

The Transition and Upgrading of Economic Structure and the Development of Investments

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Abstract: With the transition and upgrading of China's economic structure,a great change has taken place in the society's demand for professionals in investment science,and the structural adjustment of university majors must be in line with the changes in social demands.This paper points out that the major of investments in colleges and universities should be devoted to cultivating outstanding talents with composite,innovative and open characteristics,so as to meet the needs of high-quality investment talents for economic restructuring and industrial upgrading.At the same time,different types of colleges and universities should formulate differentiated talent training goals and teaching plans according to their own school conditions,student sources and teachers.By enhancing students' independent selectivity,reforming teaching methods,and actively using modern teaching technology,we should take the road of characteristic development to provide strong support for training professionals in investments who meet the requirements of The Times.

Keywords: The transition and upgrading of economic structure;Investments;Personnel training

Introduction

At present,China's economy is in the critical period of transition from high-speed growth to high-quality development.At this stage,the deep economic restructuring,transition and upgrading of the economic structure have become an important engine to promote the continuous development of China's economy.With the rise of emerging industries and the acceleration of scientific and technological innovation,higher requirements are put forward for professionals in investments.As an important driving force of economic development,investment plays a decisive role in the economic development of our country.Investment can not only directly stimulate economic growth,but also promote the optimization and upgrading of industrial structure through the optimal allocation of funds,and improve the quality and efficiency of economic development.Therefore,cultivating a high-quality and specialized talent team in investments plays an irreplaceable role in the transition and upgrading of China's economic structure.However,there are still some deficiencies in investments in China at present.On the one hand,the traditional education on investments pays too much attention to the teaching of theoretical knowledge and neglects the cultivation of practical ability,which makes it difficult for students to adapt to the rapidly changing market environment.On the other hand,with the rise of the new economy,the investment field is also constantly innovating and developing,and the requirements for professionals in investments are also constantly improving,which requires that education on investments must keep pace with The Times and constantly update the teaching content and methods to meet the market demand for talents.

1. New Requirements for the Training of Talents in Investments in Economic Structure Transformation and Upgrading

With the rapid development of globalization and technological innovation,China's economic structure is undergoing profound transition and upgrading.This transition is more reflected in the comprehensive optimization and upgrading of the economic structure.In this process,the investment field,as an important bridge connecting capital and the real economy,has increasingly prominent status and influence.At the same time,the investment field is also showing a trend of diversification,complexity,and internationalization,which puts forward new requirements for the cultivation of professionals in investments.

1.1 It requires professionals in investments to possess more knowledge and skills

In the past, investment mainly focused on traditional assets such as stocks and bonds, but now, with the continuous innovation and development of the financial market, new investment areas such as real estate investment, private equity, venture investment, digital currency are gradually rising. Therefore, professionals in investments not only need to master traditional investment theories and skills, but also need to understand the operation rules and risk control methods in the emerging investment field^[1].

1.2 It requires professionals in investments with an international view

In the context of globalization, international financial markets have become increasingly integrated, and capital flows have become more frequent and complex, which requires professionals in investments not only to be familiar with the domestic investment environment, but also to have an international view and intercultural communication competence to look for investment opportunities and effectively manage risks on a global scale.

1.3 It requires professionals in investments to have a sense of innovation

With the continuous progress and application of technology, investment strategies and tools are also constantly innovating. Professionals in investments need to have innovative thinking and innovation ability to keep up with the changes of the market, explore new investment models and strategies, and create more value for investors.

2. The Strategy of Structural Adjustment of Investments

In today's increasingly complex and changeable economic environment, investments are facing the great challenge of the transition and upgrading of economic structure. In order to adapt to this trend, investments must be restructured and develop scientific paths and strategies to train high-quality talents with all-round quality and innovation ability.

2.1 Building a diversified personnel training model

Facing the challenge of transition and upgrading of economic structure, investments should actively explore and build a diversified personnel training model. Firstly, it is the key to strengthen the integration of interdisciplinary knowledge^[2]. By introducing the knowledge and methods of other disciplines, such as economics, finance, management, etc., students can be helped to build a more comprehensive and systematic knowledge system, so as to cultivate talents in investments with compound knowledge background. Secondly, it is also crucial to train their practical ability. Through school-enterprise cooperation, internship and training, students can exercise their practical ability in practical projects and improve their ability to solve practical problems. In addition, encouraging students to participate in innovation practice activities, such as scientific research projects, entrepreneurial plans, etc., can cultivate their innovation awareness and entrepreneurial ability to lay a solid foundation for future career development.

