

Research on Innovation in College English Education and Teaching from a Multicultural Perspective

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Abstract: The innovative reform of college English education and teaching from the perspective of multiculturalism helps to promote the globalization and modernization of English learning, promote cross-cultural communication and cooperation, stimulate students' interest and enthusiasm in learning, and improve their learning results and achievements. Drawing on excellent teaching experience, teachers grasp the key points of introducing a multicultural perspective into college English education and teaching, and carry out English teaching with a targeted aim to promote the all-round development of students and make them meet the needs of high-quality talents for social and economic development.

Keywords: Multi-cultural perspective; College English; Teaching innovation

With the acceleration of globalization and the coming of the multicultural era, college English education is facing unprecedented challenges and opportunities. Traditional English teaching methods have been unable to meet people's demand for high-quality English learning. Therefore, it is of practical significance to introduce a multicultural perspective into college English education and teaching. This also puts forward higher requirements for teachers' teaching ability and professional level, which is worthy of further study.

1. The necessity of innovation in college English education and teaching from a multicultural perspective

It is necessary to innovate college English education and teaching from a multicultural perspective. First, a multicultural perspective can help teachers better understand the English learning needs and cultural habits of different countries and regions, so as to formulate more targeted and effective teaching strategies and methods. At the same time, teachers can promote students' understanding and cognition of different cultural and linguistic phenomena through cross-cultural communication and interaction, and enhance students' cross-cultural communication ability and global vision. Secondly, the multicultural perspective can promote the internationalization and modernization of college English education and teaching. In the era of globalization, English has become an important tool for international communication and cooperation. Therefore, college English education and teaching must keep up with the pace of The Times, adopt modern teaching methods and technologies, and constantly improve the quality and effect of teaching. Thirdly, multi-cultural perspectives can stimulate students' learning enthusiasm and enthusiasm. By introducing different cultural and linguistic elements, college English education and teaching can create a more vivid, interesting and attractive learning environment, stimulate students' learning interest and potential, and improve students' learning effect and performance ^[1].

2. Key points of college English education and teaching innovation from a multicultural perspective

2.1 Introduce multicultural elements

In college English teaching, teachers should introduce multicultural elements as much as possible so that students can better understand the differences and similarities between different countries and cultures. For example, movies, music and videos from different countries and regions are played in class, so that students can feel different cultural backgrounds and customs. Such as organizing students to visit museums, art galleries, historical sites and other cultural places, or inviting students from different countries and regions to exchange and give speeches ^[2].

Rich cultural elements can be multi-cultural teaching strategies. Teachers introduce teaching strategies of different countries and cultures, such as cross-cultural communication and cultural awareness education, to help students better understand and respect the differences of different cultures. It can be a foreign teacher, inviting foreign teachers to participate in teaching, providing students with authentic English language and cultural experience, while increasing the opportunities for students to communicate with foreigners. It can be a cultural course. Teachers set up special cultural teaching sections to introduce the history, traditions, customs and habits of different countries and cultures, so as to help students understand and appreciate the charm of different cultures. It can be cultural clubs and activities. Teachers organize students to participate in various cultural clubs and activities, such as concerts, drama performances, etc., to provide students with a comprehensive platform for cultural experience. It can also be multimedia teaching resources. Teachers use the Internet and multimedia technology to provide students with colorful English language and culture learning resources, such as audio, video, pictures, etc.

