

The Application of Interactive Teaching Model in the Teaching of News Comments

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Abstract: The course of "News Review" is a compulsory course with strong practical significance for journalism major, and teaching method, as one of the main factors that will affect the teaching effect, will directly affect the students' overall professional level. The traditional teaching mode obviously can not meet the needs of the media industry for professional students in the current era background, and the interactive teaching mode can arouse students' learning enthusiasm and autonomy to the greatest extent, so as to effectively improve the teaching effect. This paper briefly expounds the advantages and methods of interactive teaching mode in the process of news commentary teaching and the problems that need to be paid attention to, hoping to give some inspiration to the teachers of journalism major in our country.

Keywords: Interactive Teaching Models; Teaching of News Reviews; Application

In recent years, in order to adapt to the pace of social development and cultivate a large number of applied composite talents, journalism majors in colleges and universities in our country are carrying out teaching reform, which increases the proportion of practical teaching in the teaching process, which is in line with the teaching goal of journalism review course, because news review itself is a very practical activity. This paper mainly analyzes the application of interactive teaching mode in news commentary teaching as follows:

1. The advantage of applying interactive teaching mode in news review teaching

The so-called interactive teaching mode mainly refers to the construction of a teaching classroom which is student-oriented and has equal interaction between teachers and students, students and students.

In the traditional teaching of news commentary, many teachers only pay attention to explaining the relevant theoretical knowledge and writing skills, but ignore the writing training for students, which hinders the cultivation and improvement of students' speculative thinking and practical writing ability. But based on this interactive teaching mode, the classroom atmosphere is more active, so that students can participate more actively in the classroom teaching, which is conducive to the improvement of classroom teaching efficiency and quality. At the same time, compared with the traditional teacher-oriented interactive teaching mode, the student-oriented interactive teaching mode can give full play to the students' autonomy in learning, and then effectively improve their ability of practical research and application of theoretical knowledge and their own ability of theoretical practice innovation. In addition, this individualized teaching mode further strengthens the theory combined with practice teaching, which can not only enable students to quickly master solid theoretical basic knowledge and professional skills, but also effectively improve students' comprehensive professional quality.

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2. The application of interactive teaching mode in the teaching of news review

2.1 Extensive application of case teaching method

The so-called "case teaching method" refers to the use of news events already published in the media and news comments triggered as classroom teaching materials to guide students to express their true views on relevant cases, which is one of the heuristic teaching methods. Specifically, teachers should collect case materials that match the teaching objectives and teaching contents and have news value, and then guide students to discuss freely in class, and comb and summarize the contents of the discussion, and then guide students to write news commentary works. This teaching method can enable students to deepen their understanding and application of relevant professional knowledge through discussion, and help to cultivate and improve their ability of expression and writing and news thinking. But when selecting cases, we should not choose those old materials, but should choose the latest news cases in real life with certain social attention, so as to fully arouse their emotional resonance, and then stimulate their desire to express.

2.2 Setting up situational teaching links

Let students learn through specific situations, than indoctrinate teaching is easier for students to accept. For example, before "TV commentary" teaching, students can be asked to group themselves (5-6 people in each group), assign roles, choose topics, organize simulation of a half-hour television talk show, and perform in the formal classroom, and explain in advance that the performance will be included in the examination. This kind of interesting activity, it is easier to let students participate in it, and then teachers only need to guide in the process, can achieve good teaching results, not only can reduce the teaching pressure, but also improve the students' learning effect, kill two birds with one stone. In addition, teachers should reflect the diversity of news commentary genres when setting upsituational teaching links, that is, setting different situations according to different media types.

2.3 Pay attention to the interaction between students

Interactive teaching model not only emphasizes the interaction between teachers and students, but also emphasizes the interaction between all students, so that each student can have the opportunity to show himself, but also cultivate and enhance their spirit of solidarity, such as dividing interest groups according to students' interest in learning, dividing learning groups according to students' learning ability, and selecting a suitable team leader for each group, so that they can organize group members to collect and organize materials according to the learning tasks assigned by teachers, and make them into PPT, and then send representatives to explain and answer students' questions in the classroom. and finally evaluated by the teacher. This ensures the effectiveness of interactive teaching among students, as group learning defines the tasks of each team member, i.e. avoiding slackness among students, while also fostering and enhancing students' sense of teamwork and competence, as well as social responsibility.

2.4 Teaching by multimedia

In recent years, multimedia has been widely used in teaching activities, which to some extent has also played a role in promoting teaching reform. The characteristics of the integration of sound, light and electricity are more conducive to grasping students' attention, thus helping to improve the effect of classroom teaching. Therefore, multimedia teaching methods should also be used in the teaching of news commentary to improve the effectiveness of teaching. But the author refers to the use of multimedia means is not simply to make teaching PPT, but the use of multimedia means to enable students to understand more intuitive, more comprehensive professional content, in order to develop and improve their ability to deal with news materials.

3. The problems that should be paid attention to in the application of interactive teaching mode in the teaching of news commentary

3.1 Teachers should give full play to the role of teaching guidance and guidance

Although the interactive teaching model emphasizes that students are the main students, it does not mean that teachers do not participate in it. On the contrary, teachers should fully understand and play their important role in teaching guidance and guidance to students in the course of classroom teaching. This requires teachers to prepare lessons fully before class, and also puts forward higher requirements for teachers' own comprehensive teaching ability, that is, a good teacher should not only have a wide range of knowledge, but also have rich professional practical experience, so as to ensure that teachers can control the flow and rhythm of classroom teaching on the basis of giving students enough freedom, and then maximize the teaching effect of interactive teaching mode.

3.2 Keep abreast of student feedback

Teachers need to investigate and visit students in a timely and regular manner to collect whether the application of the interactive teaching model has effectively improved the students' learning effect on news reviews, whether the expected teaching objectives have been achieved, whether students like this participatory interactive teaching model, where the deficiencies and other feedback, so that teachers can grasp and understand the students' learning behavior dynamics and learning effects in a timely manner, and then improve the formulation of better teaching methods. In addition, according to the actual learning situation of students, appropriate encouragement and motivation are given to ensure that each student can participate fully in the interactive teaching class, so that the interactive teaching model can be promoted to continue.

3.3 Change assessment method

The interactive teaching mode pays more attention to the cultivation of students' practical ability, while the traditional assessment method pays more attention to the students' mastery of theoretical knowledge, so it is necessary to change the assessment method. First of all, it can improve the proportion of students' usual grades in the total score, and reduce the proportion of final examination scores. This can greatly improve the students' negative learning mentality of temporary cramming in the past, and urge them to participate more actively in the normal classroom teaching. Secondly, change the traditional form of final examination of paper examination, and take the average of students' scores in each link of interactive teaching as an important part of final grade. This can make the students' learning situation more truly reflected.

4. Conclusion

In a word, news commentary is a course which requires high comprehensive accomplishment of journalism students and has great difficulty in learning. It wants to improve its teaching effect, and then improve the training quality of applied compound professionals in an all-round way, and promote the construction and improvement of journalism major and media industry in China. The effective teaching method is not only interactive teaching mode, but also needs to be discussed constantly by journalism majors in colleges and universities.

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