2.2 Implementing differentiated personnel training programs

Different types of colleges and universities should have their own unique positions in the cultivation of professionals in investments. Therefore, differentiated personnel training programs should be formulated according to the conditions and development orientation of colleges and universities^[3]. For example, research-oriented colleges and universities can focus on cultivating students' scientific research ability and innovative spirit, encourage them to participate in high-level scientific research projects to improve their academic literacy and innovation ability. Application-oriented colleges and universities can emphasize practical teaching and vocational skills training, and cooperate with enterprises to carry out practical training projects to help students master practical skills and enhance employment competitiveness. Local colleges and universities can combine regional characteristics and industry needs to train talents in investments who adapt to local economic development to provide strong talent support for local economic development.

2.3 Strengthening the construction of the team of teachers and teaching reform

Excellent team of teachers is an important guarantee for cultivating high-quality talents^[4]. Therefore, investments should attach great importance to the construction of the team of teachers. Firstly, it is to actively introduce excellent teachers with rich practical experience and innovation ability to improve the overall level of the team of teachers. Secondly, it is to strengthen the training and cultivation of existing teachers, encourage them to participate in academic exchanges and project cooperation, and improve their teaching level and scientific research ability. At the same time, it is necessary to actively promote the teaching reform, update the teaching content and methods, and use modern teaching technology to improve the teaching effect and students' learning experience. For example, interactive teaching methods such as case analysis and role playing can be adopted to stimulate students' learning interest and enthusiasm. Network platform and teaching resource library can be used to provide students with more convenient and rich learning resources and learning methods.

In addition, in the process of personnel training, attention should be paid to cooperation and exchange with enterprises and

industries^[5].By establishing a close cooperative relationship with enterprises and understanding the needs and development trends of the industry,students can be provided with practical teaching and career planning guidance that is more in line with market needs.At the same time,At the same time,participating in industry conferences,seminars and other activities can understand the industry's development trends and cutting-edge technologies,and can also provide students with a broader vision and more learning opportunities.

To sum up,the path and strategy of the structural adjustment of investments include the construction of diversified personnel training mode,the implementation of differentiated personnel training programs,and the strengthening of teacher team construction and teaching reform.Through the implementation of these measures,we can cultivate high-quality talents with comprehensive quality and innovation ability,and provide a strong talent guarantee for the sustainable development of economic society.

3. Conclusion

Under the background of transition and upgrading of economic structure,the training of professionals in investments is undoubtedly facing unprecedented challenges and opportunities.This transition not only requires the investments to keep up with the pace of The Times,but also needs to actively adjust its structure,optimize personnel training programs,and ensure that it can closely adapt to the rapid changes in social needs.Firstly,the rise of emerging industries and the optimization and upgrading of traditional industries require professionals in investments not only to have solid financial theoretical knowledge,but also to have keen market insight,rich practical experience and cross-field cooperation ability,which means that the teaching system of investments must be comprehensively and profoundly reformed,its practical teaching must be strengthened to improve students'ability to solve practical problems.Secondly,the rapid progress of science and technology has brought new development opportunities for investments.Professionals in investments need to master advanced technical tools in order to better analyze market trends,assess investment risks,and develop investment strategies.Therefore,investments should promote cross over and fusion with computer,data science and other related disciplines to cultivate high-quality talents with composite ability.Moreover,in the face of global economic integration and the internationalization of capital markets,professionals in investments need to have an international view and intercultural communication competence.They need to understand the operating rules of the international market and master the theory and practice of international investment in order to give full play to the advantages of Chinese investments on the international stage.Therefore,investments should actively carry out international cooperation and exchange to improve the internationalization level of students.Finally,it must be recognized that personnel training is a long-term and complex process,which requires the joint efforts of governments,enterprises,universities and other parties.The government should formulate relevant policies to provide strong policy guarantee for the training of talents in investments.Enterprises should actively participate in the process of personnel training and provide practical opportunities and employment channels;Universities should play a leading role and constantly innovate personnel training models and methods to provide strong talent support for the sustainable and healthy development of Chinese economy and society.

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