

Research on Practice and Countermeasures of Aesthetic Education in Vocational Colleges and Universities Based on“Craftsmanship Spirit”

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Abstract: In 2021,the General Secretary pointed out that it is necessary to accelerate the construction of a modern vocational education system to train more high-quality technical and skilled talents,skilled craftsmen,and craftsmen of the nation.The main goal of vocational education in China is to train more technical and skilled talents with craftsmanship spirit for our country.The cultivation of craftsmanship spirit is different from technical skill training,and more is the cultivation of noble feelings,perfect personality,dedication to the job,excellence,concentration,innovation and other aspects.The characteristics of aesthetic education will play an important role in the process of cultivating these qualities.This paper deeply analyzes the important role of aesthetic education in cultivating craftsmanship spirit,investigates and analyzes the present situation and existing problems of artisan spirit training and aesthetic education in vocational colleges and universities,and proposes the solutions and countermeasures.

Keywords: Craftsmanship spirit;Vocational colleges and universities;Aesthetic education,Practice;Countermeasures

Since the 18th National Congress of the Party,the General Secretary has repeatedly praised labor and creation,and eulogized the spirit of model workers,labor spirit,and craftsmanship spirit.Craftsmanship spirit is a kind of occupational spirit,which is the comprehensive embodiment of occupational ethics,occupational ability,occupational quality and occupational accomplishment,and is a professional value orientation and behavioral expression of practitioners.The basic connotation of“craftsmanship spirit”includes dedication to the job,excellence,concentration,innovation and other aspects.As the main front of vocational and technical education,vocational colleges and universities should give full play to the edification and guidance role of aesthetic education in educating people based on their own characteristics,guide students to understand the connotation of“craftsmanship spirit”with the help of comprehensive,three-dimensional and in-depth aesthetic education,create a good atmosphere for vocational colleges and universities to respect the craftsmanship spirit while improving the professional and technical ability of students,and build a platform for the all-round development of students.

Aesthetic education is the main content of quality education,the purpose of aesthetic education is to cultivate the all-round development of talents in morality,intelligence,physical fitness,beauty,and labor.Some vocational colleges and universities in China spend a lot of time on training students’vocational skills,and take technical skills as the main talent training goal,but ignore the requirements of“high quality”and have relatively weak education and guidance on craftsmanship spirit such as persistence,concentration,conscientiousness,forging ahead and innovation and so on.There are some urgent problems to be solved at present that how to carry out aesthetic education in vocational colleges and universities and how to improve students’occupational quality and cultivate craftsmanship spirit through aesthetic education,and then train more high-quality technical and skilled talents.

1. The Important Role of Aesthetic Education of Vocational Colleges and Universities in the Cultivation of Students’Craftsmanship Spirit and Character Building

Aesthetic education has a profound impact on the growth and development of vocational college students,and is an effective carrier of campus culture construction.It can not only improve students’artistic and aesthetic accomplishment,but also cultivate students’innovative spirit and comprehensive quality,shape students’personality for comprehensive development,and promote stu-

dents' all-round development.

To carry forward, carry out and practice the spirit of craftsmanship, vocational education shoulders an important mission. Vocational colleges and universities should accurately grasp the new requirements of the state for education reform, based on the characteristics of vocational college education and ideological and behavioral characteristics of vocational college students, use various means to do a good job in the cultivation of craftsmanship spirit, and train more high-quality workers and technical skilled talents for the country. Vocational colleges and universities should pay attention to the integration of humanistic knowledge, especially the infiltration of craftsmanship spirit in aesthetic education. The cultivation of craftsmanship spirit can take aesthetic education as the starting point to cast craftsman soul, cultivate ingenuity and pursue craftsman dream. Vocational colleges and universities should actively create an atmosphere and build a platform to guide students to experience culture and broaden their horizons in the intersection of knowledge, focus on art and culture edification and cultural practice to build students' "self-education, self-management, self-service" carrier, and guide students to personally participate in understanding national conditions and society.

It is necessary to shape character. Character of a person includes content such as nature, style, personality, and behavior. It involves a person's inner quality of life and his/her moral character. "Nurture Morality and Foster Talent" is the essence of vocational education. Theories Teaching in All Courses" advocated by the state is actually to shape students' good character characteristics. Especially for vocational colleges, while actively cultivating high-quality vocational and technical talents, it is more important to cultivate students' excellent character.

