

# Construction and Strategy Analysis of “Online and Offline Hybrid Teaching Mode” in Undergraduate Colleges

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**Abstract:** With the rapid economic development, my country has entered the information age, and big data has been widely used. In this case, many free learning websites and learning resources continue to rise, which poses certain challenges to traditional classroom teaching. In this regard, in order to make better use of big data to reform traditional teaching models to promote the development of education, we need to conduct certain explorations and researches on “online and offline hybrid teaching models”, and take advantage of mobile networks and learning websites to fully realize teachers Exchange the roles of students and improve the teaching quality of undergraduate colleges and universities while cultivating innovative and applied talents to better promote the development of education. This article discusses and explains in detail the construction and strategy analysis of “online and offline hybrid teaching mode” in undergraduate colleges.

**Keywords:** Undergraduate Colleges; Online and Offline Hybrid Teaching Mode; Construction; Strategic Analysis

With the rapid economic development, big data has been widely used, and many high-quality teaching resources have been fully used on the Internet. Compared with the traditional classroom teaching mode, huge changes have taken place in many aspects. With the development of the Internet, a variety of learning platforms and software such as MOOC have appeared in media teaching, and the concept of online learning is deeply rooted in the hearts of the people. In this case, with the help of new media, reform the traditional teaching mode and promote the construction of “online and offline hybrid teaching mode”, which will facilitate the transformation and upgrading of undergraduate colleges and universities, and will help continuously improve the quality of teaching and students’ learning Effect, thereby further promoting the high-quality and sustainable development of college education.

## 1. Analysis of the advantages of online and offline teaching

### 1.1 “Online” teaching

#### 1.1.1 Abundant resources

Different from traditional classroom teaching, “online” teaching mainly uses network platforms or software built by new media to release some learning resources. In this regard, “online” teaching has a large number of virtual simulation laboratories and resources, which are more colorful in the form of teaching. At the same time, with the help of multimedia, “online” teaching can systematically integrate a large amount of knowledge, and the amount of resources is relatively rich, and it is presented to students in a more vivid image, which improves students’ learning ability and understanding ability to a certain extent, and makes Students are more proactive in learning.

### **1.1.2 Promote a fairer distribution of educational resources**

Different from the traditional teaching mode, “online” teaching breaks the limitations of time and space, and has more freedom in learning time. With the help of different learning software and platforms, the distribution of educational resources will be more fair and reasonable. We can share high-quality learning resources with students from major universities, which can expand students’ knowledge and enrich their knowledge reserves to a certain extent. At the same time, from the perspective of teachers, with the help of “online” teaching, they can keep up with the development of the times and update their own knowledge reserves, continuously improve their professional capabilities and comprehensive qualities, and continuously promote the improvement of their own teaching level.

## **1.2 “Offline” teaching**

### **1.2.1 Reduce the phenomenon of students’ single learning**

Teachers actively play a guiding role, integrate teaching resources on the network platform, overcome the disadvantages of knowledge fragmentation, make the knowledge system more complete, and continuously tap the depth of knowledge. At the same time, with the help of “offline” teaching, more targeted teaching measures and programs are formulated according to the different learning characteristics and abilities of students, so as to better guide students in active learning and prevent students from encountering problems in autonomous learning. The unsolvable phenomenon makes it easier to learn more with interest.

### **1.2.2 Face-to-face communication, unimpeded**

With the help of “offline” teaching, to a certain extent, it can play a role in supervising students’ learning. For some students with poor self-discipline ability, “offline” teaching can help students resist the temptation of some entertainment software on the Internet and improve their learning efficiency. At the same time, teachers can use “offline” teaching to conduct surprise checks on students’ learning effects, and emphatically explain some of the more difficult knowledge points, and strengthen students’ understanding and memory of relevant knowledge when communicating with students face to face. Continue to encourage students to engage in active and active learning, and improve cooperation and communication skills. With the help of “offline” teaching, teachers and students communicate face-to-face to solve the problem of communication deficiencies. At the same time, teachers can find problems in students’ learning in time, propose certain solutions based on this, and give students certain encouragement for better. To promote the development of education.

