

Research on the Application of Education Blog in College Education and Teaching

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Abstract: With the continuous innovation and reform of China's education, blog and wechat are the main network platforms for people's daily communication. Some experts and scholars propose to integrate blog with education to enrich education methods and methods. In this paper, firstly, aiming at the problems existing in the current education blog, including the defects of the platform itself and the chaotic phenomenon of blog management, the paper further analyzes the application of blog in education, aiming to help the promotion of education blog in college education and teaching, and promote the development of education in China.

Keywords: Education Blog; Diversified Blog Teaching; Teaching Quality Management

As a tool of information release and management, blog can provide a carrier for people to express their opinions and feelings on the Internet. College students have a good ability to accept new things, and education blog is gradually accepted and loved by them. Education blog is a kind of blog applied in education, mainly provides a platform for parents, teachers, students and even all sectors of society to learn and communicate. Different from the traditional closed education mode, education blog teaching is an open education mode, which helps to improve students' learning level and improve and optimize teacher education methods.

1. Problems of education blog

1.1 The platform has defects

Compared with the education website, education blog technology requirements are very low, with short time and quick effect, and can quickly establish personal blog space. Due to the service of many professional blog providers on the Internet, people only need to register to have personal blog, so the number of blog is increasing day by day. However, the function provided by blog service providers is very limited, which leads to the imperfection of blog function and the slow update speed of blog. A large number of blogs with no information value or even good or bad are full of the Internet, which makes it difficult to expand the scale of education blog. In addition, blog is inconvenient in classification and search, restricting the development of education blog.

1.2 Blog management confusion

As a place for people to express their feelings and express themselves on the Internet, blog is open and unrestricted. The audience of education blog is mainly teachers and students, and its content is mainly the life, work and experience of teachers and students in school. Due to its randomness and individual preference, and the lack of correct and timely regulation and

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doi: 10.18686/ahc.v5i1.3129

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guidance of blog, the blog has its individual preference. The quality is uneven, the content is complex and disorderly, and the function is contrary to our wishes. It is imperative and urgent for the school to supervise and manage it to ensure the healthy use of blog by teachers and students.

2. The application strategy of education blog in college education and teaching

In college education and teaching, education blog should be located in a case scenario teaching method, education teaching narrative and education resource platform. We should realize clearly that education blog is only an auxiliary teaching tool and can not replace the regular classroom teaching and practical teaching. Besides transmitting knowledge and value, educational blog can also enhance the emotional communication between teachers and students, and creating a good harmony education blog should focus on the realization of equal interaction in form, authentic and cordial content and edification and edification of methods, so as to abandon the traditional high-ranking and domineering indoctrination, maximize the enthusiasm of students to participate, and realize the mutual benefit of teaching and learning.

2.1 Building a special education blog platform

Different from the ordinary blog, education blog mainly returns to the field of education. Therefore, colleges and universities should establish an increasingly professional and perfect education blog platform. First of all, the platform must be simple and easy to operate, which is conducive to teachers and students to easily master and use; secondly, the platform should be widely used, all students and teachers of the school can apply and use their own blogs, and not only can be used in the campus network, but also can be published to other carriers. Some special groups can also apply for the small blog based on their interests and hobbies. In addition, the phenomenon of “isolated island” should be eliminated between blog platforms, so that blog resources can be shared and even cross platform resources can be shared to realize the integration and optimization of school education resources. In addition, blog should highlight the function of statistical analysis and evaluation. Blog users can evaluate students or group members according to the activity records in the blog, which is helpful for students and teachers to make correct decisions and implement teaching and learning.

