German, resulting in ineffective improvement of learning outcomes, and the inability to enhance their comprehensive language proficiency and cross-cultural communication skills in German. This requires students to increase the importance of learning German, master and apply effective learning methods according to local conditions, and thereby solidify the foundation of the German language, laying a solid foundation for future development.

## 1. The Importance of Learning German

### 1.1 Expand employment channels

Mastering German means opening the door to employment markets in many European countries. The economic markets and industry enterprises of German speaking countries such as Germany, Austria, and Switzerland have a high demand for excellent German speaking talents. Mastering the German language can provide job seekers with better career development opportunities. At the same time, the exchange and cooperation between China and some German speaking countries are deepening day by day. The development of many fields such as politics, economy, and culture requires German speaking talents as support. The demand for German speaking talents is increasing in international trade and cross-border e-commerce cooperation. In addition, with the rapid rise of industries such as tourism and translation, German has become a powerful weapon for graduates of related majors to broaden their employment channels.

### 1.2 Enhancing the Vision Pattern

Learning German not only requires mastering the knowledge and skills of the German language, but also a full understanding of the historical development, social and cultural attributes, human customs, etc. of German speaking countries, being exposed to and adapting to different ways of thinking, values, and behavioral norms, and understanding and respecting people from different cultural backgrounds from the perspective of the country. Therefore, learning German can break through inherent thinking patterns in cross-cultural communication, expose oneself to new knowledge, ideas, and methods, establish an international perspective, and better adapt

to different economic and social environments in the context of economic globalization, and engage in communication, negotiation, and cooperation with people from different countries.

### **1.3 Strengthening cultural literacy**

Language is essentially a carrier of culture. The process of learning German is not only the process of mastering the application ability of the German language, but also the process of gaining a deeper understanding of the culture of German speaking countries. German speaking countries such as Germany, Austria, and Switzerland have a long history, rich cultural heritage, and profound artistic heritage. With the help of German language learning, one can comprehensively and deeply explore the cultural forms and factors of German speaking countries. On the one hand, it helps to improve cultural knowledge structure and enhance personal cultural literacy. On the other hand, it can enhance the sense of identification with excellent traditional Chinese culture in cultural comparison, strengthen cultural confidence, and lay a solid foundation for future national cooperation and communication.

### **1.4 Exercise language skills**

German is a language that combines comprehensiveness, rigor, and complexity. Learning German not only requires time, effort, and effort, but also involves dealing with various practical problems and severe challenges during the learning process.

## **2. Effective methods for learning German**

### **2.1 Situational learning method**

The grammar of German is relatively complex, including three word orders: positive, negative, and final. Verbs need to change according to personal tenses, and nouns have three properties: yin, yang, and middle. To address these difficulties, it is necessary to cultivate language comprehension and perception through situational learning methods. Collaborate and collaborate with classmates, using German novels, classic films, and plays as a basis to immerse oneself in the roles and perform. Focus on the key and difficult points of German language learning in role-playing, and enhance one's German language sense through practical application; Relying on the "inter school collaboration" mechanism, we engage in communication and exchange with students from German speaking countries, discussing topics related to learning, life, culture, etc. through email, video calls, and other means, in order to delve deeper into each other's language contexts, perceive and master the paradigm of German language application; Combining personal learning needs and interests, using virtual reality technology to create German language application scenarios can effectively enhance language proficiency by simulating real-life scenarios to enhance language sense.

### **2.2 Interest based learning method**

German has a large vocabulary, and the same concept may correspond to multiple words. The same word may have different meanings in different contexts. In response to the difficulties in learning German, it is necessary to stimulate one's own interest in learning and overcome various obstacles in the process of learning German with subjective initiative. Set clear, specific, and quantifiable learning objectives, such as passing a German exam, communicating smoothly with Germans, etc., to reflect the practical significance of German learning based on the achievement of these objectives; Choose German learning materials based on one's own learning needs and interests, and use music, movies, literary works, etc. as carriers to carry out German learning and application; Actively participate in extracurricular activities with German as the theme, and experience the charm of German in activities such as German corners and Sino German language exchanges; Share learning experiences, exchange learning experiences, and share learning resources with other German learners to enhance interest and overcome difficulties through collaborative assistance. In this way, one can maintain interest in learning German and improve learning effectiveness.

### **2.3 Reading Learning Method**

German has various long sentences and complex subordinate sentence structures, requiring learners to master the language structure of German with strong thinking and analytical abilities. At the same time, some phonemes of German do not exist in Chinese, and pronunciation and intonation are naturally difficult. Therefore, learners need to use reading learning methods to carry out German learning. Learners need to choose German reading materials that are of moderate difficulty and meet their own learning needs. During the reading process, they should focus on vocabulary accumulation, use electronic dictionaries to search for various meanings and usage of vocabulary, and pay attention to analyzing the structure of the article and the arrangement of paragraphs, in order to comprehensively understand the content of the text and the author's viewpoint. At the same time, pay close attention to the grammar application and sentence structure of German in reading materials, master the grammar rules of German from the elements of sentence structure, voice, tense, etc., and lay a solid foundation for German speaking and writing practice. In addition, it is necessary to improve the reading comprehension ability of German, and after reading, try to explain the theme of the article, the meaning of a certain

detail,etc.,in order to enhance the comprehensive application ability of the language.

## **2.4 Online learning methods**

Learning German not only requires mastering the knowledge and application skills of the German language,but also a full understanding of the cultural background,social rules,and customs of German speaking countries,in order to strengthen the comprehensive application ability and cross-cultural communication ability of the German language.This requires learners to fully apply online learning methods,focus on the difficulties and key points in the process of learning German,and use the rich information resources of the new media field to consult and learn.By extending and expanding the knowledge of the textbook content,they can further master the language application skills of German.At the same time,we pay attention to high-quality bloggers with German as the theme on new media platforms such as Tiktok,Xiaohongshu,and Weibo,and comprehensively learn the language rules,communication skills,and application methods of German through image and text appreciation,short video browsing,and online live viewing,and comprehensively dabble in the history,economy,society,and culture of German speaking countries.In addition,network interaction functions can be utilized to strengthen communication with teachers and classmates,and to carry out Q&A and mutual cooperation for German language learning,thereby improving the quality and efficiency of German language learning and laying a solid foundation for the improvement of cross-cultural communication skills.

## **Conclusion:**

Learning German language is a comprehensive,systematic,and complex task.Learners not only need to strictly follow the arrangements and guidance of teachers to carry out learning,but also need to attach importance to extracurricular independent exploration and active application,continuously explore effective learning methods based on their own learning needs and interest characteristics.On the basis of mastering the course learning content,further broaden the learning scope,fully understand the cultural connotations and historical background contained in the German language,and comprehensively master the comprehensive application ability of the German language and improve cross-cultural communication ability,so that the German language truly becomes an effective driving force for achieving career planning and life goals.

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