

Observing the Value Fit and Practical Path of Regional Culture and Labor Education in Colleges and Univer

Ling Jiang

Chongqing Three Gorges University, Chongqing, Wanzhou ,404100

Abstract: As a special cultural heritage, regional culture contains rich history, tradition and values, which complement the labor concept of universities. Through the deep exploration and inheritance of regional culture, it provides rich resources and practical ways for universities to carry out labor education, and promotes the all-round development of efficient students. In today's society, the development of labor education in universities has become increasingly important, and the protection and inheritance of regional culture has become a social consensus. Therefore, exploring the integration point between regional culture and labor education in universities, and exploring its implementation approach, is not only beneficial to the inheritance of regional culture, but also can enrich the connotation of labor education in universities and improve the overall quality of education.

Keywords: Regional culture; Labor education in colleges and universities; Value fit; Practical path

1. Introduction:

The Opinions on Comprehensively Strengthening Labor Education in Primary, Secondary and Higher Education in the New Era proposes that according to the specific conditions of each region and school, as well as the local natural, economic, and cultural conditions, the available resources of industrial enterprises, vocational colleges, etc. should be fully explored. If it is suitable for industry, it should be used for industry, and if it is suitable for agriculture, it should be used for agriculture. Labor education should be implemented through various forms, and it is not appropriate to “apply a one-size-fits-all approach”. “Adapt to local conditions” emphasizes that schools should carry out labor education based on local resources and regional characteristics, and fully and reasonably integrate the excellent elements of regional culture into labor education. Regional culture is a systematic, multidimensional, and complex cultural system that originated in a certain region and gradually developed through long-term accumulation. It is a common cultural accumulation within a region, which embodies the essence of regional characteristics. When universities carry out labor education, integrating excellent elements of regional culture according to local conditions is an effective way to achieve educational goals and improve educational quality.

2. The importance of labor education in colleges and universities

2.1 Cultivate students' practical ability

The role of labor education in universities in cultivating students' practical abilities cannot be ignored. Students can learn real skills and knowledge through participating in various labor practice activities, and improve their practical operation and problem-solving abilities. This practical ability is an important quality that students must possess in their future social life and work, which can enable them to better adapt to the needs and challenges of society. Labor education in universities should not be limited to imparting theoretical knowledge, but should focus on the training and improvement of students in labor practice, so that they can become talents with practical abilities. Only in practice can students truly master the knowledge they have learned and apply it to their daily life and work, so as to truly achieve their own development and growth. Therefore, the importance of labor education for college students is self-evident .

2.2 Cultivate students' teamwork awareness

Team spirit is one of the indispensable abilities in modern society. The purpose of labor education in colleges and universities is

to cultivate students' ability to develop this spirit. Students have experienced the importance of team spirit in various labor practice activities. Each member of the team plays a different role, and they need to cooperate and support each other to complete tasks together. Such cooperative experience can not only improve students' team spirit, but also strengthen their communication skills and problem-solving abilities. Labor education in colleges and universities also helps students establish a correct teamwork awareness. Through labor practice, students will realize that only by working together can they achieve higher achievements. Learn to respect others, listen to their opinions, and learn how to cooperate with others. This team spirit will play an important role in future learning and work processes, and become a cornerstone of student success .

2.3 Cultivate students' sense of responsibility and innovative spirit

In various labor practice activities, students realize the importance of responsibility awareness. In the process of labor, students should clarify their roles and tasks, maintain focus and carefulness at all times, so as to ensure the smooth progress of the task. Only through continuous practice and training can students gradually develop a sense of responsibility for the task, recognize that their own behavior and decision-making will affect the entire team, and learn to take their due responsibility. In addition, carrying out labor education in universities is also of great significance for cultivating college students' innovative ability. In practical activities, students may encounter various problems and challenges, and need to constantly seek solutions. In the process of thinking and practice, students can explore their potential and creativity from different perspectives and ways. Only through continuous exploration in practice can students develop their problem-solving ability and innovative consciousness, and in future work and life, they can meet various challenges in a more flexible and creative way.

3. Integration Path of Regional Culture and Labor Education in Colleges and Universities

3.1 Formulating regional cultural education plans

The formulation of regional cultural education plans should integrate local traditional cultural elements into them. Through the provision of specialized courses, students can learn about local history, folklore, traditional crafts, and other aspects, and can deeply feel the unique cultural characteristics of the local area. At the same time, students are organized to visit local monuments and museums, so that they can personally experience the charm of local culture. Regional cultural education plans should also attach importance to cultivating students' awareness of respecting and inheriting local culture. Through the organization of cultural festivals and traditional festival celebrations, students can experience the charm of traditional culture while also cultivating their love and respect for local culture. At the same time, students should be guided to actively participate in the inheritance activities of local cultural traditions, such as learning traditional crafts and participating in folk performances, so that they can become inheritors and disseminators of local culture. For example, a course on "traditional craft experience" can be offered to enable students to personally participate in the entire process of local traditional craft production and experience its cultural connotation and historical origins. Through these activities, students can learn practical handicraft skills while also feeling the charm of traditional culture, thereby enhancing their awareness of respecting and protecting local cultural heritage.