2.2 Paying attention to the implementation of diversified blog teaching

At present, education blog has become a part of college education. Abundant teaching resources on the Internet can help teachers and students better scientific research and team cooperation activities. At present, the blog mode commonly used in college education and teaching is divided into personal blog, group blog and professional blog. Personal blog is the blog established by students and teachers themselves. It can share and share the teaching experience, teaching resources and other information in the form of diachronic and synchronic links, so as to achieve the goal of common learning and common progress. With the help of personal blog, students can express their doubts about learning, carry out academic debate and discussion, and use brainstorming to collide with the sparks of thinking, to realize the leap of learning. In addition, different from the traditional learning methods, personal blog learning has the function of online learning, which can communicate and communicate with learners from all fields, levels and even from all over the world at the same frequency. It helps learners learn from the strengths of others and complement each other, to achieve the purpose of massive and accurate learning.

Group blog teaching is a blog set up by a group or class. This type of blog is mainly used to publish information and learning materials. Teachers can publish notices and create common values and visions through group blogs. In this way, students can have more sense of belonging and collective honor, which is conducive to cultivating students’ team spirit and atmosphere of mutual respect and understanding. In addition, group blog teaching is a kind of teaching that is not confined to time and space. Teachers can teach students of multiple majors or classes at the same time. If they can’t reply one by one in class, they can also leave messages and answer the questions raised by students one by one in their spare time. Teachers can refine students’ common problems for unified answers, and also can correct students’ personality problems in time, so as to teach students in accordance with their aptitude.

Professional blog is a professional division according to the nature, characteristics and laws of knowledge, which is not only classified but also comprehensive, so as to carry out teaching activities. Through the professional blog, we can connect

the disciplines, courses and majors between schools, and then continuously accumulate and form a network library with blog platform as the media. At the same time, teachers should encourage students to edit blogs, create personal professional blogs, and realize transfer learning, so as to collect and analyze information materials independently, construct systematic blogs with strict levels, and cultivate students' ability of scientific inquiry and become people who can learn.

2.3 Carrying out student management with the help of blog

As a place for students to release their emotions, teachers can understand and track the status of students through education blog. On the one hand, teachers can understand the students' problems in the learning process according to the recent questions raised by students. On the other hand, they can also analyze and evaluate the students' published articles or feelings, so as to suit the remedy to the case, giving timely encouragement and relief to students, lead students out of confusion and confusion, and make students feel the care of teachers. In addition, teachers can also throw out some mental health problems through blogs, so that each student can answer the questions. By collecting and analyzing students' answers, teachers can timely identify students' ideological trends and mental health status, and communicate with students in time, in order to prevent students' thinking and psychological problems from becoming more serious and cause irreparable losses.

2.4 Using education blog to promote teachers' ability and strengthening teaching quality management

At present, some educators in China's colleges and universities will use blogs to record their views and thoughts on education management. The sharing of theoretical research and practical experience can help front-line teachers to be diligent in teaching reflection and summary, change educational concepts, and innovate teaching methods, as well as improve the teaching and research level of teachers. Education blog can also be used as an important retrieval of teaching resources for schools to check the teaching situation of teachers

At the same time, education blog is a platform for teachers to express their emotions and appeals. School administrators can understand teachers' real views and attitudes towards school management and operation, and understand the ideal pursuit and urgent expectation of individual teachers. It is helpful for schools to further respect and understand teachers, and further create space for teachers' promotion and growth. By analyzing teachers' blogs, school administrators can obtain dynamic information. In order to promote the smooth development of teachers' management, teachers' teaching preparation and students' feedback information should be corrected in time.

3. Conclusion

With the continuous development of Internet technology, many products such as blog and online education platform are derived. Among them, education blog has the advantages of simple and easy to use and easy to manage. Through the construction of online and offline mixed education mode, students can be guided to integrate centralized learning and self-study. By encouraging students to establish and use personal blogs, they can be encouraged to take the initiative to participate in the construction and use of group blogs and professional blogs, timely track and understand the cutting-edge information of majors and industries, and ultimately improve learning ability and learning efficiency. University administrators should keep pace with the times, do a good job in the management of teachers and students with the help of blogs, and promote the high-quality development of university education.

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