2.2 Use cross-cultural teaching strategies

In college English education and teaching, cross-cultural teaching strategies should be used to enable students to have a deeper understanding of the ways of communication between different cultures. First, introduce cross-cultural topics: Introduce cross-cultural topics in English courses, such as customs, festivals and diets of different countries, so that students can understand the differences and similarities between different cultures, and enhance students' cross-cultural awareness and understanding ability. The second is to provide cross-cultural situations: Through the simulation of cross-cultural situations, students can experience the process of cross-cultural communication, such as the simulation of international conferences and cross-cultural communication activities, so as to improve students' cross-cultural communication ability and practical application ability. The third is to cultivate cross-cultural skills: Through teaching cross-cultural communication skills, such as listening, expression, communication skills, etc., to help students better understand and apply English and improve students' cross-cultural communication ability. By introducing cross-cultural knowledge, cultural customs and values, teachers help students understand behaviors and ways of thinking under different cultural backgrounds, and improve students' cross-cultural communication ability. Fourth, encourage cross-cultural cooperation: Encourage students to cooperate in cross-cultural projects, promote cross-cultural communication and understanding, and cultivate students' cross-cultural communication ability and cooperation spirit.

2.3 Establish a platform for cultural exchange

In order to promote communication between students and students from different countries and regions, a cultural exchange platform can be established on which students can share and exchange their respective cultures and languages. This platform can be an online platform, or it can be an offline gathering event. One is to organize cross-cultural exchange activities, including international student exchange meetings, English corners, cultural lectures, etc., so that students can learn about other cultures and better understand their own culture. The second is to introduce a multicultural education curriculum that covers the traditions, customs and values of different countries and cultures to help students better understand and respect other cultures. The third is to encourage students to participate in international projects, allowing students to exchange and study in other countries, and also allowing students to participate in international competitions and activities to broaden their horizons and interpersonal relationships. Thus, it can be seen that the establishment of a cultural exchange platform is an important aspect of college English education and teaching innovation from a multicultural perspective, and students can better understand the domestic and foreign culture and various aspects.

2.4 Strengthen language practice

From the perspective of multi-culture, college English education and teaching should pay more attention to the application of language skills. In addition to the traditional reading, writing, listening, speaking and other skills training, we should also pay attention to the practical application of these skills. For example, organize students to conduct language exchange activities, so that students can communicate with students from different countries and regions, and improve students' speaking and listening skills. Students can also be organized to conduct cross-cultural exchange activities, simulate international conferences, etc., to improve their language application ability.

For example, the practice of simulated international conference is a role-playing activity, in which students are assigned to different roles, such as host, spokesman, recorder, etc., to practice language in the simulated international conference. Activities can improve students' language ability and teamwork ability. First of all, before starting to simulate the international conference, it is necessary to clarify the goal and theme of the activity, so that students can better understand the meaning of the activity and actively participate in the activity. Secondly, students are divided into several groups according to their ability level and interest. Each team

needs to choose a leader who is responsible for coordinating the work within the group. In addition, according to the objectives and themes of the activity, develop the activity plan. The event plan should include a meeting agenda, role play, discussion topics, etc. Each group member will play a role in accordance with the activity plan, exchange and discuss. In meetings, students need to use their language skills to communicate, while paying attention to etiquette and rules. Finally, the summary reflection. Students need to evaluate their own performance while listening to the opinions and suggestions of others in order to better use their strengths in future activities.

2.5 Guide students to self-study

In college English teaching, students should be guided to study independently, so that students can choose learning resources and learning methods independently. Such as the use of various online learning resources and social media to learn and share English knowledge, improve students' self-learning ability. In college English education, network technology can be used to provide students with a variety of learning resources, such as online libraries, English websites, blogs, social media, etc., so that students can carry out independent learning in different environments. Every student has his own learning characteristics and needs, therefore, in college English education, students should be encouraged to carry out personalized learning, according to their own interests and needs to choose their own learning methods and content.

From the perspective of multi-culture, college English education and teaching should advocate independent learning and cooperative learning. By encouraging students to explore and discover independently, stimulate students' learning interest and enthusiasm, improve students' learning ability and comprehensive quality. At the same time, through cooperative learning, students can learn from and help each other in the process of completing tasks together, and improve their teamwork ability and problem-solving ability^[3].

Summary:

From the perspective of multiculturalism, college English education and teaching should be constantly innovated and improved to meet the needs of students from different countries and regions, promote the globalization and modernization of English learning, improve the learning effect and comprehensive quality of students, and give full play to the educational value.

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