

# Popularization of Marxism and Its Realization Path

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**Abstract:** The popularization of Marxism is an important theoretical task and practical topic in contemporary China. Under the new normal, in order to let the masses understand and accept Marxist theory, we must extract its basic principles and essence and correctly transmit it to the public, as well as refine and deepen the scientific nature, subjectivity and practical innovation of Marxist theory. The contemporary research on the popularization of ideology will spread the wide recognition and the latest achievements, so as to realize the popularization of Marxism.

**Keywords:** Marxism; Popularization; Realization path

For a long time, the Chinese scholars' research on Marxism is mainly based on the contents of the Chinese translation classics such as the complete works of "Marx and Engels" published by the Central Compilation and Translation Bureau. However, this is not the whole content of Marxist philosophy. It is far from the true meaning of the "complete works" of Marxism. If we simply study Marxism through this book, the results are only one-sided. With the deepening of China's Marxist research in recent years, some overseas continuous publication of first-hand literature and materials have gradually entered the Chinese academic field of vision.

At this stage, in order to better help us study Marxist philosophy, we can start from the analysis of the popularization of Marxism and understand the important theory of Marxist philosophy. The popularization of Marxism in China has been an important subject since the introduction of Marxism into China. China's Communist Party believes that the popularization of Marx doctrine is to make Marx theory clear and practical in simple and plain language, and to spread it in a more acceptable way. China enters a new era. Under the diverse and complicated ideological background, General Secretary Xi Jinping puts forward Marx's popularization and promotes Marx's sinicization, modernization and popularization. Only by grasping its connotation and making clear the connections and differences can we transmit it to the masses in simple language and promote the development of Marxism in contemporary China.

## 1. The connotation of the popularization of Marxism

In the new era, in order to promote the popularization of Marxist theory and let the masses understand and accept the theory, we must refine its basic principles and essence. Standing in the new era and paying attention to the editing and research of Marx and Engels' classic works, we can unswervingly take the road of socialism with Chinese characteristics. Therefore, combining the theory with China's reality to form a new theory with Chinese characteristics can be carried out through two clues: one is to combine the basic theory of Marxism with Chinese practice for guidance; the other is to upgrade the Chinese experience in practice into a new theory, so as to enrich Marxist theory and guide China's practice with these rich and fresh Marxist achievements, creating new theoretical results. In such a cycle, Marxist theory will continue to innovate, further

development, forming a benign interaction.

The popularization of Marxism should not only enable the masses to understand, but also adapt to the needs of the times. Only in this way can we realize the guiding role of China's development path in essence. Through a variety of paths and ways, let the masses understand and master Marxism, and use it to guide their own practice. In the propaganda and education of Marxist theory, we should study and explore the contents of different historical periods of Marxism popularization. The focus of early popularization of Marxist theory is the understanding of basic principles. At present, the focus is on the popularization of the theoretical system of socialism with Chinese characteristics, and the popularization of Marxism is one of the ways to the popularization. In the face of different objects, especially college students who have received higher education, that is to say, when facing the group with higher cultural level, the theoretical method is more suitable and the effect is better. The popularization of Marxism is a process of unifying the people's knowledge, belief and practice of Marxist thought and theory through various ways and means. It has the distinctive characteristics of the times, nationality, practice, long-term and arduous nature.

The popularization of Marxist theory guides the masses, improves themselves in their daily work and life, and realizes their all-round development. Practice orientation is the key to test the effectiveness of popularization. In order to implement Marxist theory, we must combine the interests of the people with the ideals of the state and the nation, so that the masses can benefit from the party's line and policy. It is necessary to carry out propaganda and education on Marxism and guide the masses to study.

## **2. The internal relations of the popularization of Marxism**

"In the past decade, Chinese Marxism research has occupied an important position in the world, and researchers must have a Chinese position and world consciousness. Therefore, the study of Marx and Engels' classic works must rely on the original works. At the same time, we should have realistic concern and problem consciousness." Zhang Shuangli, vice president of the school of philosophy of Fudan University, said that in recent years, there is a general consensus in the domestic academic circles on Marxist Classics: learning and studying classic works not only helps to strengthen the understanding of basic Marxist theories, but also is an indispensable condition for grasping complex historical and practical problems.

Marxism contains the internal logic of China's development. In the process of China's development, even the process of Marxism's Sinicization is also the process of its popularization. The popularization of Marxism can guide China's reform and development and realize the building of a moderately prosperous society in an all-round way. China's basic national conditions are different in different times. Therefore, in the process of implementing the popularization of Marxism, we need to use it flexibly, firmly grasp the melody of the times, and find the correct direction of Marxism, so as to let Marxism go from books to the people, and guide the people's practice, at the same time, testing its truth in practice by the mass with more practical guiding significance.

## **3. The way to realize the popularization of Marxism**

At present, the focus of China's theory is the realization path of the popularization of Marxism. Scholars believe that we should combine the basic principles of Marxism with the reality of China. Theoretically, we should constantly improve and promote the construction of the popularization subject of Marxism. At the same time, we should first look for appropriate ways of communication, expand communication channels, and realize contemporary Chinese Marx in practice. In the process of communication, which is able to base on daily life and create its unique mode of communication. The communication skills should be in line with the popular language.

### **3.1 Unifying the cognition of the popularization of Marxism**

In order to promote the popularization of Marxism, we need to combine the development of the new era and conduct in-depth research to enrich and develop contemporary Chinese Marxism. We cannot copy it completely or resist it completely. In the process of studying its principles, we need to combine with practice, promote the popularization of Marxism and learn its important ideas, such as sticking to people's position and democracy, and have opened up a new realm of Marxism.

The most important task of the popularization of Marxism is to unify the thought and gather strength. In the context of

ideological changes, we should deepen reform in an all-round way. In order to achieve overall planning and achieve consensus, the popularization of Marxism in the new era requires a unified cognition in concept and enhanced recognition of theory and practice. It is necessary to give priority to positive publicity and attract the attention of the masses, so that the popularization of Marxism can exist around the masses like air.

### **3.2 Spreading the achievements of Marxism popularization**

General Secretary Xi Jinping called for “learning and publicizing and implementing the socialist ideology of China with the characteristics of the new era and the 19 great spirits of the party” as the primary political task at present. As an opportunity to promote the popularization of Marx doctrine, in particular, we must first learn new ideas and new initiatives, make scientific judgments in the new era, and make precise learning and have a more thorough understanding; and finally, we should take Marxism as the guidance, promoting reform and closely combining it with the times, explore and summarize in practice, and open up a new realm of Marxism development in the 21st century.

## **4. Conclusion**

To sum up, in the process of studying and deepening the approaches and methods of Marxism popularization, first of all, it is necessary to establish and summarize historical experience, seek new ways and methods in historical experience, and inject vitality into the popularization of contemporary Marxism; secondly, it is necessary to strengthen the face-to-face problems, find and solve problems, and enhance the explanatory and charismatic power of Marxism popularization; thirdly, it is necessary to enhance the international awareness of international communication, recognize the overall situation of the world, grasp the trend of the times, and strengthen the vision of the world; Fourthly, we should have the forward-looking consciousness of looking forward to the future, accurately grasp the historical trend of contemporary China, and explore the correct development path of China in the future, promoting the future development of Chinese society.

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