

Management and Construction of Online Training Platform for Social Work

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Abstract: The platform of university practical teaching mainly provides technology service for practical teaching and scientific research, which is the core of university practice and scientific research. At present, the international competition pressure is increasing and the knowledge economy is rising rapidly. The digital construction of practical teaching platform must be put on the agenda in order to meet the needs of the current development. This paper mainly discusses the importance in the construction of online training platform for social work and its management methods.

Keywords: Social Work; Online; Training Platform

1. Introduction

There are many problems existing in the traditional training platform, such as the teaching contents has not been updated for a long time, the teaching method is monotonous, and the teaching quality is poor. As a result, the training platform development is slow, which is not conducive to the teaching quality improvement and influences the teaching effects.^[1] The current information technology develop quickly, and under the background of newest development the social organizations are increasingly using the Internet, big data and cloud services such as information technology in daily operation and development. Training platform construction also continuously makes exploration, and construct informatization environment fused with education training. In practical platform construction, content innovation and operation mode should be informationized, make the training platform to keep pace with the times in the new era and improve platform quality.

2. The Importance of online training platform construction for social work

The development of science and technology endowing big data with powerful functions, modern enterprises rely more and more on data in daily work, and become more intelligentized and informatizationized. Therefore, the professional talents demanded by social organizations must have these characteristics. Under the background of information sharing development, the cultivation of talents in colleges and universities must consider the needs of current economic and social development, match the economic and social development. Therefore in the talents training process in colleges and universities, attention should be paid to the use of big data to construct platform for training in order to cultivate high-quality talents and professional technical high-skilled talents, and meet the needs of institutions and society^[2]. Firstly, it should meet the teaching needs. The construction of social work training and teaching platform involves multiple disciplines and various aspects of knowledge, including social investigation, case analysis, community analysis, etc. These aspects are consistent with majors of sociology and management in colleges and universities, which

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can realize the teaching process connection and better cultivate compound high-quality talents for enterprises and the society. Secondly, it should meet the needs of scientific research. On the one hand, the online training platform of social work can meet the requirements of practical training and teaching; on the other hand, it can combine practice, learning and scientific research, which is in line with the educational policy of integrating production, learning and research advocated by the state. Good learning environments and practical conditions can enrich students' practical experiences, enable them to acquire the professional skills demanded for future work, and promote teachers' scientific research technology and service level. Finally, it is unified with the principle of cultivating applied talents' ability promoted by school education. The online training platform of social work covers a wide range of teaching contents, which can assist students in better understanding the skills and knowledge requirements of social organizations for professional talents. What's more, students can choose one or several aspects to conduct in-depth research and study according to their interests and specialties, so as to master the knowledge of a certain field more comprehensively and lay a fundamental foundation for future work.^[3]

Therefore, in the context of the Internet era development, college education needs to make some innovations in the smart campus construction in order to cope with the new situations and new challenges. On the one hand, colleges should make full use of network communication technology and Internet technology to supervise the equipment in the training room and strictly check the personnel access. An important part of the smart campus construction is to build and utilize the practical training platform combining the real and the virtual effectively. This section can help teachers to carry out teaching smart management and enable students to learn and implement projects independently. High-quality resource sharing can be realized through the smart campus learning platform, important information can be spread, convenient information services can be provided for college students, and the construction of network data platform can be accelerated, so as to build smart campus platform with higher quality.

3. Construction and management path of online training platform for social work

3.1 Establish and improve the training platform database

The database of practical training platform is composed of four parts, which are the practical training platform database, the database of practical training instructors jointly constructed by schools and enterprises, the research personnel database and the database of scientific research projects. The information base of training platform mainly investigates the utilization and distribution of training platforms and research equipment owned by organizations and schools in specific regions, so as to better plan and build training platforms integrated with industry and education, and provide them with appropriate information technology support.^[4] The database of practical training instructors jointly constructed by schools and enterprises is mainly responsible for the statistics and analysis of the industry supervision and university teachers participating in the practical training guidance, so as to serve the purpose of building a high-quality teaching team, improving the teaching team quality and standardizing the management. The research personnel database mainly summarizes the information of experts from different organizations, universities, research institutes and various fields in a specific region, so that expert groups of school-enterprise cooperative research projects can be established in a better and faster way according to different research projects, and innovative teams can be composed to implement technology and product research and development. The database of scientific research projects is chiefly responsible for two aspects. The first is to regularly release relevant issues as an institution, such as specific problems in the social service process, and form research projects of school-enterprise research teams. The second is to serve as a platform for the school to release the research results of students' and teachers' related scientific research papers and entrepreneurial projects, so as to attract the industry's attention, build a bridge for school-enterprise cooperation, promote bilateral cooperation and jointly construct relevant scientific research projects.

3.2 Develop the intelligent management system of the training platform

The operation and management of the training platform should be more reasonable and efficient, develop the intelligent management software for the training platform, including the practical teaching arrangement, the training site application, the relevant equipment management, the training process supervision, the data query and other functions, so that the management process can be developed with clearer training platform, more perfect system, higher efficiency, and more scientific management

3.3 Strengthen performance management and further improve the mechanism

Universities should improve the incentive policy and make it effective. Teachers' needs can be specifically understood, and

more efforts can be made to achieve a certain goal through the performance incentive policy, so that "more capable people do more work" can be replaced by "more work and more gain". Universities should reform the current system and mechanism to mobilize teachers' enthusiasm and initiative, fully emphasize teachers' main role in education, and establish and improve relevant incentive mechanism and constraint mechanism. The reward and punishment system should be clearly defined in the performance mechanism. Teachers who have made outstanding contributions in guiding practice development and achieved teaching results should be rewarded. The evaluation of teachers' professional titles, the teaching workload and research and the position promotion are related to the quality engineering construction effects, so as to promote the active participation of teachers. Teachers' major achievements should be included in the allocation of teaching and research allowances, and records should be kept in the classroom and personal files for future evaluation and promotion.

3.4 Innovate management approaches and establish information management platform

Information management platform establishment should be accelerated, and achieve project declaration and review through the Internet. Managers can implement online supervision, acceptance and classification of materials, so that the declaration, review and acceptance of every link can complete transparent management. When users need to query relevant project information, they can quickly and accurately find relevant information by logging on the platform and searching for keywords. What's more, the platform can also compare and analyze the past data to provide references for project construction in the new era.

4. Conclusion

Social work online training platform is constructed based on "Internet plus" thinking, and implemented a series of improvement measures, such as the school and enterprise cooperation model, a typical case construction of different industries, perfect curriculum system, improving teaching method and introducing multiple platforms in construction, which is conducive to promote better learning practice in social work students, and real understanding of the organization management and service process. It also promotes the social science class teaching application, solve a series of problems in network courses application, combine education and learning, and enrich practical teaching methods.

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