## **2. Measures to promote the construction of “online and offline hybrid teaching mode” in undergraduate colleges**

Both “online” teaching and “offline” teaching have certain advantages and disadvantages, and the two hybrid teaching modes do not simply superimpose the two, they are the advantages of the “online” and “offline” teaching modes. Get full play, get full use of high-quality teaching concepts and methods, and pay more attention to students’ learning effects and professional ability training.

### **2.1 Repositioning teachers**

In the traditional teaching model, teachers occupy a dominant position and play a very important role in the classroom. In the “online and offline hybrid teaching model”, teachers need to reposition themselves. In teaching, teachers should give full play to the role of promotion and guidance, and pay more attention to the leading role of students. In specific teaching, teachers need to formulate more targeted teaching programs and measures according to the learning characteristics of students, and analyze and organize relevant learning materials, so as to better formulate teaching plans according to the specific conditions of students. In the process of knowledge transfer, teachers need to actively discover the problems that students have in their learning, conduct face-to-face communication with them, give full play to the advantages of “offline” teaching, and encourage them to courageously overcome difficulties. At the same time, teachers use “online” teaching to timely supervise students’ learning and encourage them to study seriously.

### **2.2 Promote changes in student roles**

This hybrid teaching mode puts forward higher requirements for students’ self-discipline and learning ability. In most undergraduate colleges, students’ self-discipline ability is generally poor, and it is difficult to resist the temptation of

entertainment facilities such as the Internet, and they are in a passive position in their studies. In this regard, timely changing the passive status and negative learning attitude of students plays a very important role in improving the quality of students' learning. First of all, give full play to the guiding role of teachers, fully enlighten students, pay attention to poor students and students with more negative emotions, and enhance their self-confidence and learning initiative. In addition, students need to have a full understanding of their own roles. Under this mode, they must fully use the Internet to learn, establish certain problem awareness, and actively use the high-quality teaching resources provided by online teaching platforms and software to solve problems. The problems encountered in learning can change the status of passive learning and continuously improve the learning effect.

### 2.3 Establish a sound and perfect teaching evaluation system

In the education and teaching of undergraduate colleges, a scientific and reasonable teaching evaluation system plays a very important role. Therefore, relevant colleges and universities need to establish and improve a relatively complete teaching evaluation system in a timely manner, and conduct scientific and reasonable evaluation and assessment of the quality of education and learning. First of all, teachers should comprehensively evaluate the quality and effect of students' learning from multiple perspectives, such as the preview situation and the completion of homework. The evaluation forms can be varied. In the evaluation of students, teachers should pay more attention to students' application and practical ability while paying attention to the learning effect of students' theoretical knowledge, and cultivate applied talents. In addition, under the "online and offline hybrid teaching mode", schools should pay more attention to students' independent assessment. In daily learning, students can make scientific judgments on their daily learning situation and classroom performance through mutual evaluation or self-evaluation, so as to better understand their own learning ability and the quality of listening to classes, so that they can have a more objective and scientific understanding of themselves. At the same time, it enables students to discover and solve problems in learning, constantly improve themselves in learning, and continuously promote the improvement of learning quality.

## 3. Conclusion

In the new era, my country's rapid economic development has an even more urgent need for comprehensive talents, and the demand for innovative and applied talents continues to increase. In this regard, it is necessary to actively promote education reform, change the traditional teaching mode, and promote the organic construction of "online and offline hybrid teaching mode". Give full play to the advantages of "online" and "offline" teaching, and make full use of more abundant teaching resources. At the same time, teachers and students need to have a fuller understanding of their roles. Teachers actively play a guiding role to encourage students to learn and grow; students actively change the status quo of passive learning and actively use mobile networks and platforms for learning. In addition, the school improves the relevant evaluation system, improves students' practical ability, and cultivates innovative and applied talents.

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