

Analysis of College English Teaching Methods Under the Background of MOOC

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Abstract: With the continuous deepening of education reforms, college English has also derived new teaching techniques and resources. Among them, MOOC teaching is more and more widely used and is one of the most representative teaching modes. Under the background of MOOC, college English teaching in colleges and universities has richer connotation, more diverse teaching models, and more comprehensive teaching evaluation, which effectively promotes the improvement of teaching level and quality. This article focuses on the teaching methods of MOOC, and analyzes the English teaching of college students for reference to the education counterparts.

Keywords: MOOC; Colleges and Universities; College English; Teaching

The reform of education has promoted college English teaching in colleges and universities to usher in new opportunities and challenges. As a college English teacher, you should change the traditional teaching concepts as soon as possible, conform to the urgent needs of the times and education, and fully tap the advantages of information technology in English teaching. Actively carry out the reform and innovation of teaching models and methods. College English teaching in colleges and universities with the background of MOOCs has realized the full optimization and integration of teaching resources, which has also greatly improved the teaching efficiency and injected new energy into college English teaching. Therefore, MOOC teaching methods are worthy of active promotion and application by front-line educators.

1. Analysis of the status quo of traditional college English teaching

1.1 Students are not motivated to learn English

College English is a public compulsory course in colleges and universities. As a second language in addition to the mother tongue, learning English is particularly important for college students. However, the English teaching content is mostly based on public basic English, which cannot form an effective combination with the students' majors, which causes some students to become slack and lose motivation and interest in learning English courses.

1.2 Course teaching resources are too single

Nowadays, various foreign training institutions are developing rapidly, such as Harvard English, New Oriental English, EF Education, etc., which are quite influential in the market. They have adopted advanced information teaching technology and rich teaching resources, and achieved teaching materials, videos, Comprehensive coverage of images and courseware content. However, as higher education institutions, traditional teaching methods and standard textbooks are still being used. Teachers' utilization of information network resources is too low. Classroom teaching is mainly based on books. This single teaching method and Resources make students more passive learning, and the overall learning process is dependent on the classroom and teachers^[1].

1.3 Insufficient language environment for English learning

A good language learning environment is a catalyst for English teaching and is very important for learning English

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courses. Usually, English learning is more dependent on usual communication and interaction. The most obvious performance is in the two aspects of English listening and speaking. However, in the process of teaching in colleges and universities, the main channels for students to learn English come from the classroom. After all, the time for classroom teaching is limited. Once the students are difficult to absorb and internalize in the classroom learning, they lack independent learning after class, and the students' English learning is even more behind.

2. The application value of MOOC in college English teaching

2.1 Improve students' English self-study ability

Before the implementation of MOOC teaching, students must do adequate pre-class preparation, collect and organize online learning resources, independently make learning courseware under the guidance of teachers, and share and discuss in class, so as to improve students' learning confidence and sense of accomplishment. In this benign teacher-student interaction process, students' initiative in learning English has been well mobilized.

2.2 Improve teachers' English teaching efficiency

Classroom teaching efficiency is a key factor in evaluating teachers' teaching ability. In the traditional teaching mode, small-class teaching is adopted, and the audience that teachers face is limited, which mainly depends on the influence of objective factors such as classroom area and sound transmission equipment. However, MOOC teaching has a large scale and openness. Teachers do not need to consider these factors at all. Online classroom teaching can be realized through network space, which is not affected by space, sound transmission, and the number of students, which greatly improves teachers' ability to carry out English teaching effectiveness.

2.3 Highlight the main status of students

MOOC has changed the teacher-oriented problem in traditional classroom teaching, and transformed online teaching into the main method of teaching. It is different from the form of full classroom teaching under the traditional classroom teaching mode. Online teaching requires students to have a higher sense of autonomous learning. Students can choose corresponding courses according to their personal interests and adjust their personal learning progress reasonably. Teachers do not need to forcefully infuse students' knowledge, but become assistants and guides of students' learning^[2]. This has a positive effect on teachers' active exploration of online and offline mixed teaching and further expansion of teaching activities.

2.4 Enriching college English teaching resources

MOOC teaching also has the characteristics of high-quality and fragmented teaching. It mainly collects and organizes teaching information through the Internet. These information resources are rich and the subject matter is novel and prominent, making the teaching content closer to the real life of students, and students are more likely to be attracted and accepted, increase the interest in learning, and then improve the practical application ability of English. The abundant teaching resources of MOOC effectively make up for the lack of single use of textbooks and teaching materials in traditional teaching.