The aesthetic education in vocational colleges plays an important role in promoting the cultivation of students' craftsmanship spirit. Firstly, aesthetic education can cultivate craftsmanship spirit, and craftsmanship spirit is the practice of aesthetic education theory, the two have a close relationship. Through the study of aesthetic knowledge and appreciation of artistic works, students can broaden their view sight, understand the connotation of aesthetics, and thus improve their aesthetic ability, continue to sublimate their emotions and thoughts in the process of receiving aesthetic education. Only with this kind of aesthetic ability can craftsmen better understand and grasp the intention expressed by the designer, so as to exert their skills to the best state and produce the best works. Secondly, aesthetic education can also cultivate students' creative ability. In the creation process of artistic works, craftsmen need to think and experiment a lot, and constantly try new ideas and skills. This process can temper students' thinking ability, exploration ability and problem-solving ability, enable them constantly innovate and improve in the work, and strive to pursue excellence. This ability to create is what craftsmanship spirit needs. Thirdly, aesthetic education is conducive to improving the diversification of students' thinking. When people understand things, their image thinking is the foundation, and logical thinking is the development. Aesthetic education is conducive to improving the two-way development of people's image thinking and logical thinking, and the improvement of craftsmen's thinking ability is conducive to the long-term development of career path.

2. Present Situation and Existing Problems of Artisan Spirit Training and Aesthetic Education in Vocational Colleges and Universities

In the long course of development of the Chinese Nation, craftsmen have played a vital role in social development, and the spirit of artisans has always hold in esteem. As the main position of training craftsmen in the new era, the training of craftsmanship spirit is particularly important in vocational colleges. However, with the continuous development of social economy, some people's values have changed, they no longer work steadily, and lack of quality of being hardworking and striving for excellence. Internet stars and pop stars have gradually become the pursuit direction of individual young people.

In addition, the training of students' craftsmanship spirit in many vocational colleges and universities only stays in the slogan stage, and only scratches the surface, often only hold some lectures and some skills competitions, or organize some visiting activities. To achieve the goal of transforming from "made in China" to "intelligent manufacturing in China", vocational education should assume the social responsibility of cultivating craftsmen and craftsmanship spirit. Therefore, vocational colleges should pay attention to training students' occupational literacy, inherit and carry forward the excellent quality of ancient Chinese craftsmen, promote economic reform, and help the country realize the transformation from a big manufacturing country to a manufacturing power.

At present, it is not ideal that aesthetic education in many vocational colleges and universities. Firstly, the students' aesthetic quality is uneven, and there are great differences between urban students and rural students, between students in general high school and students from technical secondary school, vocational high school and technical school, and between students in economically developed areas and economically underdeveloped areas. Secondly, the teachers of aesthetic education are weak and the structure of aesthetic education teachers is unreasonable. Many vocational colleges and universities do not have special aesthetic education teachers, and the investment of funds and equipment is not enough. The existing aesthetic education teachers often mistakenly understand aesthetic

education as a certain kind of art class, and the effect of aesthetic education is not ideal. Thirdly, the curriculum of aesthetic education is not reasonable, which lacks of flexible, diverse and open teaching methods. And it is difficult to meet the cultivation of students' aesthetic quality with only a few theoretical courses of art appreciation. Finally, the lack of integration of various courses, we should try to integrate the content of aesthetic education into all professional courses, take aesthetic education as an organic part of moral education, and make it an important carrier of education in vocational colleges and universities.

3. Methods and Countermeasures for Vocational Colleges to Cultivate Students' Craftsmanship Spirit and Improve Their Willpower and Character Through Aesthetic Education

We will strengthen policy guidance and promote the craftsmanship spirit. Since the 18th National Congress of the Party, the General Secretary has repeatedly mentioned the spirit of craftsmanship, especially in the report of the 19th National Congress of the Party, clearly put forward the requirements of promoting the spirit of craftsmanship, emphasizing the creation of a social fashion of labor glory and the creation of a professional atmosphere of dedication to excellence. At present, China has entered a new stage of development. Building a high-quality labor force, building a strong science and technology, and promoting high-quality economic and social development, we must vigorously inherit and carry forward the spirit of craftsmanship.

