

Research on the Innovative Development of Ideological and Political Education in the New Period

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Abstract: As an important task of cultivating the builders and successors of the all-round development of morality, intelligence, physique, beauty and labor, the ideological and political education in colleges and universities needs to keep pace with The Times and constantly explore and innovate. In the understanding of college students, researchers found that the innovative development of ideological and political education in colleges and universities in the new era needs to keep pace with The Times. Through the analysis of the current situation of ideological and political education in colleges and universities in the new era, the challenges and opportunities of the innovative development of ideological and political education in colleges and universities in the new era are discussed. Finally, the strategy of ideological and political education in the new era is proposed. This study aims to provide theoretical guidance and practical reference for the reform and development of ideological and political education in universities and promote the healthy development of college education.

Keywords: University development in the new era; University ideological and political education; Educational innovation and development

Introduce

With the advent of the new era, ideological and political education in colleges and universities plays a vital role in cultivating socialist builders and successors who are all-developed morally, intellectually, physically, tically and labor. Under the background of rapid social change and rapid development of information technology, ideological and political education in colleges and universities is facing new challenges and opportunities. The traditional education mode and content have been unable to meet the needs of contemporary students, so how to innovate ideological and political education and improve the quality and effect of education has become an urgent problem to be solved at present. Through the analysis of the current situation of ideological and political education in colleges and universities, combined with the concept of moral education, this paper discusses how to innovate the teaching methods and update the course content.

1. Analysis of the current situation of ideological and political education in colleges and universities in the new era

1.1 Practical problems of ideological and political education in colleges and universities

Ideological and political education in colleges and universities is facing a series of practical problems in today's society, which directly affect the quality of education and students' ideological and political quality. First of all, students' low interest in ideological and political courses is a prominent problem. With the development of social diversification and informatization, students' interests are more inclined to the emerging technology and fashion culture, but they are less attractive to the traditional ideological and political courses. This leads to students' negative attitude towards ideological and political education, which affects their learning effect and the improvement of ideological and political quality. Secondly, the ideological and political education in colleges and universities has the problem of a single teaching method. Traditional ideological and political education often adopts a single teaching method, such as the traditional teaching mode, with a lack of interactivity and interest^[2].

1.2 Challenges and opportunities for the innovative development of ideological and political education in colleges and universities in the new era

With the diversification of the society and the rapid spread of information, students' ideas have become more diversified. How to guide students to establish correct ideas under this background is one of the challenges facing the ideological and political education in colleges and universities. The traditional teaching methods of ideological and political education may not be able to fully meet the needs of students in the new era, so we need to constantly update the teaching methods and methods to improve the teaching effect^[3]. With the development of The Times, the content of ideological and political education also needs to keep pace with The Times, cover a wider range of fields, and deepen its influence on students. In addition, the construction of teachers in ideological and political education in colleges and universities is a long-term and arduous task. How to cultivate a professional and high-level teachers is one of the challenges facing us at present.

2. Strategies for the innovative development of ideological and political education in colleges and universities in the new era

2.1 To implement the fundamental task of moral education

It is the fundamental task of Chinese education, which emphasizes the core position of moral education in the education system. In college education, moral education plays an irreplaceable key role. As an important base for cultivating high-quality talents, the fundamental task of colleges and universities is not only to impart knowledge, but also to cultivate students' moral quality and social responsibility. The implementation of moral education is helpful to guide students to form a correct world outlook, outlook on life and values, improve their ideological and moral level, and lay a solid foundation for the long-term development of the country.

Although moral education plays an important role in college education, colleges and universities still face many challenges and problems in practice. On the one hand, some colleges and universities pay too much attention to the teaching of professional knowledge and ignore the development of moral education, which leads to the ideological and moral shortcomings of students. On the other hand, with the development of social diversity, students' ideas also show a trend of diversification and complexity, which puts forward higher requirements for moral education in colleges and universities.

In order to comprehensively promote the concept of moral education, colleges and universities should start from many aspects. First of all, by optimizing the curriculum setting, strengthen the proportion of moral education curriculum, so that students can constantly improve their moral quality in the learning process. Secondly, students should be guided by scientific research to participate in social practice and volunteer service activities, so as to cultivate their sense of social responsibility and practical ability. In addition, colleges and universities should also actively carry out social services, and integrate the concept of moral education throughout the school's work, so as to form a good moral education atmosphere.

2.2 Cultivating and promoting core socialist values as the fundamental connotation

The spiritual soul and value cornerstone of socialism with Chinese characteristics for the new era include core values such as patriotism, collectivism, socialism, democracy and the rule of law, fairness and justice, integrity and friendship. The ideological and political education in colleges and universities should be guided by these core values, and guide students to establish a correct world outlook, outlook on life and values. The content of education should run through the publicity and education of the socialist core values, and guide students to deeply understand and practice the core values through the forms of curriculum setting and theme education activities. Educational methods should be diversified, combined with students' 'reality, pay attention to interactive and experiential teaching, and stimulate students' enthusiasm for participation and thinking ability.

2.3 The fundamental goal is to train new people who can shoulder the great responsibility of national rejuvenation

Colleges and universities should strengthen patriotism education, guide students to love the motherland and the people, establish the correct concept of the country and the national spirit, and encourage them to strive for the realization of the Chinese dream of the great rejuvenation of the Chinese nation. The new era requires the cultivation of new people with innovative spirit and entrepreneurial ability. Colleges and universities should set up innovation and entrepreneurship education courses, encourage students to have the courage to explore and innovate, and cultivate their innovative thinking and practical ability.

2.4 Innovation of teaching methods

Under the background of rapid development, the ideological and political education in colleges and universities is facing unprecedented challenges and opportunities. With the advent of the information age, the trend of diversification and complexity

of students' ideas is becoming more and more obvious, and the traditional ideological and political education mode has been difficult to meet the needs of The Times. Therefore, it is particularly necessary and urgent to explore the path of innovative development of ideological and political education in colleges and universities and improve the pertinency and effectiveness of education.

In order to adapt to the development of modern society, the ideological and political education in colleges and universities should establish the educational concept of individuality, differentiation and socialization. First, we should pay attention to the individual differences of students and teach students according to their aptitude to meet the needs of different students; second, we should pay attention to the cultivation of students' social responsibility and practical ability and guide them to apply their knowledge to real life; finally, we should pay attention to the overall development of students and pay attention to cultivating their innovative thinking and critical thinking.

In the innovation and development of ideological and political education in colleges and universities in the new era, the innovation of teaching methods is very important. By exploring new teaching methods, such as case teaching, problem-oriented teaching, interactive teaching, etc., students' learning interest and participation can be stimulated, and the teaching effect and interaction can be improved. At the same time, the combination of modern scientific and technological means, such as virtual laboratories, online education platforms, can further improve the teaching quality and interaction. First, case teaching is an effective teaching method, through the discussion and analysis of real cases, to help students to understand the theoretical knowledge, and to apply it to practical situations.

3. Summary

To sum up, in the new era, the innovation and development of ideological and political education in colleges and universities is an important and urgent task. This paper discusses the current situation, challenges and opportunities of ideological and political education in the new era, as well as the strategies of innovative development. Through the innovation of teaching methods, such as case teaching, problem-oriented teaching, interactive teaching, combined with modern scientific and technological means, such as virtual laboratory, online education platform, it aims to stimulate students' interest and participation in learning, and improve the teaching effect and interaction.

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