3. The specific application methods of MOOC in college English teaching

3.1 Take video production as teaching orientation

In the era of information education, MOOC teaching platforms are increasing. The systematic and complete MOOC includes multiple applications, including courseware, assessment, homework, testing, discussion, evaluation and other modules. Among them, courseware occupies the dominant position and its form is also very different. Diversified, can be text, video, slides, animation and other types. Of course, video is the most important form of presentation of courseware. This is mainly based on the higher application rate of video to course teaching. Therefore, in the implementation of MOOC teaching, teachers should be guided by video production, and pay attention to the following points when making videos: First, control the video duration, about 10 minutes, and the video is too long to reflect the refinement of knowledge points. It is difficult for students to concentrate for a long time; if the video is too short, a certain key knowledge cannot be explained thoroughly and it is difficult for students to quickly absorb it. Second, to ensure the quality and quality of the video, teachers should pay close attention to the teaching themes when making videos. For example, when studying the course of "famous universities", teachers should be good at using the Internet to collect and aggregate a large number of teaching information resources, and log on to the official websites of major universities in the world. Understand the background and information of some internationally renowned

universities, download some materials and pictures, and collect these materials as useful resources for making courseware videos, so that the courseware videos produced are more lively and interesting, rich in content, and innovative. Being able to learn more about internationally renowned schools will lay the foundation for further use of MOOCs in teaching^[3].

3.2 Use communication and interaction as a teaching method

Given that MOOC teaching uses the Internet as a carrier, there are also advantages and disadvantages. The most prominent is that MOOC cannot carry out face-to-face communication like traditional classroom teaching, which makes it difficult to maintain long-term teacher-student relationships and causes a high dropout rate. Therefore, when applying MOOC, teachers must strengthen communication and interaction to enhance the practicality of MOOC in English teaching. There are two main points to pay attention to in specific interactive communication: First, to give full play to the functionality of the MOOC discussion area. Teachers set up discussion content for students to discuss and exercise students' ability to express and comprehend. This kind of social English learning method allows students to double down. The sense of novelty, which enhances the enthusiasm of class, is more in line with the personality characteristics of modern college students. At the same time, teachers can also participate widely in it to strengthen interaction and answer questions. Second, it shows the communicative nature of online review of MOOCs. With the test function, the teacher arranges for the students to finish the test and review them immediately, and transfer the feedback results to the students in time, strengthen the frequency of classroom communication, and enhance the interactivity of teaching.

3.3 Take platform construction as the core of teaching

At present, there are many well-known MOOC websites in China, such as MOOC.com, Love Courses, MOOC China, Good University Online, Migu Academy, etc. These MOOC platforms provide us with a large number of high-quality learning resources, which of course also originate from their platforms. The construction is more comprehensive and perfect. Therefore, in terms of the application of MOOC in English teaching, it is particularly important to focus on the construction of resources for foreign language teaching. It can integrate various resources for language learning and strive to create a shared, diverse, flexible, open, efficient and interactive foreign language teaching space. Enough quality development courses for foreign language lovers to learn. Therefore, colleges and universities should choose to actively connect with some foreign language MOOC platforms and integrate the online teaching of their English courses into the foreign language MOOC platforms.

3.4 Take curriculum extension as the teaching direction

The purpose of English teaching is to cultivate and develop students' language application ability, and language ability is not a matter of day and night. It needs a sufficient language environment to accumulate over time. The current college public English teaching hours are seriously insufficient, and the teaching goals are difficult to achieve. The application of MOOC provides a new way for students to learn English and effectively makes up for the lack of classroom hours. Through the MOOC platform, students can extract the knowledge points and difficult points that have not been thoroughly understood in the classroom and learn repeatedly, and at the same time can watch online English courses of other colleges and universities, broaden learning channels and increase learning content. Therefore, while applying MOOC, curriculum extension should be taken as the teaching direction to improve students' autonomous learning.

4. Conclusion

Generally speaking, as an important platform for college English teaching, MOOC has huge advantages over traditional classroom models. Of course, everything has two sides, and the coexistence of advantages and disadvantages is also inevitable. On the premise that the advantages outweigh the disadvantages, teachers should be good at exploiting strengths and avoiding weaknesses, optimize the current MOOC teaching methods, give full play to its teaching functions and advantages, and improve the application of MOOCs in college English teaching in an all-round way.

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