

Thinking on the Role of College Counselors in Student Financial Assistance

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Abstract: With the increasing enrollment scale of colleges and universities in China, the number of college students is also increasing year by year. In the personnel training of colleges and universities, the funding work for students is a very important part, the increase in the number of students has increased the difficulty of this work. Therefore, counselors play an indispensable role in the implementation of the related work of subsidizing and educating people. In this paper combines with the specific situation of the current university funding work, how to position the role of counselors, and explores the important role of college counselors in student funding work, which is of great significance to the establishment and improvement of university funding and education system.

Keywords: College Counselor; Student Funding; Role Positioning

1. The significance of financial aid for college students

With the continuous development of China's socialist cause and the steady progress of poverty alleviation, the demand gap of the country and society for high-quality talents is growing. As the main place to cultivate talents, colleges and universities shoulder the important task of promoting social development. In recent years, the enrollment scale of colleges and universities in China has gradually increased, and the number of college students in China has also increased year by year. In order to help poor students to solve the problem of material needs, the Ministry of Education lists the financial aid for education as one of the important contents of the "top ten" education system. In the context of new social development, the state and universities attach great importance to the work of student aid, and increase the intensity of financial assistance, so as to provide material help for students with financial difficulties, and avoid the phenomenon of students abandoning their studies due to economic problems. At the same time, in the implementation of student funding related work in colleges and universities, we should take into account the spiritual needs of students to be able to think for students and avoid psychological problems. In order to implement and do a good job in the funding work of colleges and universities, it is necessary to build a harmonious campus, help poor students better complete their studies. Counselors play a very important role, so we should clear the positioning of college counselors in student funding, so as to the reasonable implementation of student funding.

2. Problems existing in the implementation of financial aid in colleges and universities

2.1 The publicity of funding work is not in place

The state and colleges and universities have done a lot of work for students' financial assistance. Colleges and universities have won the opportunity and corresponding quota for students to be subsidized. However, it may be because the school or the counselor has not specified the specific situation of the subsidy for students, and the students do not understand the relevant policies of the state subsidized education. The lack of channels to know the specific information of the subsidy may lead to poverty students miss the opportunity of funding because of information asymmetry.

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2.2 The work flow of funding is not standardized

There may be a series of non-standard problems in the process of implementing the funding work in some colleges and universities. For example, when determining the funding objects, they do not have a deep understanding of the specific family economic situation of the applicants, and there are some problems such as the students with real financial difficulties can not get financial aid, and even the relevant responsible person “abuse their power for personal gain”, which leads to the failure to guarantee the fairness of educational resources in colleges and universities; or in the whole process of implementing the subsidy, the responsible personnel fail to follow the relevant rules and regulations. In this way, we cannot achieve the goal of subsidizing and educating people, leading to some problems in the corresponding funding work.

2.3 The ideological and political education of students is not strong enough

Some students have the phenomenon of extravagance and waste after applying for the financial aid. This is because the students do not fully realize the significance of the national subsidy for educating people, and they lack the sense of gratitude; some students naturally think that they should enjoy the subsidy after receiving the subsidy, and they do not carry forward the spirit of progress, even having a psychological dependence on the state funding. The reason for this is that colleges and universities have not carried out ideological and political education in the implementation of student aid work, or the strength is not enough, resulting in students in meeting the material needs without stimulating the spiritual needs of serious study, so there is no real significance of national funding.

3. The role positioning of college counselors

College Students’ financial aid work is complex and complicated, and counselors are indispensable in this process. Therefore, a reasonable positioning of the role of college counselors is conducive to the better development of financial assistance.

3.1 Preacher of subsidy policy

Counselors play an important role in student financial assistance. On the one hand, counselors should seriously study and master the policies and related systems of financial aid work, thoroughly understand the specific requirements of funding, and effectively complete the funding work according to these information resources. On the other hand, we will inform each student of the specific information and relevant policies and systems of the subsidy to help solve the students’ doubts about the subsidy. In the process of policy publicity, we will explain in detail the types of subsidy in accordance with different situations, and declare our eligible subsidies in combination with the specific conditions of different students. In the implementation of student financial assistance, counselors should publicize the national policies and requirements of colleges and universities in place, and accurately target the starting point and end point of financial assistance to the students. Therefore, counselors play a connecting role in the implementation of student aid work, and they are the propagandists of relevant policies and regulations in the student funding work.

3.2 Implementers of funding

In the implementation of university funding work, counselors are the first implementation personnel. Therefore, counselors should have a profound understanding of national policies and specific requirements of colleges and universities, be familiar with the funding and education system, and understand the connotation and significance of student funding. At the same time, we should carry out the work according to the policy and relevant rules and regulations, and carry out the corresponding work in a standardized and fair manner to ensure the fairness of educational resources in colleges and universities. Counselors should adhere to the principle of fairness and justice in the determination of funding objects. After deeply understanding the family conditions and other aspects of the selection objects, they should reasonably and fairly determine the funding objects according to the actual situation. In the whole process of student funding, we should strictly follow the funding policy and relevant rules and regulations, and implement the work according to the actual situation to ensure the fair and just implementation of student funding. As an important implementer of student financial assistance, counselors should divide the funding work according to the specific requirements of the university, and formulate the evaluation criteria that meet the requirements of the university or college. In the follow-up student funding work, in-depth understanding of the family economic situation of the application students, determine the funding object fairly and fairly, and standardize the process of funding work. In the process

of implementation, we should constantly improve the implementation rules, so as to make the implementation of the funding work more meaningful, complete the long-term development, and let more students benefit from the national and university funding policies. Counselors in this series of work should do a good job in the role of implementer.

3.3 Organizers of ideological and political educators

The purpose of the government's series of subsidizing and educating college students is to help poor college students reduce their psychological burden and complete their studies better. Therefore, in colleges and universities to carry out funding work at the same time to carry out ideological and political education for college students, such as organizing volunteer service activities, serving the society, carrying out the theme activities of honesty and gratitude, through this way, students' sense of gratitude and social responsibility are enhanced, and they realize that school and society, family and individual are one, so that students can feel care, and actively complete your studies and grow up in a healthy environment. College counselors should not only implement the funding work well, but also complete the work of ideological and political education, meet students' material and spiritual needs, and enhance their sense of social responsibility, in order to cultivate their spirit of self-reliance and self-improvement, and complete the construction of high-quality talents.

3.4 Mental health counselors

In the implementation of the work of student funding, not only to meet the material needs of students, but also to pay attention to the psychological needs of students. Counselors should help poor students face up to the difficulties in life and learning, establish a good and correct attitude, so as to constantly improve their world outlook, outlook on life and values in the process of education, carry out mental health for students, and guide students to face life with a positive and healthy attitude. Counselors should also enhance their self-confidence, help them to overcome difficulties in study and life, and exercise their perseverance, as well as help them solve problems in their life, and make them feel care and love.

4. Conclusion

The work of subsidizing poor students in colleges and universities is related to the growth and development of college students, educational equity and social harmony and stability. With the expansion of the enrollment scale of colleges and universities in China, the difficulty and complexity of university funding work are also increasing. At present, with the steady progress of the national "poverty alleviation", the scale of student aid for colleges and universities is also expanding. There are more and more government funding, social assistance and other funding methods, and the task of university funding is becoming more and more important. In order to better implement the relevant funding work and policy provisions of colleges and universities, and the role and function of counselors is very important. Reasonable positioning of its role is conducive to better and smooth completion of student funding work.

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