3.2 Establishment of Cooperation Mechanism

Through cooperation with local cultural institutions, universities can better understand local cultural traditions and characteristics. Universities can collaborate with cultural institutions to invite professionals to hold lectures or seminars at the school, introducing local traditional culture and art forms to students and stimulating their enthusiasm and love for regional culture. At the same time, universities can also jointly organize cultural exhibitions, performances or activities with cultural institutions, allowing students to more intuitively feel the charm of regional culture. Through cooperation with local enterprises, students can gain more internship opportunities and also obtain more employment resources. Through cooperation with enterprises, schools can organize off-campus internships, field trips, practical training projects and other activities to enable students to learn and improve their skills during the internship process. At the same time, universities can also cooperate with enterprises to carry out innovative entrepreneurial activities, cultivate students' innovative spirit and practical ability, and lay a good foundation for their employment and entrepreneurship. Through cooperation with local communities, it can promote the interaction and integration between universities and society. By collaborating with communities, universities can carry out volunteer activities, social practice, community service, helping students better integrate into society, understand the needs and problems of society, and make their own contributions to the development and construction of the community. At the same time, schools can also jointly organize cultural festivals, temple fairs, charity sales and other activities with communities to strengthen the communication and interaction between students and community residents, promoting the inheritance and development of regional culture.

3.3 Introduction of new technology

In the information age, the rapid development of technological means has opened up a new path for universities to carry out labor education. In particular, the introduction of virtual reality technology and Internet teaching platforms has brought unprecedented opportunities for innovation in regional cultural education. With the help of new technological means, universities can reshape the content and form of regional cultural education, improving students' learning effectiveness and experience. On the one hand, the application of virtual reality technology has brought new vitality to regional cultural education. With the help of virtual reality technology, students can experience the customs and traditions of different regional cultures in a simulated environment. For example, using virtual reality technology, students can visit historical sites and experience traditional handicrafts, which increases the interest of regional cultural education and stimulates students' learning interest. On the other hand, the application of Internet education platforms has expanded the space for regional cultural education. Using Internet education platforms, universities can present the content of regional culture in digital form, allowing students to learn at any time and any place. At the same time, Internet education platforms can also provide students with more diverse learning resources and interactive methods, enabling them to gain a more personalized learning experience. Using modern technological means to innovate the form and content of regional cultural education can not only improve students' learning effectiveness but also strengthen their understanding and understanding of regional culture. This integrated approach not only enriches the content of labor education in universities but also achieves the cultivation of cross-cultural communication and innovative thinking for students.

4. Conclusion

In summary, integrating regional culture into labor education in universities can promote the inheritance and innovation of regional culture, as well as the all-round development and personality growth of students. Through in-depth research and practical exploration, this article proposes a value fit and practical path that better meets the needs of contemporary education, providing useful references and inspiration for the integration and development of labor education and regional culture in universities.

References:

- [1] Yu Xiaya. Theoretical Construction and Practical Research on the Curriculum System of Labor Education in the New Era [J]. *Journal of Continuing Education Research*, 2024, (07): 90-94
- [2] Zheng Chunling, Fu Yajun. Research on the Cooperative Education Mechanism of Labor Education in Colleges and Universities in the New Era [J]. *Heilongjiang Education (Higher Education Research and Evaluation)*, 2024, (03): 32-35
- [3] Fang Cailin. Research on the practical path of integrating local culture into labor education in colleges and universities [J]. *International Public Relations*, 2023, (20): 194-196
- [4] Chen Shuzhuang. Strategies for the Normalization of Labor Education in Higher Education Institutions [J]. *Journal of Hubei Open Vocational College*, 2023, 36(10): 36-38
- [5] Fu Liang, Du Yanfang. Curriculum Design and Implementation of Labor Education Based on Regional Culture [J]. *Geography Teaching Reference for Middle School*, 2023, (14): 86
- [6] Zheng Xiaochun. Exploring the Two-Dimensional Dimensions of "Labor Skills and Labor Morality" in Labor Education in Colleges and Universities [J]. *Journal of Hubei Polytechnic College*, 2023, 26(01): 21-24+33