

Ideological and Political Reform of "Beer Production Technology" in Modern Vocational Education

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Abstract: "Beer Production Technology" is a specialized course in Food and Biology majors which aim at cultivating technical professional talents in the beer production industry of modern society. The concept of modern vocational education mainly reflects the goal of talent training in higher vocational education to cater to the new demand for talents in various professional markets. Based on the concept of modern vocational education, the course Beer Production Technology should be able to carry out curriculum reform to meet the actual needs of the beer industry practitioners. Under the guidance of Ideological and political teaching, education is an important approach for the value orientation and curriculum reform that provides examples and guarantee for the talent training reform. In modern vocational education, it is of great importance and necessity to carry out the ideological and political course teaching reform for the Beer Production Technology specialty. The following is mainly based on the value and significance of the ideological and political reform in the context of modern vocational education for the Beer Production Technology course to explore the channels of ideological and political reform.

Keywords: Modern Vocational Education; Beer Production Technology; Ideological and Political Course Reform

The 2019 "National Vocational Education Reform Implementation Plan" clearly points out that vocational education activities should carry out proper reform exploration, and at the same time clear out overall requirements and basic reform goals. Major vocational colleges take the training of high-level, high-quality, and high-quality application-oriented talents as their main training goals. In order to achieve this target, we must be able to strengthen the construction of ideological and political theories in vocational colleges, to fundamentally change the ideological concepts and vocational qualities of students, and to give full play to the initiative, enthusiasm, and creativity of students and professional teaching of vocational colleges. These can help in the value-orientated reformation of vocational education.

1. The importance of ideological and political education in the course reform of "Beer Production Technology" under modern vocational education

Along with the reform and development of the economic system and the optimization of the social industrial structure, various industries have put forward new requirements for talent teams. Vocational schools take the cultivation of professional, practical, and application-oriented technical talents as the goal of talent cultivation. At the same time, the globalized social environment makes the ideological and political education of vocational students particularly important. Therefore, only by consolidating the political stand of students and the core values of socialism can we cultivate good employment and working attitude for students. This can ensure students adapt to the changing social environment and the increasingly complex workplace to complete their social roles and work in innovative researches and development and application of Beer Production Technology. Therefore, the ideological and political teaching activities that keep up with the times can play a guiding role in the values of students. Ensuring that high vocational

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doi: 10.18686/ahe.v4i5.2266

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students have good values and employment views can guide them to develop innovative, craftsmanship, and entrepreneurial spirits, which are vital for the innovation and development of the industry. More importantly, the establishment of ideological and political teaching activities can realize the management standards of universities, transform the development strategy of higher vocational colleges, and thus guide the development of high-quality talent training activities.

2. Practical problems faced by the ideological and political teaching of Beer Production Technology in modern vocational education

As it is mentioned above, the ideological and political course of Beer Production Technology in modern vocational education has an important role. In fact, the current teaching of ideological and political theories of Beer Production Technology has not been performing its directive role, nor help in orientation nor guarantee. According to the practice of ideological and political teaching of Beer Production Technology, there are certain problems existing:

2.1 Ideological and political courses in "Beer Production Technology" do not pay enough attention

The "Beer Production Technology" course requires training about beer brewing technologies for students so that they can play an innovative role in beer production enterprise positions. Therefore, in the teaching activities, the teaching focus is on the professional knowledge, and the teaching plan and syllabus do not pay enough attention to the education of ideological and political theories, resulting in the randomness of the ideological and political course arrangement and the lack of professionalism of teaching faculty.

2.2 The Ideological and Political Course System of Beer Production Technology is Backward

The modern vocational education has put forward new requirements for ideological and political education so that the curriculum system of ideological and political education can meet the needs of beer professional development and the personalized development requirements of students. The problem is, in fact, the teaching objective of the ideological and political course of "Beer Production Technology" is vague. There is no obvious difference between the ideological and political courses in vocational colleges and undergraduate colleges, and sometimes the courses are simply copied and pasted from somewhere else. Second, the teaching method of the ideological and political course of "Beer Production Technology" is too singular. With the education information technology has been further developed in the new period, vocational students are facing more and more new things. The purely rigid blackboard teaching is no longer to be able to meet the learning needs of students. So that the teacher should be able to introduce modern teaching methods and models to improve ideological and political education, thereby improving the quality and effectiveness of ideological and political courses. However, in practical teaching activities, the ideological and political education activities of Beer Production Technology-related majors still adopt the singular teaching method. No wonder students have insufficient learning motivation and poor learning effects.

3. The effective reformation way of ideological and political course of Beer Production Technology in modern vocational education

3.1 Strengthen understandings and provide resources needed for ideological and political reform

First, it is required that the teaching reform of the "Beer Production Technology" course in higher vocational colleges be able to strengthen the awareness of the importance and necessity of ideological and political reform. For example, documents on the importance and implementation of ideological and political reforms published by government departments should be introduced to guide higher vocational colleges to have a comprehensive understanding of ideological and political reforms based on professional development and talent training goals. Only then can the top-level design for the reform of the ideological and political course be realized, and the ideological and political teaching work be carried out in an orderly manner. Second, higher vocational colleges are required to provide necessary funds and resources for ideological and political reform activities in the school's strategic plan. For example, the school can carry out retraining and education of ideological and political teachers, so that teachers can master the combination of ideological and political theory and practical courses of Beer Production Technology, to carry out various ideological and political teaching activities based on the latest teaching philosophies.

3.2 Provide guidance and innovate the teaching method of ideological and political courses

The method is the basic guarantee of the teaching result, and also an important way to expand the teaching content. In the current reform of the Beer Production Technology curriculum, the ideological and political education reform requires teaching methods based on diversification. In this regard, vocational colleges can transform the teaching methods of the school in promoting

the beer industry to realize the modernization of vocational education. For example, with the aid of the MOOC teaching method, higher vocational colleges are required to provide teachers with external communication and training opportunities, so that teachers can master the cores and processes of the reform to complete the ideological and political reform activities of Beer Production Technology courses.

3.3 Explore resources and enrich the teaching carriers of ideological and political courses

Beer Production Technology is a practical and theoretical course. Its teaching activities of professional knowledge contain a lot of ideological and political education resources. At present, higher vocational colleges are required to add ideological and political content in professional courses, and enrich ideological and political reforms by implementing various educational carriers. For example, in the practical teaching activities of Beer Production Technology courses, vocational colleges can enable students to explore the beer production R&D technology by constructing a training teaching base. This kind of ideological and political activity changes. For example, through practical training activities, team spirit, innovative spirit, and beer production craftsmanship can be formed in students. At the same time, modern information technology platforms, such as Rain Classroom and other online education platforms, can also be used to introduce ideological and political education activities and theoretical knowledge related to beer production, to give full play to students' initiative of learning, and to greatly enhance the values of ideological and political education reform perceived by students.

4. Conclusion

In summary, the realization of modern vocational education reform in higher vocational colleges has been an important goal and task of precision reform. The ideological and political course is the direction, example, and guarantee of modern vocational education reform in vocational colleges to achieve the goal of talent training. Therefore, to solve the rigidity, single-approach, and insufficient teaching resources of the Beer Production Technology course in the new era, it is required to design a practical way to ensure that the Beer Production Technology course can achieve its targets in the reform of modern vocational education.

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