It is necessary to improve the teaching method of aesthetic education and enrich the teaching form of aesthetic education. Instead of turning the aesthetic education course into a simple teaching of art forms and techniques, we should set up more extended art courses reflecting the characteristics of vocational education to pursue artistic connotation and infect students with artistic thinking. In addition, we should reform the teaching materials of aesthetic education, weaken the cultivation of artistic skills, pay attention to improving students' humanistic quality, and cultivate students' perfect will and character in the process of aesthetic education.

It is necessary to combine their own characteristics to broaden the channel of aesthetic education. Not only should aesthetic education be carried out in the classroom, but also related activities can be carried out to better integrate students education, such as holding some art exhibitions, academic lectures and other activities combined with the Party's birthday and 10.1 National Day. Moreover, a series of activities can be carried out in conjunction with the construction of campus culture. In this way, it can not only enrich the aesthetic education teaching but also enhance the taste of campus culture construction.

It is necessary to expand the breadth and depth of aesthetic education and enhance the ability to serve society. Serving local economic development is an important task of vocational colleges and universities. The aesthetic education in vocational colleges and universities can not only be achieved in the classroom, but also be carried out in conjunction with social services. For example, students of relevant majors are organized to find opportunities for aesthetic education around rural revitalization, carry out diverse and colorful activities, and regularly carry out literary and artistic performances to the countryside. Organizing students to paint the public environment of the countryside, streets and communities is to add color to the beautiful countryside. It is necessary to improve the quality of teachers to consolidate the foundation of aesthetic education. Aesthetic education is not a skill education, but a comprehensive and imperceptible ideological education process. Therefore, the implementation of aesthetic education should not only improve the comprehensive quality of aesthetic education teachers, but also comprehensively improve the aesthetic ability and artistic accomplishment of teachers. In this way, professional teachers can carry out aesthetic education in the course of teaching their own professional courses.

4. How to Improve the Level of Moral Education to Enrich the Content and Methods of Moral Education through Aesthetic Education

At present, the teaching concept has become the core issue of education research in vocational colleges. require all courses and all teaching links to infiltrate into the idea of education, so as to promote the formation of a collaborative education mechanism among various majors and disciplines. In combination with the concept of "Theories Teaching in All Courses", we propose the concept of "grand aesthetic education" here, which is committed to all-round and three-dimensional aesthetic education. All majors and disciplines should dig deep into the elements of aesthetic education, discover the objects of beauty from social life and natural environment, and infiltrate aesthetic education in all aspects of campus life, such as construction of student clubs, campus landscape, construction of campus cultural connotation, social services and many other aspects, rather than in a single classroom teaching.

Teaching concept "and" "great aesthetic education" have common characteristics in various aspects such as educational objectives, case materials, infiltration methods, and so on. At the same time, there is also overlap between the two, so comprehensive aesthetic education is actually a support and supplement to the education. In the course of "Theories Teaching in All Courses", the infiltration of

craftsmanship spirit is particularly important. The connotation of craftsmanship spirit is rich, including "concentration, persistence, dedication, perfection, innovation" and so on. It requires to train students' daily life, practice, classroom learning, thinking mode, will and character and many other aspects, and these are precisely in line with the cultivation of personal aesthetic taste, concentration, perseverance, excellence, creative thinking, and other qualities in aesthetic education.

In the construction of "Theories Teaching in All Courses" in vocational colleges, the inheritance of traditional culture has always been an important content. However, many teachers mainly impart knowledge about traditional culture in the course of "Theories Teaching in All Courses", and it is difficult for students to have emotional resonance without the combination of specific aesthetic education carriers. For example, the beauty of traditional architectural culture, Chinese calligraphy, the beauty of seals, the beauty of traditional Chinese clothing, the beauty of traditional Chinese opera, etc., these contents themselves have the characteristics of aesthetic education, and become the effective carrier of teaching content.

Entering the new media era, the methods and means of the construction of "Theories Teaching in All Courses" are constantly updated. In the new media era, it is not only necessary to "beautify" the content of education, but also to use different means to perfect the content of education and inject more aesthetic elements. Network resources are massive, so in order to better penetrate aesthetic education in the practice of "Theories Teaching in All Courses", teachers must enhance their ability to identify, select truly valuable resources from new media according to teaching needs, recombine them on this basis, and constantly enhance the content beauty of education, in order to give full play to the important role of aesthetic education in education.

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